

You'll need excellent people skills

Successful businesses are run by individuals who get on with people from many different backgrounds. For example, your bank manager, your suppliers, your customers, your employees - all very important people to the success of your business.

			Cambridge Pro
Entry 1	Unit 04	Speak to provide information	Speaking
Entry 1	Unit 05	Listen and respond to simple phrases	Listen and respond
Entry 2	Unit 06	Read for purpose and meaning in	Reading
		straightforward texts	
Entry 2	Unit 10	Listen and respond to detail	Listen and respond
Entry 3	Unit 11	Read for purpose and meaning in	Reading
		straightforward continuous texts	
Entry 3	Unit 12	Understand meaning in compound sentences	Understanding
			sentences

rogi	ogression English				
	Entry 3	Unit 16	Contribute to discussions	Discussion skills	
	Entry 3	Unit 17	Listen and respond to specific information	Listen and respond	
	Level 1	Unit 18	Read for purpose and meaning in texts on a	Reading	
			variety of topics		
	Level 1	Unit 23	Develop discussions	Discussion skills	
	Level 1	Unit 24	Listen to actively respond in dialogue	Listen and respond	
	Level 2	Unit 25	Read for implied purpose and meaning	Reading	
	Level 2	Unit 30	Manage discussions	Discussion skills	
	Level 2	Unit 31	Listen to respond in a constructive manner	Listen and respond	

	Functional Skills English		
Level 1	1R4	Identify suitable responses to texts	
Level 1	1W3	Use language, format and structure for purpose and audience	

	GCSE English		
J355	A652	Choosing content and adapting style and language to a range of forms. Speaking to communicate clearly and purposefully. Using a range of sentence structures for clarity	

AS English			
H069	F651	The dynamics of speech	

	Other qualifications	
Level 2-3	Level 2-3 Apprenticeships in Business and Administration	
	201	Principles of personal responsibilities for working in a business environment
Level 2	Level 2 OCR Level 2 Cambridge Technical in Business	
	10	Customer relations in business



You'll need good communication skills

You'll need to adapt your style of communication depending on who you are talking (and listening) to. If you go to your bank to ask for a loan, your bank manager will expect you to be well prepared with your business plan which will detail how you intend to spend the loan. This is a very formal communication style. However, when you meet with potential suppliers you might be less formal (but no less important) and try to negotiate the best price.

			Cambridge Pro
Entry	1 Unit 05	Listen and respond to simple phrases	Listen and respond
Entry	2 Unit 06	Read for purpose and meaning in	Reading
		straightforward texts	
Entry	3 Unit 11	Read for purpose and meaning in	Reading
		straightforward continuous texts	
Entry	3 Unit 12	Understand meaning in compound sentences	Understanding sentences

rogression English				
	Entry 3	Unit 17	Listen and respond to specific information	Listen and respond
	Level 1	Unit 18	Read for purpose and meaning in texts on a variety of topics	Reading
	Level 1	Unit 24	Listen to actively respond in dialogue	Listen and respond
			Read for implied purpose and meaning	Reading
	Level 2	Unit 31	Listen to respond in a constructive manner	Listen and respond

	Functional Skills English		
Level 1	1R4	Identify suitable responses to texts	
Level 1	1W3	Use language, format and structure for purpose and audience	

	GCSE English		
J355	A652	Choosing content and adapting style and language to a range of forms. Speaking to communicate clearly and purposefully. Using a range of sentence structures for clarity.	

		AS English
H049	F653	Culture, language and identity

	Other qualifications		
1	Level 1/2	R061	OCR Level 1/2 Cambridge National Business Award
			Introduction to Business
	Level 2	5303	OCR Level 2 Cambridge Technical in Business
			Verbal and Non-verbal Communications



You'll need good observation skills

Keeping an eye on the business market you are in is essential. You'll need to know what your competitors are doing, what products or services they are offering - or you could loose your market share. You'll also need to ensure that your employees are happy and doing a good job for you, so meeting with your staff on a regular basis is also very important.

	Cambridge Progression English								
Entry 1	Unit 05	Listen and respond to simple phrases	Listen and respond		Entry 3	Unit 17	Listen and respond to specific information	Listen and respond	
Entry 2	Unit 06	it 06 Read for purpose and meaning in Reading			Level 1	Unit 18	Read for purpose and meaning in texts on a	Reading	
		straightforward texts					variety of topics		
Entry 3	Unit 11	Read for purpose and meaning in	Reading		Level 1	Unit 24	Listen to actively respond in dialogue	Listen and respond	
		straightforward continuous texts			Level 2	Unit 25	Read for implied purpose and meaning	Reading	
Entry 3	Unit 12	Understand meaning in compound sentences	Understanding sentences		Level 2	Unit 31	Listen to respond in a constructive manner	Listen and respond	



You'll need to be able to answer questions

In order for your business to be successful you must be extremely knowledgeable about the products or services you offer. No-one will promote your business better than you!

			Cambridge Pro
Entry 1	Unit 05	Listen and respond to simple phrases	Listen and respond
Entry 2	Unit 06	Read for purpose and meaning in	Reading
		straightforward texts	
Entry 3	Unit 11	Read for purpose and meaning in	Reading
		straightforward continuous texts	
Entry 3	Unit 12	Understand meaning in compound sentences	Understanding sentences

rogression English							
	Entry 3	Unit 17	Listen and respond to specific information	Listen and respond			
	Level 1	Unit 18	Read for purpose and meaning in texts on a variety of topics	Reading			
	Level 1	Unit 24	Listen to actively respond in dialogue	Listen and respond			
	Level 2	Unit 25	Read for implied purpose and meaning	Reading			
	Level 2	Unit 31	Listen to respond in a constructive manner	Listen and respond			

		Functional Skills English
Level 1	1R4	Identify suitable responses to texts
Level 1	1W3	Use language, format and structure for purpose and audience

		GCSE English
J355	A652	Speak to communicate clearly, effectively and imaginatively. Use a range of sentence structures for clarity, purpose and effect

		Other qualifications
Level 2-3		Apprenticeship in Business Administration
	201	Principles of personal responsibilities for working in a business environment
	203	Principles of managing information



You'll need to be able to offer advice

Sometimes you'll be asked for your advice, especially as you become more and more successful. Others will want to know how you have achieved your success, so be prepared to offer others advice.

			Cambridge Pro
Entry 1	Unit 05	Listen and respond to simple phrases	Listen and respond
Entry 2	Unit 06	Read for purpose and meaning in	Reading
		straightforward texts	
Entry 3	Unit 11	Read for purpose and meaning in	Reading
		straightforward continuous texts	
Entry 3	Unit 12	Understand meaning in compound sentences	Understanding sentences

rogression English							
	Entry 3	Unit 17	Listen and respond to specific information	Listen and respond			
Level 1 Unit 18 Read for purpose and meaning		Read for purpose and meaning in texts on a variety of topics	Reading				
	Level 1	Unit 24	Listen to actively respond in dialogue	Listen and respond			
	Level 2	Unit 25	Read for implied purpose and meaning	Reading			
	Level 2	Unit 31	Listen to respond in a constructive manner	Listen and respond			

		Functional Skills English
Level 1	1R4	Identify suitable responses to texts
Level 1	1W3	Use language, format and structure for purpose and audience

		GCSE English
J355	A652	Speak to communicate clearly, effectively and imaginatively. Use a range
		of sentence structures for clarity, purpose and effect



You'll need to be able (and happy) to work as part of a team

Whilst many businesses start with just one individual, they usually need more people as the business grows. This 'team' need to know they roles and responsibilities and understand how working together will make the business even more successful.

	Cambridge Progression English								
Entry 1	Unit 05	Listen and respond to simple phrases	Listen and respond		Entry 3	Unit 17	Listen and respond to specific information	Listen and respond	
Entry 2	Unit 06	Read for purpose and meaning in	Reading		Level 1	Unit 18	Read for purpose and meaning in texts on a	Reading	
		straightforward texts					variety of topics		
Entry 3	Unit 11	Read for purpose and meaning in	Reading				Listen to actively respond in dialogue	Listen and respond	
		straightforward continuous texts			Level 2	Unit 25	Read for implied purpose and meaning	Reading	
Entry 3	Unit 12	Understand meaning in compound sentences	Understanding sentences		Level 2	Unit 31	Listen to respond in a constructive manner	Listen and respond	

Other qualifications				
Level 1/2		OCR Level 1/2 Cambridge National in Business		
	R061	Principles of personal responsibilities for working in a business environment		
Level 3		OCR Level 3 Cambridge Technical in Business		
	5303	Verbal and Non-verbal Communication		



You'll need to be able to deal with emotionally charged situations

If you employ people in your business, there are bound to be times when your employees have personal situations which impact on their work. There could also be times when people who work for you don't get on. These types of situations require you (as the 'boss') to help resolve the problems so that your employees are happier and your business remains successful.

			Cambridge Pro	ogr	essior	n Engl	ish
Entry	Unit 03	Construct simple sentences	Construct Sentences		Entry 3	Unit 17	Lister
Entry	Unit 04	Speak to provide information	Speaking		Level 1	Unit 18	Read
Entry	Unit 05	Listen and respond to simple phrases	Listen and respond				variet
Entry 2	Unit 06	Read for purpose and meaning in	Reading		Level 1	Unit 22	Speal
		straightforward texts					and c
Entry 2	2 Unit 09	Speak to provide and request information	Speaking		Level 1	Unit 23	Deve
Entry 2	2 Unit 10	Listen and respond to detail	Listen and respond		Level 1	Unit 24	Lister
Entry 3	3 Unit 11	Read for purpose and meaning in	Reading		Level 2	Unit 25	Read
		straightforward continuous texts			Level 2	Unit 29	Speal
Entry 3	3 Unit 12	Understand meaning in compound sentences	Understanding sentences				and c
Entry 3	3 Unit 15	Speak to communicate information, ideas	Speaking		Level 2	Unit 30	Mana
		and opinions			Level 2	Unit 31	Lister
Entry 3	Unit 16	Contribute to discussions	Discussion skills				

Entry 3	Unit 17	Listen and respond to specific information	Listen and respond
Level 1	Unit 18	Read for purpose and meaning in texts on a	Reading
		variety of topics	
Level 1	Unit 22	Speak to communicate information, ideas	Speaking
		and opinions	
Level 1	Unit 23	Develop discussions	Discussion skills
Level 1	Unit 24	Listen to actively respond in dialogue	Listen and respond
Level 2	Unit 25	Read for implied purpose and meaning	Reading
Level 2	Unit 29	Speak to communicate information, ideas	Speaking
		and opinions	
Level 2	Unit 30	Manage discussions	Discussion skills
Level 2	Unit 31	Listen to respond in a constructive manner	Listen and respond

Functional Skills English				
Level 1	1R4	Identify suitable responses to texts		
Level 1	1W3	Use language, format and structure for purpose and meaning		

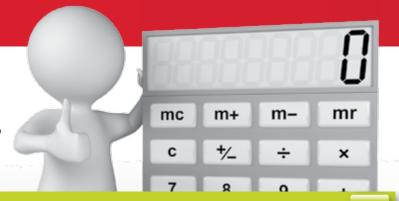
		GCSE English
J355	A652	Speak to communicate clearly, effectively and imaginatively. Use a range of sentence structures for clarity, purpose and effect

Other qualifications			
Level 1/2		OCR Level 1/2 Cambridge National in Business Enterprise	
	R061	Introduction to Business	



Managing numbers, including money

Most important! Your business exists to sell a product or a service so making a profit is very important. So, you'll need to make sure that any bank loan is well spent and repayments are on time, your prices are right and your staff are paid.



			Cambridge Pro
Entry 1	Unit 01	Numbers from 0 to 10	Using number
Entry 1	Unit 02	Add and subtract whole numbers	Using calculation
Entry 1	Unit 03	Money and time	Using money and time
Entry 1	Unit 05	Compare and order items by measurement	Decimals, percentages and
			fractions
Entry 1	Unit 06	Extract and sort data	Handling data
Entry 2	Unit 07	Add, subtract and multiply whole numbers	Using calculation
Entry 2	Unit 08	Time and date formats and simple money	Using money and time
		calculations	Using measure and time
Entry 2	Unit 10	Simple fractions and common units of	Decimals, percentages and
		measurement	fractions
Entry 2	Unit 11	Extract, sort and present data for interpretation	Handling data
Entry 3	Unit 12	Simple fractions	Decimals, percentages and
			fractions
Entry 3	Unit 13	Decimals in money and length	Using money and time

rog	ogression Maths				
	Entry 3	Unit 14	Calculations with whole numbers	Using calculation	
	Entry 3	Unit 16	Extract and interpret data	Handling data	
	Level 1	Unit 19	Fractions, decimals and percentages and direct proportion	Decimals, percentages	
	Level 1	Unit 21	Calculations with whole numbers, simple ratio and direct proportion	Using calculation	
	Level 1	Unit 22	Interpret data and the outcomes of events	Handling data	
	Level 1	Unit 23	Calculate with money without a calculator	Using money and time	
	Level 2	Unit 24	Compare and interpret data and record probability	Handling data	
_ '	Level 2	Unit 25	Fractions and decimals	Decimals, percentages and fractions	
	Level 2	Unit 26	Calculation with whole numbers, ratio and direct proportion	Using calculation	

		Functional Skills Maths		
Level 1	N1	Understand and use whole numbers and understand negative numbers		
		in practical contexts		
Level 1	N3	Understand and use equivalences between common fractions, decimals		
		and percentages		
Level 1	G4	Construct geometric diagrams, models and shapes		
Level 1	S4	Use data to assess the likelihood of an outcome		

		GCSE Maths
J562	A051	Data Handling, Problem Solving, Functions and Graphs, Breaking down complex calculations

	AS Maths —				
7891	S4, 4735 S1 4732 C3 4723				

Other qualifications				
Level 2		Employability Skills		
	15	Learning to manage finance		
Level 2		OCR Level 2 Cambridge Technical in Business		
	3	Financial forecasting for business		



Telephone: 02476 851509 Email: vocational.qualifications@ocr.org.uk



