

Media and Communication (Creative iMedia)

OCR J807/J817/J827 Unit R087 Level 1/Level 2
Cambridge Nationals Award/Certificate/Diploma in Creative iMedia
Unit Recording Sheet

Unit Title Creating Int		Unit Code	R087	Session	Jan / June / Nov	Year	2	0			
Centre Name					Centre Number	er					
Candidate Name				Candidate Nu	mber						
,		Criteria				Те	Teacher Comments			tre	Mod
LO1: Unde	erstand the us	ses and properties of interactive	multimedia pro	oducts.							
MB1: 1- 5 marks		MB2: 6-9 marks	MB3:	10-12 marks							
Identifies a limited range and where they are used. limited identification of deprinciples.	Produces a esign	Identifies a range of products, includes some details of purpose and where they are used and with some identification of design principles.	Identifies a wide includes most and where the detailed identity principles.	details of purp y are used and fication of desi	ose I with gn						
Identifies a limited range of hardware, software and peripherals required to create and view interactive multimedia products, demonstrating a basic understanding of their use and purpose.		Identifies a range of hardware, software and peripherals required to create and view interactive multimedia products, demonstrating a sound understanding of their use and purpose.	Identifies a wice software and pureate and view multimedia pro a thorough unuse and purpos	peripherals requiversities interactive oducts, demonstrated of the contraction of the con	uired to						
Demonstrates a basic understanding of the limitations caused by connections, bandwidth and data transfer speeds when accessing interactive multimedia products. Identification of file formats and their		Demonstrates a sound understanding of the limitations caused by connections, bandwidth and data transfer speeds when accessing interactive multimedia products.	Demonstrates understanding caused by con and data trans accessing interproducts.	of the limitation nections, band fer speeds who	lwidth en						
suitability for different plat limited accuracy.		Identification of file formats and their suitability for different platforms is mostly accurate .	Identification o their suitability platforms is ac	for different	nd						
	[1 2 3 4 5]	[6 7 8 9]		[10	11 12]						

LO2: Be able to plan the interactive multimedia product.				
MB1: 1- 2 marks	MB2: 3-4 marks	MB3: 5-6 marks		
Produces an interpretation from the client brief for an interactive multimedia product which meets few of the client requirements.	Produces an interpretation from the client brief for an interactive multimedia product which meets most of the client Requirements.	Produces an interpretation from the client brief for an interactive multimedia product which fully meets the client requirements.		
Produces a limited identification of target audience requirements. Produces a work plan for the creation	Produces a clear identification of target audience requirements.	Produces a clear and detailed identification of target audience requirements.		
of the interactive multimedia product which has some capability in producing the intended final product. Draws upon limited skills/knowledge/understanding from	Produces a work plan for the creation of the interactive multimedia product which is mostly capable of producing the intended final product.	Produces a clear and detailed work plan for the creation of the interactive multimedia product which is fully capable of producing the intended final product.		
other units in the specification. [1 2]	Draws upon some relevant skills/knowledge/understanding from other units in the specification. [3 4]	Clearly draws upon relevant skills/knowledge/understanding from other units in the specification. [5 6]		

MD4. 4.4 montes	MD2: 5.7 manks	MD2: 0.0 manuse
MB1: 1-4 marks	MB2: 5-7 marks	MB3: 8-9 marks
Uses basic planning techniques to	Uses sound planning	Uses complex planning techniques
show what the product will look like	techniques to show what the	to show what the product will look
with limited consideration of design	product will look like with some	like with full consideration of design
principles. Identifies a limited range of assets and resources to be used	consideration of design	principles. Identifies a wide range of assets and resources to be used
as part of these plans, some of which	principles. Identifies a range of assets and resources to be	as part of these plans, which are
are not appropriate.	used as part of these plans,	wholly appropriate.
are not appropriate.	which are mostly appropriate.	wholly appropriate.
Produces simple visualisation	appropriate	Produces clear and detailed
diagrams for the intended final	Produces sound visualisation	visualisation diagrams for the
product.	diagrams for the intended final	intended final product.
	product.	
Creates a test plan for the interactive		Creates a clear and detailed test
multimedia product which tests some	Creates a test plan for the	plan for the interactive multimedia
of the functionality.	interactive multimedia product	product which fully tests the
Demonstrates a limited	which tests most of the functionality, identifying	functionality, listing tests, expected and actual outcomes and identifying
understanding of legislation in relation	expected outcomes.	re-tests.
to the use of assets in interactive	expected outcomes.	16-16-313.
multimedia products.	Demonstrates a sound	Demonstrates a thorough
•	understanding of legislation in	understanding of legislation in
	relation to the use of assets in	relation to the use of assets in
	interactive multimedia products.	interactive multimedia products.
[1 2 3 4]	[5 6 7]	[8 9]
	1000	12.53
LO3: Be able	e to create interactive multimedia	a products.
MB1: 1-4 marks	MB2: 5-7 marks	MB3: 8-9 marks
Sources and creates the assets to be	Sources, creates and re-	Sources, creates and re-purposes
used in the interactive multimedia	purposes the assets to be used	the assets to be used in the
product occasionally using methods	in the interactive multimedia	interactive multimedia product
that are appropriate.	product mostly using methods	consistently using methods that
Prepares the structure for the	that are appropriate.	are appropriate.
interactive multimedia product in a	Prepares the structure for the	Prepares the structure for the
way which is sometimes consistent	interactive multimedia product	interactive multimedia product in a
or does not reflect the designs.	in a way which is mostly	way which is wholly consistent and
3	consistent and reflects the	fully reflects the designs.
	designs.	
[1 2 3 4]	[5 6 7]	[8 9]

planned asset types with a clear rigation system to create a working ractive multimedia product. Some ments do not work as intended. We sand exports the multimedia duct in a file format that metimes retains interactivity but flimited appropriateness to the nit brief. Saves and exports the multimedia product in a file format that retains interactivity and is mostly appropriate to the client brief. Mostly saves electronic files using file and folder names and structures which are consistent and appropriate. MB1: 1-5 marks MB2: 6-9 marks MB2: 1-5 marks MB2: 6-9 marks MB3: 10-12 marks MB3: 10-1	MB1: 1-5 marks	MB2: 6-9 marks	MB3: 10-12 marks
LO4: Be able to review interactive multimedia products MB1: 1-5 marks duces a review of the interactive timedia product which nonstrates a limited terstanding of what worked and at did not, making few references k to the brief. Mew identifies areas for rovement and further elopment of the interactive timedia product, some of which appropriate and sometimes lalained. MB2: 6-9 marks MB3: 10-12 marks Produces a review of the interactive multimedia product which demonstrates a thorough understanding of what worked and what did not, mostly referencing back to the brief. Review identifies areas for improvement and further development of the interactive multimedia product, which are mostly appropriate and explained well.	Combines a limited range of different planned asset types with a basic navigation system to create a working interactive multimedia product. Some elements do not work as intended. Saves and exports the multimedia product in a file format that sometimes retains interactivity but has limited appropriateness to the client brief. Occasionally saves electronic files using appropriate file and folder names and structures.	planned asset types with a clear navigation system to create a working interactive multimedia product. Most elements work as intended. Saves and exports the multimedia product in a file format that retains interactivity and is mostly appropriate to the client brief. Mostly saves electronic files using file and folder names and structures which are	planned asset types with a clear and coherent navigation system to create a working interactive multimedia product. All elements work as intended. Saves and exports the multimedia product in a file format that retains interactivity and is wholly appropriate to the client brief. Consistently saves electronic files using file and folder names and structures which are consistent
LO4: Be able to review interactive multimedia products MB1: 1- 5 marks duces a review of the interactive timedia product which nonstrates a limited erstanding of what worked and at did not, making few references k to the brief. Produces a review of the interactive multimedia product which demonstrates a reasonable understanding of what worked and what did not, mostly referencing back to the brief. Review identifies areas for rovement and further elopment of the interactive multimedia product, some of which appropriate and sometimes plained. Review identifies areas for improvement and further development of the interactive multimedia product, which are mostly appropriate and explained well.			
MB1: 1- 5 marks duces a review of the interactive timedia product which nonstrates a limited lerstanding of what worked and at did not, making few references k to the brief. Produces a review of the interactive multimedia product which demonstrates a reasonable understanding of what worked and what did not, mostly referencing back to the brief. Review identifies areas for rovement and further elopment of the interactive multimedia product, some of which appropriate and sometimes plained. Review identifies areas for improvement and further development of the interactive multimedia product, which are mostly appropriate and explained well. MB3: 10-12 marks Produces a review of the interactive multimedia product which demonstrates a thorough understanding of what worked and what did not, fully referencing back to the brief. Review identifies areas for improvement and further development of the interactive multimedia product, which are wholly appropriate and justified.	[1 2 3 4 5]	[6 7 8 9]	[10 11 12]
duces a review of the interactive timedia product which nonstrates a limited lerstanding of what worked and at did not, making few references k to the brief. Produces a review of the interactive which demonstrates a reasonable understanding of what worked and what did not, mostly referencing back to the brief. Review identifies areas for rovement and further elopment of the interactive timedia product, some of which appropriate and sometimes olained. Review identifies areas for improvement and further development of the interactive multimedia product, which are mostly appropriate and explained well. Produces a review of the interactive multimedia product which demonstrates a thorough understanding of what did not, fully referencing back to the brief. Review identifies areas for improvement and further development of the interactive multimedia product, which are mostly appropriate and explained well.	LO4: Be abl	e to review interactive multimedia	a products
interactive multimedia product which which demonstrates a limited which demonstrates a reasonable understanding of what worked and what did not, making few references k to the brief. Interactive multimedia product which demonstrates a reasonable understanding of what worked and what did not, mostly referencing back to the brief. Interactive multimedia product which demonstrates a thorough understanding of what did not, fully referencing back to the brief. Review identifies areas for improvement and further development of the interactive multimedia product, which are mostly appropriate and explained well. Interactive multimedia product which demonstrates a thorough understanding of what worked and what did not, fully referencing back to the brief. Review identifies areas for improvement and further development of the interactive multimedia product, which are multimedia product which demonstrates a thorough understanding of what worked and what did not, fully referencing back to the brief. Review identifies areas for improvement and further development of the interactive multimedia product, which are multimedia product, which are mostly appropriate and explained well.	MB1: 1- 5 marks	MB2: 6-9 marks	MB3: 10-12 marks
Review identifies areas for improvement and further development of the interactive timedia product, some of which appropriate and sometimes plained. Review identifies areas for improvement and further development of the interactive multimedia product, which are mostly appropriate and explained well.	Produces a review of the interactive multimedia product which demonstrates a limited understanding of what worked and what did not, making few references back to the brief	interactive multimedia product which demonstrates a reasonable understanding of what worked and what did not,	multimedia product which demonstrates a thorough understanding of what worked and what did not, fully referencing back
[1 2 3 4 5] [6 7 8 9] [10 11 12]	Dack to tile bilei.		to the blief.
	Review identifies areas for improvement and further development of the interactive multimedia product, some of which are appropriate and sometimes explained .	brief. Review identifies areas for improvement and further development of the interactive multimedia product, which are mostly appropriate and	Review identifies areas for improvement and further development of the interactive multimedia product, which are
	Review identifies areas for improvement and further development of the interactive multimedia product, some of which are appropriate and sometimes explained .	brief. Review identifies areas for improvement and further development of the interactive multimedia product, which are mostly appropriate and explained well.	Review identifies areas for improvement and further development of the interactive multimedia product, which are wholly appropriate and justified.

If this is a re-sit, please tick		Session and Year of previous submission	Jan / June	2	0			Please tick to indicate this work has been standardised internally	
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Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website (www.ocr.org.uk).

Guidance on Completion of this Form

- 1 **One** sheet should be used for each candidate.
- 2 Please ensure that the appropriate boxes at the top of the form are completed.
- 3 Please enter specific page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
- 4 Circle the mark awarded for each strand of the marking criteria in the appropriate box and also enter the circled mark in the final column.
- Add the marks for the strands together to give a total out of 60. Enter this total in the relevant box.