

Cambridge Technical Level 3 Introductory Diploma in Art and Design (600/6095/5)

About this qualification

This is a Technical Level qualification that is designed for learners aged 16-19 who want to study art and design where they can learn and be assessed in ways that are practical and relevant to the art and design sector. It provides an understanding of Art and Design through engagement with the work of artists and designers, materials, processes and techniques. This leads to the application of practical and creative skills that transfer easily into the workplace. This qualification can develop learners' skills and understanding in a wide range of areas; generating and developing ideas, materials and techniques, production, media and presentation all of which enable learners to aspire to meet key industry requirements. This qualification was developed in close collaboration with industry and employer-led organisations representing the sector including the sector skills council.

What skills and knowledge will be covered?

Learners will take six units, made up of one core and five optional units. The core unit looks at key trends, movement and events in the context of a chosen art or design discipline. The optional units provide the opportunity to undertake specific specialist pathways in Photography, Graphic design, 3D design, Fashion, and Fine art. These pathways allow candidates the opportunity to focus on a particular skill and knowledge base which enables them to develop a specialism in a particular industrial or business context.

The optional units also provide the opportunity to engage in a broader way, through non-specialist units where as an example they might have to plan, research and develop ideas in response to a client brief. This requires them to understand working to client specifications, dealing with client expectations, target audiences, budgeting, time management and deadlines, producing visualisations and making presentations to a client.

Where could this qualification lead to?

- 1. Entry into a wide range of Art and Design related careers, for example photographer, sculptor or costume designer.
- 2. It will enable access to an apprenticeship in this sector.
- 3. A Higher Education course. Learners could:
 - a. choose to undertake an Art and Design related degree or Foundation Degree.
 - b. choose from non-Art and Design related degree programmes. This qualification has between and 60 and 210 UCAS points, depending on the grade achieved, so it would be accepted by universities as meeting requirements for entry to a range of degree programmes.
 - c. choose a further education course in specific areas of art and design e.g. fashion, photography, digital arts and traditional art, craft and design.