

ADVANCED APPRENTICESHIPS

STUDENT GUIDE

LEVEL 3 CERTIFICATE IN
MANAGEMENT
(KNOWLEDGE) (09879)

STUDENT GUIDE INTRODUCTION

You are about to start an OCR Level 3 Certificate in Management (knowledge). We wish you every success and hope that this will be one of many OCR qualifications which you take throughout your life.

This guide has been designed to give you information about:

- the aims and structure of your qualification
- the people who will be involved in your qualification and what they will do
- the assessment process you will go through in order to gain your qualification
- the evidence you have to collect to show you can meet the requirements
- · any extra forms you will use to help you



ARE YOU STUDYING THIS QUALIFICATION AS PART OF AN ADVANCED APPRENTICESHIP FRAMEWORK?

The framework describes the qualifications that an apprentice has to achieve to successfully complete an Apprenticeship.

The components in this Apprenticeship are:

COMPETENCE	TECHNICAL KNOWLEDGE	KEY SKILLS/ FUNCTIONAL SKILLS/ ESSENTIAL SKILLS WALES	EMPLOYMENT RIGHTS AND RESPONSIBILITIES	PERSONAL LEARNING AND THINKING SKILLS
Level 3 NVQ Certificate in Management	Level 3 Certificate in Management	Maths Level 1 English Level 1 ICT Level 1	Embedded in Knowledge Based Element	The Personal Learning and Thinking skills has been mapped to the units of the knowledge and competence qualifications. Personal Learning and Thinking Skills not applicable in Wales.

This qualification satisfies the technical knowledge part required to complete an Apprenticeship in Management.

ABOUT THIS QUALIFICATION

This qualification is aimed at individuals who have responsibility for the work of others, as they lead a team. It is suitable for people who are entering a management role, or who have the ability and the opportunity to demonstrate recognisable management and leadership skills, for example, providing leadership for a team, encouraging innovation, allocating and checking work.

QUALIFICATION AIMS

This qualification aims to develop an individual's knowledge and understanding across a range of team leading and management concepts that are relevant to managers.

QUALIFICATION STRUCTURE

This qualification is made up of smaller units which can be selected according to your requirements. All of the units provide details of how they relate to the National Occupational Standards. There are two types of units:

Mandatory units – this covers core information for the qualification and must



Each unit has:

- a unit aim this explains what the unit is all about and relates the unit content to typical tasks you may carry out
- **learning outcomes** these set out what you are expected to know, understand or be able to do as a result of the learning process
- assessment criteria these detail the requirements that you will be assessed against in order to evidence the learning outcomes.

WHO WILL BE INVOLVED IN YOUR QUALIFICATION

Assessment of your qualification is carried out at your centre. Your centre may be your place of work, a college, training agency or combination of these. The people involved in the assessment process are listed below.

An assessor (this may be your manager at work) will:

- Help you plan and organise your workload and evidence
- Ask questions and provide feedback
- Examine your portfolio of evidence
- Assess your knowledge and understanding
- Judge when you meet the required standard

An internal verifier:

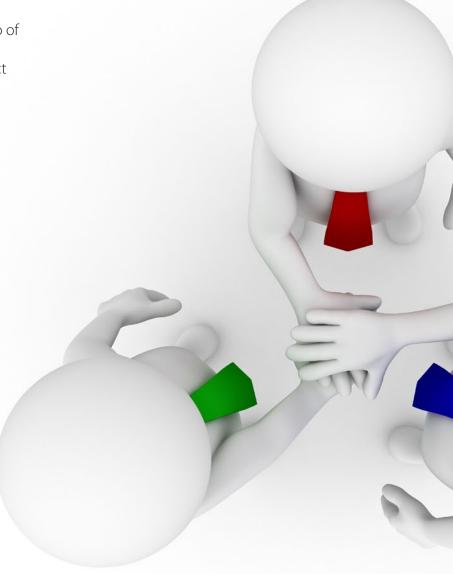
- is employed by your centre to maintain the quality of assessment within the centre
- will visit your place of work to see you being assessed and may wish to speak with you
- will check the assessment of your portfolio of evidence
- will check your assessor is following correct assessment procedures.

An external verifier:

- is contracted by OCR to ensure that your centre meets the required standard
- will make visits to your centre to observe assessment and examine evidence in portfolios
- may wish to speak with you as part of this process
- will check the centre is following the correct assessment and verification procedures.

Witnesses

These are normally people in your workplace who regularly see you doing your job and know how your job should be done. As you plan your assessment with your assessor you will be asked to think about who these people are. They may be your supervisor or line manager.



ASSESSMENT

In order for you to effectively progress towards meeting the requirements of each assessment criterion, teachers/tutors must make sure that the supporting knowledge, understanding and skills requirements for each criterion are fully addressed.

When your assessor is satisfied that you have met all of the requirements for a unit, they must confirm this by signing an evidence record sheet for that unit to show that the assessment process is complete.

INITIAL ASSESSMENT

Before you begin this qualification, you must have received some form of initial assessment. Initial assessment determines your starting point. It identifies any competence or knowledge you already have, and also shows where there are any gaps in your knowledge. Initial assessment is undertaken to help plan your progress through this qualification because it allows your assessor to help you understand the best place to start collecting evidence. It will also identify units which you might have difficulty finishing.

Your assessor will spend time with you at the start of your programme making sure that you:

- are taking the right level of qualification
- understand which mandatory units you have to take
- have chosen the optional units you want to take
- understand what you need to know or learn to gain the qualification
- understand what you have to do to collect evidence to meet the required standard
- agree an assessment plan
- agree and sign a learning contract.

ASSESSMENT PLANNING

Your assessor will agree a number of issues with you including:

- finding the best source of evidence to use for particular units
- finding the best way of assessing you
- confirming the best times, dates and places for the assessments to take place.

Your assessors will make a note of their assessment planning and regularly give you feedback.

With your assessor you will make and agree an assessment plan. This will show:

- the units the plan covers
- when you will be observed
- where you will be observed
- · what you will be doing
- what evidence you will produce.

Your assessor will be looking to find tasks which will produce evidence for more than one unit. You may be able to produce evidence for more than one unit at a time.

The assessment plan is very important as it will help you prepare for the assessment. You may need to agree with other people when you are to be assessed, especially if you work in a team. You must let your supervisor or manager know so that, as far as possible, your work does not change on the day the assessment is planned.

Each time you prepare with your assessor for an assessment in your workplace, you will make an assessment plan. You will review, update and amend your plan many times as you progress through your qualification. This is called the assessment planning cycle.

ASSESSMENT EVIDENCE

There are various assessment methods that can be used as evidence for this qualification. These will be explained in more detail in the next section of this logbook.

ASSESSMENT FEEDBACK

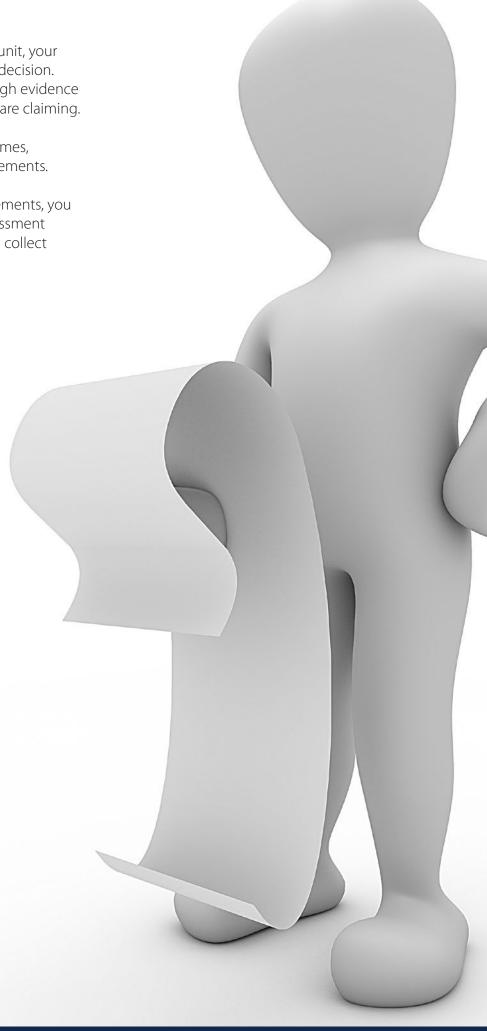
Your assessor will give you specific feedback on your performance after assessment. You will also meet regularly to review your progress and evidence, and update your assessment plan.

ASSESSMENT DECISIONS

When you think you have completed a unit, your assessor will make the final assessment decision. Remember that you must provide enough evidence to meet all the criteria in every unit you are claiming.

You must meet all of the learning outcomes, assessment criteria and evidence requirements.

If you have not yet met all of the requirements, you and your assessor will return to the assessment planning cycle and decide how you can collect further evidence.



RECORDING EVIDENCE

It has been agreed that the following assessment methods are most suitable for this qualification:

- direct observation of practice by an assessor
- or by the expert witness for occupational specific units
- examination of evidence by an assessor
- questioning by an assessor
- inference of knowledge from direct observation
- professional discussion with an assessor.

In some situations, the assessor may speak to you to provide evidence of the your performance and knowledge (see Professional discussion).

DIRECT OBSERVATION OF PRACTICE

Direct observation is where the assessor watches what you are doing. They check your practice against the assessment criteria to determine if you are meeting the given standard.

You and your assessor should plan direct observations of practice together but it is the assessor's responsibility to record the observation properly.

After the observation has taken place, the assessor needs to record an assessment decision and the justification for the decision. The assessor must also give you feedback on your practice and the decision made.

EXAMINATION OF EVIDENCE

This is where the assessor reviews the evidence you have produced to see if it meets the assessment criteria.

Evidence can:

- be a reflection of how you carried out a process
- be the product of your work
- be a product relating to your competence. For example

The process that you carry out could be recorded

in an observation or witness testimony. It is the assessor's responsibility to determine if the evidence you submit for assessment meets the requirements of the qualification.

Your work could be: notebook entries, completed forms, computer records, statements obtained, or reports completed. After the assessor has examined the evidence, the assessor must record an assessment decision and the justification for the decision. The assessor must also give you feedback on your evidence and the decision made.

QUESTIONING

Your assessor may question you or your witness for the assessment of these qualifications.

Questioning is normally an ongoing part of the assessment process, and is necessary to: test your knowledge of facts and procedures check if you understand principles and theories collect information on the type and purpose of the processes you have gone through.

Your assessor will record assessment decisions after they have questioned you. They will record enough information to justify the decisions they make. This does not mean that assessors will record, word for word, the questions put to you and the answers you give. However, assessors will record enough information about what they asked and how you replied to allow the assessment to be verified.

Questioning witnesses is normally an ongoing part of validating written witness statements. However, questioning witnesses should not just be used for this purpose. Assessors should be able to speak to witnesses and record, in whatever way is suitable, the verbal statements of these witnesses. A record of verbal statement is a form of witness statement and could provide valuable evidence to confirm your performance over a period of time.

PROFESSIONAL DISCUSSION

Professional discussion is a structured, planned and in depth discussion recorded by your assessor. It allows you to demonstrate your skills, knowledge and understanding through discussing the evidence and showing how it meets the requirements of the qualification. The assessor will guide the discussion by using open questioning, active listening and knowledge of the requirements of the assessment criteria.

It is not appropriate for witness testimonies to contain a list of the skills to which it relates. Witnesses must direct the information in their testimonies to describing what you did. The assessor will then judge whether the activities meet the requirements. It is not acceptable for you to produce written witness testimonies for witnesses to sign.

WITNESS STATEMENTS/TESTIMONIES

Witness testimonies can be used as evidence of your performance. Such testimonies can be made verbally to the assessor or can be written in a short note

If a witness provides a written statement they need to include the following information:

- your name
- the date, time and venue of the activity carried out
- · a description of the activities you performed
- the date of writing the testimony
- a description of the witness' relationship to you
- their signature and job title
- their contact details (such as telephone number).



SIMULATION

Sometimes it is not possible to do the activities that are set down in the assessment criteria. For example the assessment criteria may state that you need to evacuate a burning building. It may be that you never have to do this activity in real life. So for these types of activities simulation may be used.

Your assessor will know which assessment criteria can be evidenced through simulation.

Examples of where simulation may be used include: where performance is critical but events occur infrequently and yet a high degree of confidence is needed that you would act appropriately where performance is critical, happens frequently but where there is risk of harm to you in a real situation as a supplementary form of evidence.

Where simulations are used they must replicate working activities in a realistic workplace environment.

COPYRIGHT AND PLAGIARISM

Assessors must be confident that the work they mark is your own work. This does not mean that you must be supervised throughout the completion of all work but the assessor must exercise sufficient supervision, or introduce sufficient checks, to be in a position to judge the authenticity of your work.

Students must not plagiarise. Plagiarism is the submission of another's work as one's own and/ or failure to acknowledge the source correctly. Plagiarism is considered to be malpractice and could lead to you being disqualified. It is therefore important you understand that work you submit must be your own. You may refer to research, quotations or evidence but you must list your sources.

YOUR PORTFOLIO

We have looked at the different types of evidence you might produce for your qualification. In this section we will look at how you should record your evidence.

THE PORTFOLIO

A portfolio is a well-organised collection of your evidence for your qualification. It can be any shape or size, depending on the type of evidence you want to have assessed. It can be paper based or in an electronic format.

Your centre will help you to decide which will be the best option for you when you start your qualification.

The portfolio belongs to you and it is your responsibility to keep it safe and secure. If the portfolio is lost or damaged you may have to reproduce some evidence, which may delay your progress towards your qualification. Your centre may arrange to store the portfolio for you if you decide this is the best way to keep it safe.

Sometimes your centre will need to store the portfolio so it can be checked by the internal and external verifiers. When you have completed your portfolio, the centre will usually keep it until the external verifier has visited. The portfolio will then be returned to you.

BUILDING A PORTFOLIO

It is your responsibility to collect your evidence and build a portfolio. Although your centre will help you to do this, it is up to you to make sure you agree a way of organising evidence that you are happy with.

Your portfolio must show how the evidence you have collected covers the standards. It should be clearly logged and referenced, so that your assessor and verifiers can check it easily. You must show you have covered all of the learning outcomes and assessment criteria requirements in the qualification units.

We recommend that you use a simple referencing system for your evidence. You will often find that one piece of evidence can be used for more than one unit. In these cases, you should clearly cross-reference the evidence to the units and elements it covers, indicating specific assessment criteria.

There may be some evidence that you cannot put into your portfolio because it is too bulky, or because it is confidential. In these cases, you should make a note in your portfolio to explain where the evidence can be found.

PORTFOLIO CONTENTS

Whether you have an electronic or paper-based portfolio, it will need to contain the following information:

Introductory section:

- · your personal and contact details
- your centre contact details
- the name and scheme code for your qualification
- your OCR candidate number (you get this when the centre registers you with OCR for this qualification)
- your curriculum vitae, job description or personal statement
- names and contact details of staff involved assessing and verifying your qualification
- names and contact details of witnesses.

Assessment section:

- a summary of your achievements
- an evidence log or locator to reference your evidence to the standards
- your assessment plans and reviews including
 - your assessment feedback
 - assessment decisions.

Evidence section:

index of evidence

- your pieces of evidence
- evidence assessment records such as records of observations and professional discussions
- records of questions and your answers
- unit progress and sign off record.

RECORDING FORMS

There is a set of OCR Recording Forms you can use to help you build your portfolio. There are also completed examples to refer to, and blank forms which you can photocopy as required. Your centre has access to these on the OCR website.



MANAGEMENT AND LEADERSHIP JOB ROLES

The Level 3 qualifications are ideal for those with some management experience, or who have the ability and the opportunity to demonstrate recognisable management and leadership skills in any sector. They may already have a basic competence in a first level management role and require recognition for a wider range of abilities.

JOB ROLES INCLUDE:

- Section manager
- · First line manager
- Assistant manager
- Trainee manager
- Senior supervisor

PROGRESSION

Apprentices, with support and opportunities in the workplace, can progress onto the Level 5 Higher Apprenticeship in Management. Alternatively, apprentices could progress on to a range of Management and other Professional Qualifications at level 4 and above.

With additional training, apprentices could progress to roles such as middle and senior manager, department manager or head of department.



Advanced Apprenticeship Level 3 Certificate in

Management

To achieve this qualification, candidates must achieve a total of 13 credits made up as follows:

10 credits from Group A (mandatory units), all of which are at Level 3. 3 credits from Group B (optional units).

The following table contains the groups of mandatory and optional units.

OCR Unit No	Sector Unit No	Unit Title	Unit Reference No (URN)	Credit value	Level		
Group A Mandatory units							
1	31	Gaining results from your team	F/602/0407	3	3		
2	32	Improving your own management and leadership performance	H/602/0416	2	3		
3	33	Key principles of management and leadership	R/602/0413	5	3		

OCR Unit No	Sector Unit No	Unit Title	Unit Reference No (URN)	Credit value	Level		
Group B Optional units							
4	21	Developing working relationships with team members	D/602/0401	3	2		
5	34	Principles of working with and supervising others in a business environment	H/602/7645	3	3		

UNIT 31 (F/602/0407)

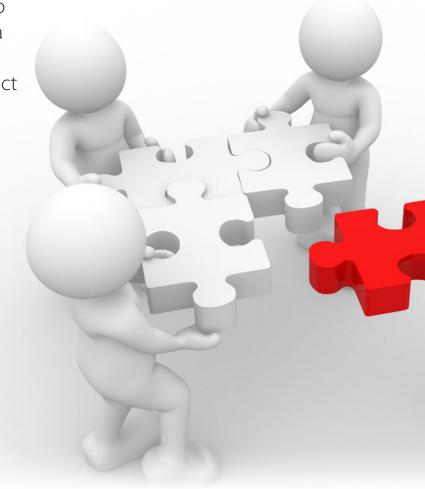
GAINING RESULTS FROM YOUR TEAM

THIS IS A MANDATORY UNIT

This unit provides you with the knowledge and understanding of the importance of teams achieving their goals to support an organisation in achieving its aims and objectives.

The unit is divided into three outcomes:

- 1. Understand how to monitor the performance of a team and its members
- 2. Know how to support individuals to improve their performance within a team
- 3. Understand how to deal with conflict within a team.



UNIT 31 (F/602/0407)

GAINING RESULTS FROM YOUR TEAM

Learning outcome 1 - Understand how to monitor the performance of a team and its members

Assessment criteria. I can:

- 1.1 Explain how the work performance of teams and individuals can be monitored
- 1.2 Explain how the results of performance monitoring can be used to establish how team objectives have been met
- 1.3 Explain how the results of performance monitoring can be used to improve team performance

Learning outcome 2 - Know how to support individuals to improve their performance within a team

- 2.1 Outline how to use performance monitoring information to improve the performance of individuals within a team
- 2.2 Describe how to provide feedback to individual team members to ensure work objectives are achieved
- 2.3 Identify the techniques that can be used to support individuals to perform more effectively within a team



Learning Outcome 3 - Understand how to deal with conflict within a team

- 3.1 Describe the issues that could cause conflict in teams
- 3.2 Evaluate the techniques that can be used to reduce conflict in teams
- 3.3 Explain how legislation affects the process of dealing with conflicts in teams



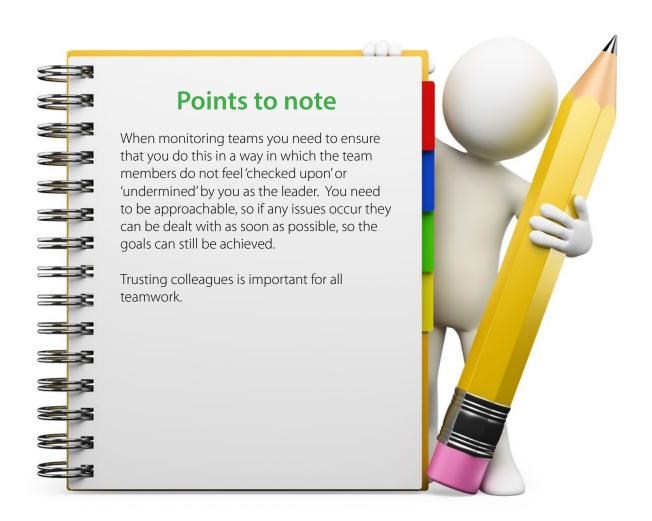
Key terms/words

Monitoring teams: being aware of the progress of your team is paramount in ensuring success for everyone. If you are aware of the targets that have not been met successfully and any issues surrounding the delays, then action plans can be put into place to support colleagues.

Improving performance: if your team is striving for success, certain areas of skills or knowledge may need to be improved. Through recognising any weaknesses, teams can then try to improve together, resulting in the achievement of a common goal.

Techniques: a technique is a procedure by which an activity is accomplished. Individuals and teams work in different ways. Being able to use a variety of techniques to address activities will enable the team to achieve the results that you want.

Conflicts: a group of individuals may not always agree and this may cause an atmosphere within the team. If this is the case then the conflicts need to be addressed as soon as possible so that the team do not lose sight of the aims.



UNIT 32 H/602/0416

IMPROVING YOUR OWN MANAGEMENT AND LEADERSHIP PEFORMANCE

THIS IS A MANDATORY UNIT

This unit provides you with an understanding of the skills and knowledge needed for effective management and leadership, and the processes involved to improve own performance

The unit is divided into three outcomes:

- 1. Know the importance of management and leadership skills
- 2. Understand how to assess career and personal goals
- 3. Understand the importance of having a personal development plan to improve own management and leadership performance.



UNIT 32 H/602/0416

IMPROVING YOUR OWN MANAGEMENT AND LEADERSHIP PERFORMANCE

Learning Outcome 1 - Know the importance of management and leadership skills

Assessment criteria. I can:

1.1 Describe the knowledge and skills needed for management and leadership

Learning outcome 2 - Understand how to assess career and personal goals

- 2.1 Describe the importance of setting personal work objectives
- 2.2 Compare ways to collect feedback to improve management and leadership performance
- 2.3 Analyse ways to use feedback to improve management and leadership performance



Learning Outcome 3 - Understand the importance of having a personal development plan to improve own management and leadership performance

- 3.1 Describe how to produce a plan using a skills audit
- 3.2 Describe resources and activities needed to meet objectives of a personal development plan
- 3.3 Analyse the importance of monitoring a personal development plan
- 3.4 Describe the importance of reviewing a personal development plan



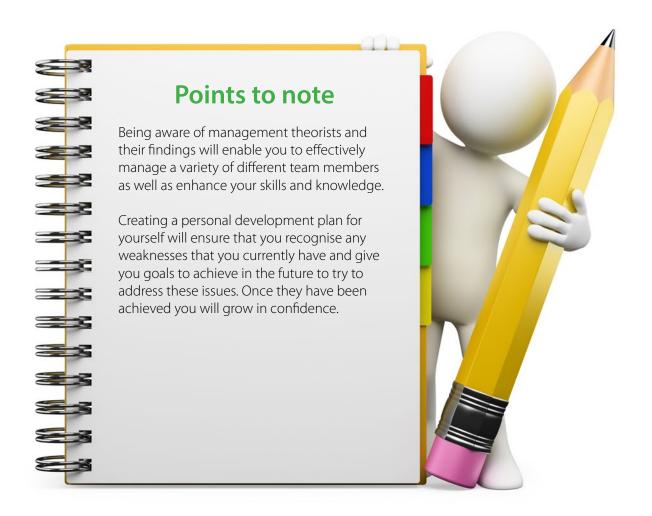
Key terms/words

Leadership Skills: leading colleagues is being able to inspire and motive all to achieve a common aim.

Management Skills: management is to ensure that the team delivers consistently, meeting all customer requirements to a high standard.

Performance: given task or project which is measured against the outcomes.

Skills Audit: this is a process to identify the current skills that you have within a business and to help identify any areas that need improvement.



UNIT 33 (R/602/0413)

KEY PRINCIPLES OF MANAGEMENT AND LEADERSHIP

THIS IS A MANDATORY UNIT

This unit provides you with the knowledge and understanding of leadership and the ways that it links to the process of management.

The unit is divided into five outcomes:

- 1. Know differences between leadership and management
- 2. Understand key issues of leadership
- 3. Understand the implications of delegating work to others
- 4. Understand the purpose of setting work objectives with team members

5. Know the importance of promoting quality in the workplace.



UNIT 33 (R/602/0413)

KEY PRINCIPLES OF MANAGEMENT AND LEADERSHIP

Learning outcome 1 - Know differences between leadership and management

Assessment criteria. I can:

- 1.1 Outline the functions of management
- 1.2 Describe the skills associated with leadership
- 1.3 Describe the differences between leadership and management

Learning outcome 2 - Understand key issues of leadership

- 2.1 Describe methods of allocating work to others
- 2.2 Compare ways of managing conflict
- 2.3 Analyse the links between leadership skills and motivation



Learning Outcome 3 - Understand the implications of delegating work to others

Assessment criteria. I can:

- 3.1 Describe the purpose of delegation
- 3.2 Describe ways of co-ordinating delegated work
- 3.3 Analyse possible psychological barriers to delegation

Learning outcome 4 - Understand the purpose of setting work objectives with team members

Assessment criteria. I can:

- 4.1 Describe the value of setting agreed work objectives with team members
- 4.2 Compare ways of providing support to meet work objectives with team members

Learning outcome 5 - Know the importance of promoting quality in the workplace

- 5.1 Outline ways of developing a quality culture in the workplace
- 5.2 Describe possible barriers to promoting quality in the workplace



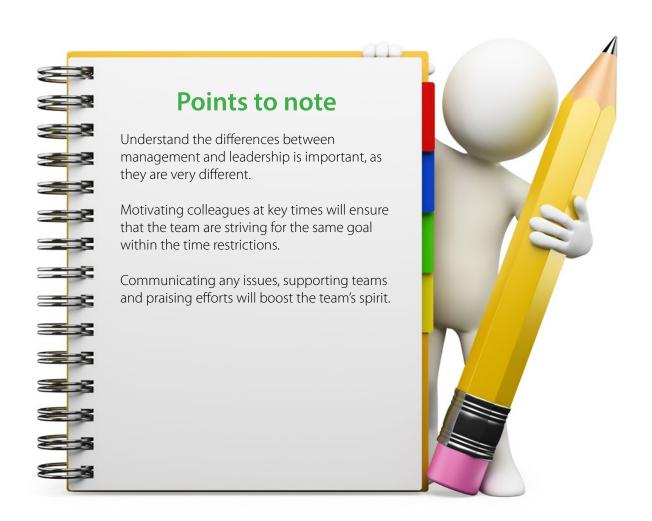
Key terms/words

Key issues: being able to identify the main points of a situation, a project, a report etc, enabling solutions to be considered.

Delegation: giving other colleagues the opportunity to complete tasks will show that you trust certain members of the team. It will encourage skills and knowledge development for others and enable you to complete other tasks.

Barriers: these can make decisions harder in the work place as they can create problems. As a manager or leader you will be able to solve these problems enabling the task to be completed to a given deadline.

Quality: ensuring that the whole team is working towards the same goal of quality is paramount to enable repeat custom for the business.



UNIT 21 D/602/0401

DEVELOPING WORKING RELATIONSHIPS WITH TEAM MEMBERS

THIS IS AN OPTIONAL UNIT

This unit provides you with the knowledge and understanding to develop productive working relationships within teams to ensure a clear focus to achieve their objectives.

The unit is divided into three outcomes:

- 1. Know the characteristics of productive working relationships between a team leader and team members
- 2. Know how to develop working relationships with team members
- 3. Understand how to maintain working relationships with team members.



UNIT 21 D/602/0401

DEVELOPING WORKING RELATIONSHIPSWITH TEAM MEMBERS

Learning Outcome 1 - Know the characteristics of productive working relationships between a team leader and team members

Assessment criteria. I can:

- 1.1 Describe the features of productive working relationships
- 1.2 Identify the benefits of productive working relationships

Learning outcome 2 - Know how to develop working relationships with team members

- 2.1 Describe how to behave in a professional way when working with team members
- 2.2 Describe how to successfully communicate knowledge and information to team members
- 2.3 Select the most appropriate methods for communication
- 2.4 Select the most appropriate techniques for communication



Learning Outcome 3 - Understand how to maintain working relationships with team members

- 3.1 Describe the importance of adopting a positive approach when dealing with team members
- 3.2 Compare ways of resolving work related difficulties that arise with teams



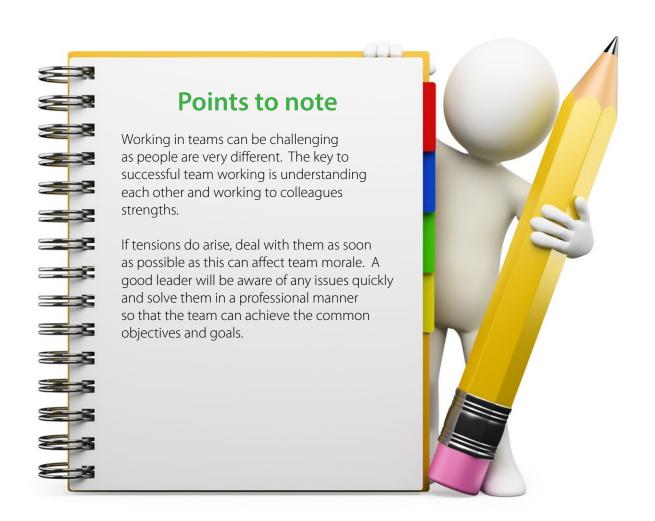
Key terms/words

Productive working relationships: considering peoples strengths and personalities is key when trying to form productive working relationships.

Professional manner: remaining professional whilst in work is important to an organisation. You may not always agree with colleagues but putting across any points in a 'business like' manner will enable your views to be understood by others.

Team members: working in a team can be an excellent way of gaining confidence and developing new skills. Being aware of all team members and including everyone is important to any successful group work.

Maintaining working relationships: ensuring that you consider everyone in a team will make you approachable and enable you to continue to develop relationships in a positive manner, moving you forward in an organisation. Good feedback from colleagues will see that your strengths are recognised by others and enhance your reputation within the business.



UNIT 34 (H/601/7645)

PRINCIPLES OF WORKING WITH AND SUPERVISING OTHERS IN A BUSINESS ENVIRONMENT

THIS IS AN OPTIONAL UNIT

This unit is about the knowledge and understanding needed to work effectively with others in a business environment, including communication, working in and supervising a team.

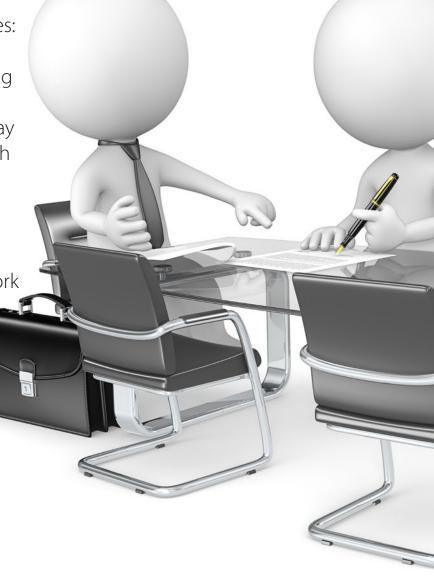
The unit is divided into four outcomes:

1. Understand the purpose of working with others in a team

2. Understand how to behave in a way that supports positive working with others

3. Understand the purpose and methods of communicating effectively with others in a team

4. Understand how to assess own work and the work of a team.



UNIT 34 (H/601/7645)

PRINCIPLES OF WORKING WITH ANDSUPERVISING OTHERS IN A BUSINESS ENVIRONMENT

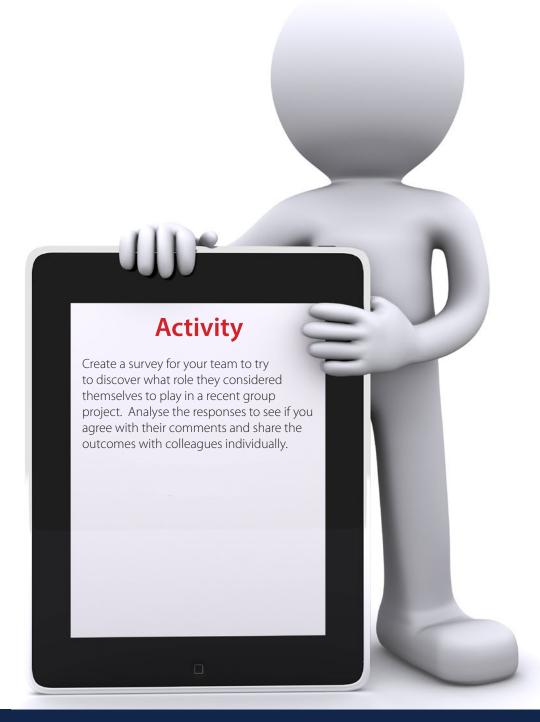
Learning outcome 1 - Understand the purpose of working with others in a team

Assessment criteria. I can:

- 1.1 Describe how team working can help to achieve goals and objectives
- 1.2 Explain the purpose of sharing work goals and plans when working in a team

Learning outcome 2 - Understand how to behave in a way that supports positive working with others

- 2.1 Explain the purpose of agreeing and setting standards for own work and the work of a team
- 2.2 Identify how to allocate work to a team so the best use is made of strenghts and abilities
- 2.3 Explain the purpose of treating others with honesty and consideration



Learning Outcome 3 - Understand the purpose and methods of communicating effectively with others in a team

Assessment criteria. I can:

- 3.1 Explain the purpose of effective communication with other people in a team
- 3.2 Compare different methods of communication within and to teams and when to use them
- 3.3 Explain the purpose of encouraging contributions from others

Learning Outcome 4 - Know how to support team development

- 4.1 Explain the purpose of assessing own work and the work of a team
- 4.2 Describe ways of assessing own work and the work of a team
- 4.3 Explain the purpose of giving and receiving constructive feedback
- 4.4 Describe ways of giving and receiving constructive feedabck



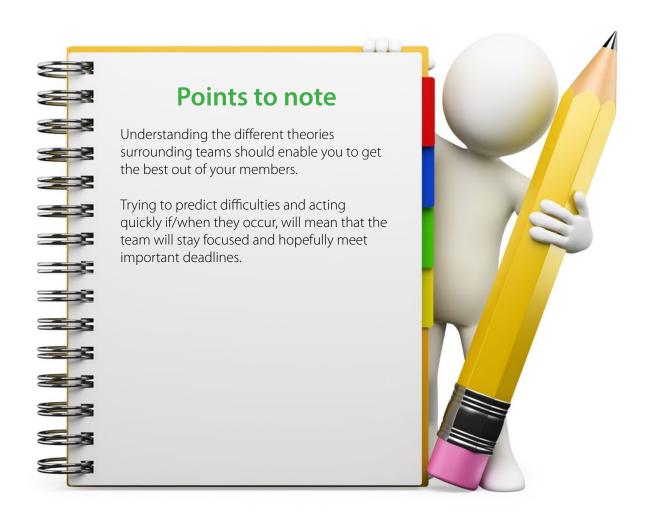
Key terms/words

Goals and objectives: these are set by businesses to aid teams of people to strive to achieve the same outcomes. They can be both short and long term.

Supporting positive working: supporting colleagues in a working environment will create a good working atmosphere, which should enhance the work produced. If staff are happy then they will be motivated within the workplace.

Communicating effectively: there are many different forms of communication that are used and selecting the most appropriate method is important to ensure that the information required is understood by the relevant staff in the organisation.

Constructive feedback: ensuring that any feedback given to staff for work purposes is communicated in a way that does not affect the colleagues work output is paramount in business. Putting forward both positive and negative information across should be communicated in a sensitive but direct way.



To give us feedback on, or ideas about the OCR resources you have used, email resourcesfeedback@ocr.org.uk

OCR Resources: the small print

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