

Unit Title	Creating Interactive Multimedia Products				Unit Code	R087	Session	Jan / June / Nov	Year	2	0		
Centre Name								Centre Number					
Candidate Name								Candidate Number					
Criteria							Teacher Comments		Centre	Mod			
LO1: Understand the uses and properties of interactive multimedia products.													
MB1: 1- 5 marks		MB2: 6-9 marks		MB3: 10-12 marks									
Identifies a limited range of products and where they are used. Produces a limited identification of design principles.		Identifies a range of products, includes some details of purpose and where they are used and with some identification of design principles.		Identifies a wide range of products, includes most details of purpose and where they are used and with detailed identification of design principles.									
Identifies a limited range of hardware, software and peripherals required to create and view interactive multimedia products, demonstrating a basic understanding of their use and purpose. Demonstrates a basic understanding of the limitations caused by connections, bandwidth and data transfer speeds when accessing interactive multimedia products. Identification of file formats and their suitability for different platforms with limited accuracy .		Identifies a range of hardware, software and peripherals required to create and view interactive multimedia products, demonstrating a sound understanding of their use and purpose. Demonstrates a sound understanding of the limitations caused by connections, bandwidth and data transfer speeds when accessing interactive multimedia products. Identification of file formats and their suitability for different platforms is mostly accurate .		Identifies a wide range of hardware, software and peripherals required to create and view interactive multimedia products, demonstrating a thorough understanding of their use and purpose. Demonstrates a thorough understanding of the limitations caused by connections, bandwidth and data transfer speeds when accessing interactive multimedia products. Identification of file formats and their suitability for different platforms is accurate									
[1 2 3 4 5]		[6 7 8 9]		[10 11 12]									

LO2: Be able to plan the interactive multimedia product.				
MB1: 1- 2 marks	MB2: 3-4 marks	MB3: 5-6 marks		
<p>Produces an interpretation from the client brief for an interactive multimedia product which meets few of the client requirements.</p> <p>Produces a limited identification of target audience requirements.</p> <p>Produces a work plan for the creation of the interactive multimedia product which has some capability in producing the intended final product.</p> <p>Draws upon limited skills/knowledge/understanding from other units in the specification.</p> <p style="text-align: right;">[1 2]</p>	<p>Produces an interpretation from the client brief for an interactive multimedia product which meets most of the client Requirements.</p> <p>Produces a clear identification of target audience requirements.</p> <p>Produces a work plan for the creation of the interactive multimedia product which is mostly capable of producing the intended final product.</p> <p>Draws upon some relevant skills/knowledge/understanding from other units in the specification.</p> <p style="text-align: right;">[3 4]</p>	<p>Produces an interpretation from the client brief for an interactive multimedia product which fully meets the client requirements.</p> <p>Produces a clear and detailed identification of target audience requirements.</p> <p>Produces a clear and detailed work plan for the creation of the interactive multimedia product which is fully capable of producing the intended final product.</p> <p>Clearly draws upon relevant skills/knowledge/understanding from other units in the specification.</p> <p style="text-align: right;">[5 6]</p>		

MB1: 1-4 marks	MB2: 5-7 marks	MB3: 8-9 marks			
<p>Uses basic planning techniques to show what the product will look like with limited consideration of design principles. Identifies a limited range of assets and resources to be used as part of these plans, some of which are not appropriate.</p> <p>Produces simple visualisation diagrams for the intended final product.</p> <p>Creates a test plan for the interactive multimedia product which tests some of the functionality.</p> <p>Demonstrates a limited understanding of legislation in relation to the use of assets in interactive multimedia products.</p> <p style="text-align: right;">[1 2 3 4]</p>	<p>Uses sound planning techniques to show what the product will look like with some consideration of design principles. Identifies a range of assets and resources to be used as part of these plans, which are mostly appropriate.</p> <p>Produces sound visualisation diagrams for the intended final product.</p> <p>Creates a test plan for the interactive multimedia product which tests most of the functionality, identifying expected outcomes.</p> <p>Demonstrates a sound understanding of legislation in relation to the use of assets in interactive multimedia products.</p> <p style="text-align: right;">[5 6 7]</p>	<p>Uses complex planning techniques to show what the product will look like with full consideration of design principles. Identifies a wide range of assets and resources to be used as part of these plans, which are wholly appropriate.</p> <p>Produces clear and detailed visualisation diagrams for the intended final product.</p> <p>Creates a clear and detailed test plan for the interactive multimedia product which fully tests the functionality, listing tests, expected and actual outcomes and identifying re-tests.</p> <p>Demonstrates a thorough understanding of legislation in relation to the use of assets in interactive multimedia products.</p> <p style="text-align: right;">[8 9]</p>			
LO3: Be able to create interactive multimedia products.					
MB1: 1-4 marks	MB2: 5-7 marks	MB3: 8-9 marks			
<p>Sources and creates the assets to be used in the interactive multimedia product occasionally using methods that are appropriate.</p> <p>Prepares the structure for the interactive multimedia product in a way which is sometimes consistent or does not reflect the designs.</p> <p style="text-align: right;">[1 2 3 4]</p>	<p>Sources, creates and re-purposes the assets to be used in the interactive multimedia product mostly using methods that are appropriate.</p> <p>Prepares the structure for the interactive multimedia product in a way which is mostly consistent and reflects the designs.</p> <p style="text-align: right;">[5 6 7]</p>	<p>Sources, creates and re-purposes the assets to be used in the interactive multimedia product consistently using methods that are appropriate.</p> <p>Prepares the structure for the interactive multimedia product in a way which is wholly consistent and fully reflects the designs.</p> <p style="text-align: right;">[8 9]</p>			

MB1: 1-5 marks	MB2: 6-9 marks	MB3: 10-12 marks			
<p>Combines a limited range of different planned asset types with a basic navigation system to create a working interactive multimedia product. Some elements do not work as intended.</p> <p>Saves and exports the multimedia product in a file format that sometimes retains interactivity but has limited appropriateness to the client brief.</p> <p>Occasionally saves electronic files using appropriate file and folder names and structures.</p> <p style="text-align: right;">[1 2 3 4 5]</p>	<p>Combines a range of different planned asset types with a clear navigation system to create a working interactive multimedia product. Most elements work as intended.</p> <p>Saves and exports the multimedia product in a file format that retains interactivity and is mostly appropriate to the client brief.</p> <p>Mostly saves electronic files using file and folder names and structures which are consistent and appropriate.</p> <p style="text-align: right;">[6 7 8 9]</p>	<p>Combines a wide range of different planned asset types with a clear and coherent navigation system to create a working interactive multimedia product. All elements work as intended.</p> <p>Saves and exports the multimedia product in a file format that retains interactivity and is wholly appropriate to the client brief.</p> <p>Consistently saves electronic files using file and folder names and structures which are consistent and appropriate.</p> <p style="text-align: right;">[10 11 12]</p>			
LO4: Be able to review interactive multimedia products					
MB1: 1- 5 marks	MB2: 6-9 marks	MB3: 10-12 marks			
<p>Produces a review of the interactive multimedia product which demonstrates a limited understanding of what worked and what did not, making few references back to the brief.</p> <p>Review identifies areas for improvement and further development of the interactive multimedia product, some of which are appropriate and sometimes explained.</p> <p style="text-align: right;">[1 2 3 4 5]</p>	<p>Produces a review of the interactive multimedia product which demonstrates a reasonable understanding of what worked and what did not, mostly referencing back to the brief.</p> <p>Review identifies areas for improvement and further development of the interactive multimedia product, which are mostly appropriate and explained well.</p> <p style="text-align: right;">[6 7 8 9]</p>	<p>Produces a review of the interactive multimedia product which demonstrates a thorough understanding of what worked and what did not, fully referencing back to the brief.</p> <p>Review identifies areas for improvement and further development of the interactive multimedia product, which are wholly appropriate and justified.</p> <p style="text-align: right;">[10 11 12]</p>			
Total 60/					

If this is a re-sit, please tick		Session and Year of previous submission	Jan / June	2	0		Please tick to indicate this work has been standardised internally	
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Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website (www.ocr.org.uk).

Guidance on Completion of this Form

- 1 **One** sheet should be used for each candidate.
- 2 Please ensure that the appropriate boxes at the top of the form are completed.
- 3 Please enter *specific* page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
- 4 Circle the mark awarded for each strand of the marking criteria in the appropriate box and also enter the circled mark in the final column.
- 5 Add the marks for the strands together to give a total out of 60. Enter this total in the relevant box.