



# Media Studies

GCSE

**Media Studies**

Curriculum Planner

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# YEAR 10

## AUTUMN

### Autumn 1: Examined Unit B322/B323: Textual Analysis and Media Topic

#### Introduction to the course looking at:

- Media Language
- Media Terminology
- Media Concepts.

Then move onto **Section A of B322/B323, which focuses on:**

- Genre
- Media Language
- Representation.

Begin textual analysis of Action Adventure Films or Lifestyle Magazines for Section A of the exam.

#### Materials

- *Specification*: pp4-5; pp12-13; pp54-56.
- *OCR Media Studies for GCSE* (Hodder Education): pp1-9; pp113-114; pp116-145; pp146-186; pp282-283.
- *Sample schemes of work* (see 'Support Materials' section of webpage): <http://www.ocr.org.uk/qualifications/gcse-media-studies-j526-from-2012/>

### Autumn 2: Controlled Assessment Unit B324: Production Portfolio in Media

Explain the three parts of the portfolio:

- Research and planning
- Practical Production
- Evaluation.

Two week induction exercise in groups to fit the selected brief: e.g. 6 shots from a new children's TV programme; an advertisement for a new product; a homepage for a new entertainment website. Follow the three stages:

- Planning
- Mini-production
- Evaluation.

Decide on groups/pairs for the major production. Teacher-led analysis of two examples of real media texts. Set students to research their own choice of similar texts individually and ensure that they keep a detailed record of their research. Set students to plan their major Practical Production in pairs, groups or individually. They must keep individual records of all research and planning in log books.

Begin production work.

#### Materials

- *Specification*: pp4-5; pp15-18; pp33-43.
- *OCR Media Studies for GCSE* (Hodder Education): pp214-278
- *Useful guides on Camerawork* (see 'how to' guides in 'Support Materials' section of webpage): <http://www.ocr.org.uk/qualifications/gcse-media-studies-j526-from-2012/>
- *Exemplar Portfolios and Commentaries* available on our CPD hub: <http://cpdhub.ocr.org.uk> (Search 'GCSE Media Studies' when on the CPD Hub – currently the exemplar is called 'reviewing best practice and applying marking criteria')

## SPRING

### Spring 1: Controlled Assessment Unit B324: Production Portfolio in Media

Production work continued.

Keep reminding students to record their progress/revisions in log books.

### Spring 2: Controlled Assessment Unit B324: Production Portfolio in Media

Complete production work.

Formal screenings / showing of work to potential target audiences and other Media students to gain feedback for evaluation.

Ensure students make a record of audience feedback and begin to evaluate comments.

#### **Materials**

Evaluation of production under controlled conditions.

*Specification:* pp24-27; pp43-43.

*OCR Media Studies for GCSE* (Hodder Education): pp279-281.

*Guide to Controlled Assessment in Media Studies* (see 'Support Materials' section of webpage): <http://www.ocr.org.uk/qualifications/gcse-media-studies-j526-from-2012/>

## SUMMER

### Summer 1: Examined Unit B322/B323: Textual Analysis and Media Topic

Development of textual analysis of Action Adventure Films or Lifestyle Magazines for Section A of the exam, with particular focus on the topic of question 3: Representation.

#### Materials

*OCR Media Studies for GCSE* (Hodder Education) p6; pp11-12.

*Teaching Television at GCSE* (BFI, 2008) pp54-59.

### Summer 2: Examined Unit B322/B323: Textual Analysis and Media Topic

Revision of textual analysis for internal trial / mock exam (Section A only).

Use a wide range of texts.

Set and mark exam.

#### Materials

Use past exam papers, mark schemes (all but the latest can be found at: <http://www.ocr.org.uk/qualifications/gcse-media-studies-j526-from-2012/> the latest paper and mark scheme are kept on our secure Interchange website: <http://interchange.ocr.org.uk>)

Use the *Report on the External Assessment* which includes exam exemplar and commentary available on our CPD hub: <http://cpdhub.ocr.org.uk> (Search 'GCSE Media Studies' when on the CPD Hub.)

Use exemplar materials and commentaries (see 'Support Materials' section of webpage): <http://www.ocr.org.uk/qualifications/gcse-media-studies-j526-from-2012/>

# YEAR 11

## AUTUMN

### Autumn 1: Controlled Assessment Unit B321: Individual Media Portfolio

Explain the three parts of the portfolio:

- Comparative Analytical Assignment
- Production Exercise
- Evaluative Commentary, with research and planning material.

Begin with the Comparative Analytical Assignment, encouraging detailed close analysis of the ways in which Media Language constructs Representation. Model two or three texts and encourage students to select their own texts for analysis.

#### Materials

*Specification:* p4; pp6-11; pp29-32.

*OCR Media Studies for GCSE* (Hodder Education): pp10-112.

*Exemplar Portfolios and Commentaries* available on our CPD hub: <http://cpdhub.ocr.org.uk> (Search 'GCSE Media Studies' when on the CPD Hub – currently the exemplar is called 'reviewing best practice and applying marking criteria')

### Autumn 2: Exam Unit B322/B323 Textual Analysis and Media Topic and Controlled Assessment Unit B321: Individual Media Portfolio

#### B322/3

Revision (circa two hours) of textual analysis of Action Adventure Films or Lifestyle Magazines for internal trial / mock exam (Section A only).

#### B321

Comparative Analytical Assignment completed under controlled conditions.

Begin the Production Exercise in the same topic.

Ensure that representation is the key focus and remind students that this is all work that is completed individually.

Students must keep a detailed record of their research, planning and creation of original images.

## SPRING

### Spring 1: Exam Unit B322/B323 Textual Analysis and Media Topic and Controlled Assessment Unit B321: Individual Media Portfolio

#### B322/3

Section B focusses on:

- Audience
- Institutions.

Begin work on Section B: TV/Radio Comedy.

Begin by looking at Audience Pleasures which are the focus of question 4b.

Close study of one specific episode from two different TV/Radio comedies.

#### B321

Complete the Production Exercise.

Candidates then produce a written or PowerPoint Evaluation of the Production Exercise under controlled conditions.

**NB All controlled assessment work to be completed by the second week of this term.**

#### Materials

##### B322/3

*Specification:* p4; pp12-14; p19; p57.

*OCR Media Studies for GCSE (Hodder Education):* pp113-115; pp187-213

*British Comedy Guide:* <http://www.comedy.co.uk/guide/tv/>

##### B321

*Advice to students on the Evaluation for each topic is in OCR Media Studies for GCSE (Hodder Education):* pp22, 31, 41, 53, 62, 71, 82, 94, 102, 111

### Spring 2: Exam Unit B322/B323 Textual Analysis and Media Topic and Controlled Assessment Unit

Continue work on Section B: TV/Radio Comedy.

Q4a on Scheduling. Research the ethos of the institutions which produce two different TV/Radio comedies. Study institutional ethos, scheduling terms and two or three examples of both comedies.

#### Materials

*Sample scheme of work for Section B:* <http://www.ocr.org.uk/qualifications/gcse-media-studies-j526-from-2012/>

*Teaching Television at GCSE (BFI, 2008):* pp59-62 for a study of idents and channel ethos

*BBC guidelines on scheduling:* <http://www.bbc.co.uk/editorialguidelines/page/guidelines-harm-watershed/>

*Channel 4 institutional information:* [www.channel4.com/about4/](http://www.channel4.com/about4/)

*ITV institutional information:* <http://www.itvplc.com/about>

## SUMMER

### Summer 1: Exam Unit B322/B323 Textual Analysis and Media Topic and Controlled Assessment Unit

Set practice questions for Section B.

Revise for Section A using a wide range of Action Adventure film or Lifestyle Magazine extracts.

Please note that this is just one possible illustration of how to structure the OCR GCSE Media Studies course.

To give us feedback on, or ideas about the OCR resources you have used, email [resourcesfeedback@ocr.org.uk](mailto:resourcesfeedback@ocr.org.uk)

#### **OCR Resources:** *the small print*

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