

# Media and Communication (Creative iMedia)

**OCR J807/J817/J827 Unit R085 Level 1/Level 2**  
**Cambridge Nationals Award/Certificate/Diploma in Creative iMedia**  
**Unit Recording Sheet**

<b>Unit Title</b>	Creating a Multipage Website	<b>Unit Code</b>	R085	<b>Session</b>	Jan / June / Nov	<b>Year</b>	2	0		
<b>Centre Name</b>					<b>Centre Number</b>					
<b>Candidate Name</b>					<b>Candidate Number</b>					
<b>Criteria</b>					<b>Teacher Comments</b>		<b>Centre</b>	<b>Mod</b>		
<b>LO1: Understand the properties and features of multipage websites.</b>										
<b>MB1: 1-5 marks</b>	<b>MB2: 6-9 marks</b>	<b>MB3: 10-12 marks</b>								
Produces a summary of the purpose and component features of websites in the public domain which demonstrates a <b>limited</b> understanding.  Provides a <b>limited</b> description of the devices used to access web pages.  Demonstrates a <b>limited</b> understanding of internet connection methods.  <div style="text-align: right;">[ 1 2 3 4 5 ]</div>	Produces a summary of the purpose and component features of websites in the public domain which demonstrates a <b>sound</b> understanding.  Provides a <b>sound</b> description of the devices used to access web pages.  Demonstrates a <b>sound</b> understanding of internet connection methods.  <div style="text-align: right;">[ 6 7 8 9 ]</div>	Produces a summary of the purpose and component features of websites in the public domain which demonstrates a <b>thorough</b> understanding.  Provides a <b>detailed</b> description of the devices used to access web pages.  Demonstrates a <b>thorough</b> understanding of internet connection methods.  <div style="text-align: right;">[10 11 12]</div>								

LO2: Be able to plan a multipage website to client brief.				
MB1: 1-4 marks	MB2: 5-7 marks	MB3: 8-9 marks		
<p>Produces an interpretation from the client brief for a multipage website which meets <b>few</b> of the client requirements.</p> <p>Produces a <b>limited</b> identification of target audience requirements.</p> <p>Draws upon <b>limited</b> skills/knowledge/understanding from other units in the specification.</p> <p>Produces a work plan for the creation of the multipage website which has <b>some</b> capability in producing the intended final website.</p> <p>Applies <b>some basic</b> planning techniques to show what the website will look like but with <b>limited</b> consideration to the client requirements.</p> <p style="text-align: right;"><b>[1 2 3 4]</b></p>	<p>Produces an interpretation from the client brief for a multipage website which meets <b>most</b> of the client requirements.</p> <p>Produces a <b>clear</b> identification of target audience requirements.</p> <p>Draws upon <b>some relevant</b> skills/knowledge/understanding from other units in the specification.</p> <p>Produces a work plan for the creation of the multipage website, which is <b>mostly</b> capable of producing the intended final website.</p> <p>Applies <b>sound</b> planning techniques, including <b>some</b> reference to a house style that takes into consideration <b>some</b> of the client requirements.</p> <p style="text-align: right;"><b>[5 6 7]</b></p>	<p>Produces an interpretation from the client brief for a multipage website which <b>fully</b> meets the client requirements.</p> <p>Produces a <b>clear</b> and <b>detailed</b> identification of target audience requirements.</p> <p><b>Clearly</b> draws upon <b>relevant</b> skills/knowledge/understanding from other units in the specification.</p> <p>Produces a <b>clear</b> and <b>detailed</b> work plan for the creation of the multipage website, which is <b>fully</b> capable of producing the intended final website.</p> <p>Applies <b>complex</b> planning techniques in a well-organised way, including <b>detailed</b> reference to a house style showing <b>clear</b> consideration of the client requirements.</p> <p style="text-align: right;"><b>[8 9]</b></p>		

MB1: 1-4 marks	MB2: 5-7 marks	MB3: 8-9 marks			
<p>Identifies <b>a few</b> assets needed to create a multipage website, demonstrating a <b>limited</b> understanding of their potential use.</p> <p>Identifies <b>a few</b> of the resources needed to create a multipage website, demonstrating a limited understanding of their purpose.</p> <p>Creates a test plan for the website which tests <b>some</b> of the functionality.</p> <p>Demonstrates a <b>limited</b> understanding of legislation in relation to the use of assets in websites.</p> <p style="text-align: right;"><b>[1 2 3 4]</b></p>	<p>Identifies <b>some</b> assets needed to create a multipage website, demonstrating a <b>sound</b> understanding of their potential use.</p> <p>Identifies <b>some</b> of the resources needed to create a multipage website, demonstrating a <b>sound</b> understanding of their purpose.</p> <p>Creates a test plan for the website, which tests <b>most</b> of the functionality, identifying expected outcomes.</p> <p>Demonstrates a <b>sound</b> understanding of legislation in relation to the use of assets in websites.</p> <p style="text-align: right;"><b>[5 6 7]</b></p>	<p>Identifies <b>many</b> assets needed to create a multipage website, demonstrating a <b>thorough</b> understanding of their potential use.</p> <p>Identifies <b>many</b> of the resources needed to create a multipage website, demonstrating a <b>thorough</b> understanding of their purpose.</p> <p>Creates a <b>clear</b> and <b>detailed</b> test plan for the website, which <b>fully</b> tests the functionality, listing tests, expected and actual outcomes and identifying re-tests.</p> <p>Demonstrates a <b>thorough</b> understanding of legislation in relation to the use of assets in websites.</p> <p style="text-align: right;"><b>[8 9]</b></p>			

LO3: Be able to create a multipage website using multimedia components.				
MB1: 1-6 marks	MB2: 7-12 marks	MB3: 13-18 marks		
<p>Creates <b>basic</b> folder structures which are <b>occasionally used appropriately</b>.</p> <p>Sources and imports a <b>limited range</b> of assets for use, <b>occasionally</b> using <b>appropriate</b> methods.</p> <p>Creates a <b>basic</b> masterpage as a template, in which the housestyle is only <b>occasionally clear</b> or <b>consistent</b>.</p> <p>Applies standard techniques with <b>some</b> effects created in the software to create the multipage website, using a <b>limited range</b> of assets.</p> <p>Combines components to produce a <b>basic</b> navigation system when creating the multipage website.</p> <p>Saves and publishes the website and related files <b>occasionally</b> using <b>appropriate</b> formats. The website will seldom load quickly and correctly.</p> <p><b>Occasionally</b> saves electronic files using <b>appropriate</b> file and folder names and structures.</p> <p style="text-align: right;">[ 1 2 3 4 5 6 ]</p>	<p>Creates <b>clear</b> folder structures which are <b>mostly used appropriately</b>.</p> <p>Sources and imports a <b>range</b> of assets for use, <b>mostly</b> using <b>appropriate</b> methods.</p> <p>Creates a <b>sound</b> masterpage as a template which uses a <b>clear</b> housestyle.</p> <p>Applies <b>some</b> advanced techniques and effects of the software to create the multipage website, using a <b>range</b> of assets.</p> <p>Combines components to produce a <b>clear</b> working navigation system when creating the multipage website.</p> <p>Saves and publishes the website and related files <b>mostly</b> using <b>appropriate</b> formats. The website will frequently load quickly and correctly.</p> <p><b>Mostly</b> saves electronic files using file and folder names and structures which are <b>consistent</b> and <b>appropriate</b>.</p> <p style="text-align: right;">[ 7 8 9 10 11 12 ]</p>	<p>Creates logical and well-structured folder structures which are <b>consistently used appropriately</b>.</p> <p>Sources and imports a <b>wide</b> range of assets for use, <b>consistently</b> using <b>appropriate</b> methods.</p> <p>Creates an <b>effective</b> and <b>appropriate</b> masterpage which uses a <b>clear</b> and <b>appropriate</b> housestyle.</p> <p>Applies a <b>range</b> of <b>advanced</b> techniques and effects of the software, <b>appropriately</b> and <b>effectively</b>, to create the multipage website using a <b>range</b> of assets.</p> <p>Combines components <b>effectively</b> to produce a <b>clear</b> and coherent working navigation system when creating the multipage website.</p> <p>Saves and publishes the website and related files <b>consistently</b> using <b>appropriate</b> formats. The website will frequently load quickly and correctly.</p> <p><b>Consistently</b> saves electronic files using file and folder names and structures which are <b>consistent</b> and <b>appropriate</b>.</p> <p style="text-align: right;">[ 13 14 15 16 17 18 ]</p>		

LO4: Be able to review the final website against the client brief.						
MB1: 1-5 marks	MB2: 6-9 marks	MB3: 10-12 marks				
<p>Produces a review of the finished website which demonstrates a <b>limited</b> understanding of what worked and what did not, making <b>few</b> references back to the brief.</p> <p>Review identifies areas for improvement and further development of the final website, <b>some</b> of which are <b>appropriate</b> and sometimes <b>explained</b>.</p> <p style="text-align: right;"><b>[1 2 3 4 5]</b></p>	<p>Produces a review of the finished website which demonstrates a <b>reasonable</b> understanding of what worked and what did not, <b>mostly</b> referencing back to the brief.</p> <p>Review identifies areas for improvement and further development of the final website, which are <b>mostly appropriate</b> and <b>explained well</b>.</p> <p style="text-align: right;"><b>[6 7 8 9]</b></p>	<p>Produces a review of the finished website which demonstrates a <b>thorough</b> understanding of what worked and what did not, <b>fully</b> referencing back to the brief.</p> <p>Review identifies areas for improvement and further development of the final website, which are <b>wholly appropriate</b> and <b>justified</b>.</p> <p style="text-align: right;"><b>[10 11 12]</b></p>				
<b>Total 60/</b>						
If this is a re-sit, please tick		Session and Year of previous submission	Jan / June	<b>2</b>	<b>0</b>	Please tick to indicate this work has been standardised internally

Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website ([www.ocr.org.uk](http://www.ocr.org.uk)).

### Guidance on Completion of this Form

- 1 **One** sheet should be used for each candidate.
- 2 Please ensure that the appropriate boxes at the top of the form are completed.
- 3 Please enter *specific* page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
- 4 Circle the mark awarded for each strand of the marking criteria in the appropriate box and also enter the circled mark in the final column.
- 5 Add the marks for the strands together to give a total out of 60. Enter this total in the relevant box.