



Cambridge
EMPLOYABILITY

CAREER MAPPING

WEB DESIGNER

Mapping the role of Web Designer
with relevant qualifications from OCR



OCR 

You'll need excellent people skills

You will need to meet and discuss clients' needs for the development of their websites. This will involve showing good body language and listening to what the clients want. You will need to make your clients feel confident that you can fulfil their expectations. It will mean meeting lots of people from different departments and job is included and accurate.

Cambridge Progression English

Entry 1	Unit 01	Read for purpose and meaning in simple texts	Reading	Entry 3	Unit 16	Contribute to discussions	Discussion skills
Entry 1	Unit 04	Speak to provide information	Speaking	Entry 3	Unit 17	Listen and respond to specific information	Listen and respond
Entry 1	Unit 05	Listen and respond to simple phrases	Listen and respond	Level 1	Unit 18	Read for purpose and meaning in texts on a variety of topics	Reading
Entry 2	Unit 06	Read for purpose and meaning in straightforward texts	Reading	Level 1	Unit 23	Develop discussions	Discussion skills
Entry 2	Unit 10	Listen and respond to detail	Listen and respond	Level 1	Unit 24	Listen to actively respond in dialogue	Listen and respond
Entry 3	Unit 11	Read for purpose and meaning in straightforward continuous texts	Reading	Level 2	Unit 25	Read for implied purpose and meaning	Reading
Entry 3	Unit 12	Understand meaning in compound sentences	Understanding sentences	Level 2	Unit 30	Manage discussions	Discussion skills
				Level 2	Unit 31	Listen to respond in a constructive manner	Listen and respond

Functional Skills English

Level 1	1R4	Identify suitable responses to texts
Level 1	1W3	Use language, format and structure for purpose and audience

GCSE English

J355	A652	Choosing content and adapting style and language to a range of forms. Speaking to communicate clearly and purposefully. Using a range of sentence structures for clarity
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AS English

H069	F651	The dynamics of speech
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Other qualifications

Level 2		OCR Level 2 Cambridge Technical in IT
	2	Working in the IT industry
	6	Setting up an IT network
	7	IT support



You'll need good communication skills

When designing a website it is important to show you are listening to the ideas of the client but also including the programming and graphics needed to ensure the final product is the best it can be. It is important to communicate in different ways such as verbal (discussing ideas) and non verbal (emails to confirm needs and ideas).

Cambridge Progression English

Entry 1	Unit 05	Listen and respond to simple phrases	Listen and respond	Entry 3	Unit 17	Listen and respond to specific information	Listen and respond
Entry 2	Unit 06	Read for purpose and meaning in straightforward texts	Reading	Level 1	Unit 18	Read for purpose and meaning in texts on a variety of topics	Reading
Entry 3	Unit 11	Read for purpose and meaning in straightforward continuous texts	Reading	Level 1	Unit 24	Listen to actively respond in dialogue	Listen and respond
Entry 3	Unit 12	Understand meaning in compound sentences	Understanding sentences	Level 2	Unit 25	Read for implied purpose and meaning	Reading
				Level 2	Unit 31	Listen to respond in a constructive manner	Listen and respond

Functional Skills English

Level 1	1R4	Identify suitable responses to texts
Level 1	1W3	Use language, format and structure for purpose and audience

GCSE English

J355	A652	Choosing content and adapting style and language to a range of forms. Speaking to communicate clearly and purposefully. Using a range of sentence structures for clarity
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AS English

H049	F653	Culture, language and identity
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Other qualifications

Level 2		OCR Level 2 Cambridge Technical in IT
	2	Working in the IT industry
	6	Setting up an IT network
	7	IT support



You'll need good observation skills

You will need to keep your clients happy whilst you are designing products for them; whilst you will be very busy fulfilling the client's needs but they don't see this. You should have regular meetings with your clients to show your progress and be observant if they suggest changes or require more support. You may also notice that mistakes have been made with some of their designs or they are very similar to another company's design so you need to be aware of the business market through research.

Cambridge Progression English

Entry 1	Unit 05	Listen and respond to simple phrases	Listen and respond	Entry 3	Unit 17	Listen and respond to specific information	Listen and respond
Entry 2	Unit 06	Read for purpose and meaning in straightforward texts	Reading	Level 1	Unit 18	Read for purpose and meaning in texts on a variety of topics	Reading
Entry 3	Unit 11	Read for purpose and meaning in straightforward continuous texts	Reading	Level 1	Unit 24	Listen to actively respond in dialogue	Listen and respond
Entry 3	Unit 12	Understand meaning in compound sentences	Understanding sentences	Level 2	Unit 25	Read for implied purpose and meaning	Reading
				Level 2	Unit 31	Listen to respond in a constructive manner	Listen and respond

Functional Skills English

Level 1	15	Take full part in formal and informal discussions and exchanges that include unfamiliar subjects
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Other qualifications

Level 2		OCR Level 2 Cambridge Technical in IT
	7	ICT support
	8	IT fault diagnosis and remedy
	15	Supporting organisations with IT



You'll need to be able to answer questions

Most companies will have lots of questions about the software you use, the images and information you can include, what they can include for different pricing structures and your portfolio of previously designed items. It is important to feel confident and prepared for each meeting/appointment you attend as your confidence will help sell your product.

Cambridge Progression English

Entry 1	Unit 05	Listen and respond to simple phrases	Listen and respond	Entry 3	Unit 17	Listen and respond to specific information	Listen and respond
Entry 2	Unit 06	Read for purpose and meaning in straightforward texts	Reading	Level 1	Unit 18	Read for purpose and meaning in texts on a variety of topics	Reading
Entry 3	Unit 11	Read for purpose and meaning in straightforward continuous texts	Reading	Level 1	Unit 24	Listen to actively respond in dialogue	Listen and respond
Entry 3	Unit 12	Understand meaning in compound sentences	Understanding sentences	Level 2	Unit 25	Read for implied purpose and meaning	Reading
				Level 2	Unit 31	Listen to respond in a constructive manner	Listen and respond

Functional Skills English

Level 1	1R4	Identify suitable responses to texts
Level 1	1W3	Use language, format and structure for purpose and audience

GCSE English

J355	A652	Speak to communicate clearly, effectively and imaginatively. Use a range of sentence structures for clarity, purpose and effect
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Other qualifications

Level 2		OCR Level 2 Cambridge Technical in IT
	7	ICT support
	8	IT fault diagnosis and remedy
	15	Supporting organisations with IT



You'll need the ability to offer advice

As a web designer most clients will trust your advice and ideas as they have no experience in your field of work. It is important you understand your client's type of business and what they want to achieve. You will need to adapt to each industry's requirements, be creative and imaginative of the client's needs. You will also have to work to tight deadlines and be aware of international web standards and codes of practice when giving advice. Never promise a product or idea that might compromise your position or copyright laws.

Cambridge Progression English

Entry 1	Unit 03	Construct simple sentences	Construct Sentences	Entry 3	Unit 17	Listen and respond to specific information	Listen and respond
Entry 1	Unit 04	Speak to provide information	Speaking	Level 1	Unit 18	Read for purpose and meaning in texts on a variety of topics	Reading
Entry 1	Unit 05	Listen and respond to simple phrases	Listen and respond	Level 1	Unit 22	Speak to communicate information, ideas and opinions	Speaking
Entry 2	Unit 06	Read for purpose and meaning in straightforward texts	Reading	Level 1	Unit 23	Develop discussions	Discussion skills
Entry 2	Unit 09	Speak to provide and request information	Speaking	Level 1	Unit 24	Listen to actively respond in dialogue	Listen and respond
Entry 2	Unit 10	Listen and respond to detail	Listen and respond	Level 2	Unit 25	Read for implied purpose and meaning	Reading
Entry 3	Unit 11	Read for purpose and meaning in straightforward continuous texts	Reading	Level 2	Unit 29	Speak to communicate information, ideas and opinions	Speaking
Entry 3	Unit 12	Understand meaning in compound sentences	Understanding sentences	Level 2	Unit 30	Manage discussions	Discussion skills
Entry 3	Unit 15	Speak to communicate information, ideas and opinions	Speaking	Level 2	Unit 31	Listen to respond in a constructive manner	Listen and respond
Entry 3	Unit 16	Contribute to discussions	Discussion skills				

Functional Skills English

Level 1	1R4	Identify suitable responses to texts
Level 1	1W3	Use language, format and structure for purpose and audience

GCSE English

J355	A652	Speak to communicate clearly, effectively and imaginatively. Use a range of sentence structures for clarity, purpose and effect
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Other qualifications

Level 2		OCR Level 2 Cambridge Technical in IT
	7	ICT support
	8	IT fault diagnosis and remedy
	15	Supporting organisations with IT



You'll be happy to work as part of a team

Within a business each person will have different skills. Whilst you might be really good at establishing a purpose and types of content for a client such as layout, colour and style, your colleague may be good at programme coding and testing technical problems. It is important that companies use the skills of all employees so ask for help and support when you need it. Working as a team develops your interpersonal skills and ability to communicate effectively.

Cambridge Progression English

Entry 1	Unit 05	Listen and respond to simple phrases	Listen and respond	Entry 3	Unit 17	Listen and respond to specific information	Listen and respond
Entry 2	Unit 06	Read for purpose and meaning in straightforward texts	Reading	Level 1	Unit 18	Read for purpose and meaning in texts on a variety of topics	Reading
Entry 3	Unit 11	Read for purpose and meaning in straightforward continuous texts	Reading	Level 1	Unit 24	Listen to actively respond in dialogue	Listen and respond
Entry 3	Unit 12	Understand meaning in compound sentences	Understanding sentences	Level 2	Unit 25	Read for implied purpose and meaning	Reading
				Level 2	Unit 31	Listen to respond in a constructive manner	Listen and respond

Other qualifications

Level 2		OCR Level 2 Cambridge Technical in IT
	1	Communicating in the IT industry
	6	Setting up an IT network
	7	IT support



You'll need to be able to deal with emotionally charged situations

Sometimes customers may not be entirely happy with the product you design for them. It could be the type of content, the functionality of the site or simple graphics that they just do not like. You need to find a solution calmly understanding the client's needs and suggestions as they are the ones paying for the product. This may involve a complete redesign of the website so be sure to charge for your time if this occurs.

Cambridge Progression English

Entry 1	Unit 03	Construct simple sentences	Construct Sentences
Entry 1	Unit 04	Speak to provide information	Speaking
Entry 1	Unit 05	Listen and respond to simple phrases	Listen and respond
Entry 2	Unit 06	Read for purpose and meaning in straightforward texts	Reading
Entry 2	Unit 09	Speak to provide and request information	Speaking
Entry 2	Unit 10	Listen and respond to detail	Listen and respond
Entry 3	Unit 11	Read for purpose and meaning in straightforward continuous texts	Reading
Entry 3	Unit 12	Understand meaning in compound sentences	Understanding sentences
Entry 3	Unit 15	Speak to communicate information, ideas and opinions	Speaking
Entry 3	Unit 16	Contribute to discussions	Discussion skills

Entry 3	Unit 17	Listen and respond to specific information	Listen and respond
Level 1	Unit 18	Read for purpose and meaning in texts on a variety of topics	Reading
Level 1	Unit 22	Speak to communicate information, ideas and opinions	Speaking
Level 1	Unit 23	Develop discussions	Discussion skills
Level 1	Unit 24	Listen to actively respond in dialogue	Listen and respond
Level 2	Unit 25	Read for implied purpose and meaning	Reading
Level 2	Unit 29	Speak to communicate information, ideas and opinions	Speaking
Level 2	Unit 30	Manage discussions	Discussion skills
Level 2	Unit 31	Listen to respond in a constructive manner	Listen and respond

Functional Skills English

Level 1	1R4	Identify suitable responses to texts
Level 1	1W3	Use language, format and structure for purpose and audience

GCSE English

J355	A652	Speak to communicate clearly, effectively and imaginatively. Use a range of sentence structures for clarity, purpose and effect
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Other qualifications

Level 2	OCR Level 2 Cambridge Technical in IT	
	7	ICT support
	8	IT fault diagnosis and remedy
	15	Supporting organisations with IT



You'll need to manage numbers, including money

You will be required to discuss pricing structures of different designs including designing payment structure for larger contracts. You need to be confident with simple division, multiplication, addition and subtraction methods to maximise company profit.



Cambridge Progression Maths

Entry 1	Unit 01	Numbers from 0 to 10	Using calculation
Entry 1	Unit 02	Add and subtract whole numbers	Using calculation
Entry 1	Unit 03	Money and time	Using money and time
Entry 1	Unit 05	Compare and order items by measurement	Decimals, percentages and fractions
Entry 1	Unit 06	Extract and sort data	Handling data
Entry 2	Unit 07	Add, subtract and multiply whole numbers	Using calculation
Entry 2	Unit 08	Time and date formats and simple money calculations	Using money and time, Using measure and time
Entry 2	Unit 10	Simple fractions and common units of measurement	Decimals, percentages and fractions
Entry 2	Unit 11	Extract, sort and present data for interpretation	Handling data
Entry 3	Unit 12	Simple fractions	Decimals, percentages and fractions
Entry 3	Unit 13	Decimals in money and length	Using money and time

Entry 3	Unit 14	Calculations with whole numbers	Using calculation
Entry 3	Unit 16	Extract and interpret data	Handling data
Level 1	Unit 19	Fractions, decimals and percentages	Decimals, percentages and fractions
Level 1	Unit 21	Calculations with whole numbers, simple ratio and direct proportion	Using calculation
Level 1	Unit 22	Interpret data and the outcomes of events	Handling data
Level 2	Unit 24	Compare and interpret data and record probability	Handling data
Level 2	Unit 25	Fractions and decimals	Decimals, percentages and fractions
Level 2	Unit 26	Calculation with whole numbers, ratio and direct proportion	Using calculation

Functional Skills Maths

Level 1	N1	Understand and use whole numbers and understand negative numbers in practical contexts
Level 1	N3	Understand and use equivalences between common fractions, decimals and percentages
Level 1	G4	Construct geometric diagrams, models and shapes
Level 1	S4	Use data to assess the likelihood of an outcome

GCSE Maths

J562	A051	Data Handling, Problem Solving, Functions and Graphs, Breaking down complex calculations
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AS Maths

7891	Probability and Statistics
S4, 4735	Algebra and Graphs, Representing Data
S1 4732	
C3 4723	

Other qualifications

Level 2	OCR Level 2 Cambridge Technical in IT
20	Database systems
Level 1/2	OCR Level 1/2 Cambridge National in ICT
R003	Handling data using spreadsheets
R004	Handling data using databases



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Contact us

Staff at the OCR Customer Contact Centre are available to take your call between 8am and 5.30pm, Monday to Friday.

Telephone: 02476 851509

Email: vocational.qualifications@ocr.org.uk

