

GCSE (9–1) Art and Design and the Digital Arts



PROVISIONAL

“*Do you enjoy creativity?*”

With OCR there are seven specifications available to encourage you to develop your abilities in art, craft and design subjects at GCSE with exciting opportunities for careers and personal development so why not take a closer look? They will inspire and develop your creativity in your chosen subject whilst encouraging your enquiring mind and critical thinking skills and what is more you will enjoy it! Emerging technologies have had an incredible impact on art, craft and design and our specifications offer the opportunity to use digital or traditional media or a mixture of both throughout. Whatever your interests you are free to develop, explore and record in any way appropriate to your chosen title or areas of study and what is more your creativity and skills will continue to develop long after you have finished your course and so will your career opportunities!



Career opportunities

Professional artists, craftspeople and designers all start somewhere and our courses offer endless opportunities to develop your interests which can also transfer into other industries and businesses.

The creative industries are the fastest growing of all employment areas and add a whopping £76 billion pounds to our economy every year. Many people such as games designers, journalists, engineers, scientists, doctors, business owners and industry leaders to name just a few have a creative GCSE so why not you?



What would you like to be?

An artist, a graphic designer, a games designer, a photographer, an architect, a fashion designer, a textile designer, a digital artist, a theatre set designer, a costume designer, a movie maker, an animator, advertising, journalism...

The list is endless as so many skills developed are transferrable to employment and further education...



OCR Art and Design course content

All seven of the specifications offer the opportunity to develop your skills, knowledge and understanding using practical skills, whilst developing an understanding of the wide ranging areas of art, craft and design. You have the opportunity to study from a range of titles to suite your interests such as:

- Fine Art for example: drawing, painting, installation, mixed media, digital media
- Graphic Communication for example: Advertising, communication graphics, interactive design including games art, web and app design, illustration
- Photography for example: Photo-journalism, studio photography, experimental imagery, moving image: film, video and animation
- Textile Design for example: Constructed textiles, digital textiles, dyed fabrics, fashion design
- Three-dimensional Design: for example Architectural design, interior design, product design, environmental/landscape design, jeweler, theatre design
- Critical and Contextual Studies: for example Artists, craftspeople and designers, popular culture, still life, designed objects, the human form, themes, concepts and ideas in art, craft and design.



The course

The course is made up of two components. Both components are essentially made up of personal responses to a starting point and practical study. Your course will be set out and guided by your centre.

Component 1 is the portfolio where you will develop, explore and record your ideas. You will learn creative and transferable skills such as research, how to use relevant digital and multimedia programs whilst developing your knowledge and understanding. You will have the opportunity to create a personal response to starting points which can be visual or written and you will work in a range of chosen traditional and/or digital media.

Component 2 is an early release paper from which you will be able to choose a starting point either visual or written to develop a response using the skills, knowledge and understanding you have gained through your chosen course of study. You will be given a period of preparation then a 10 hour period of sustained focussed study in which to realise your intentions. Your teacher will be able to give you more details.

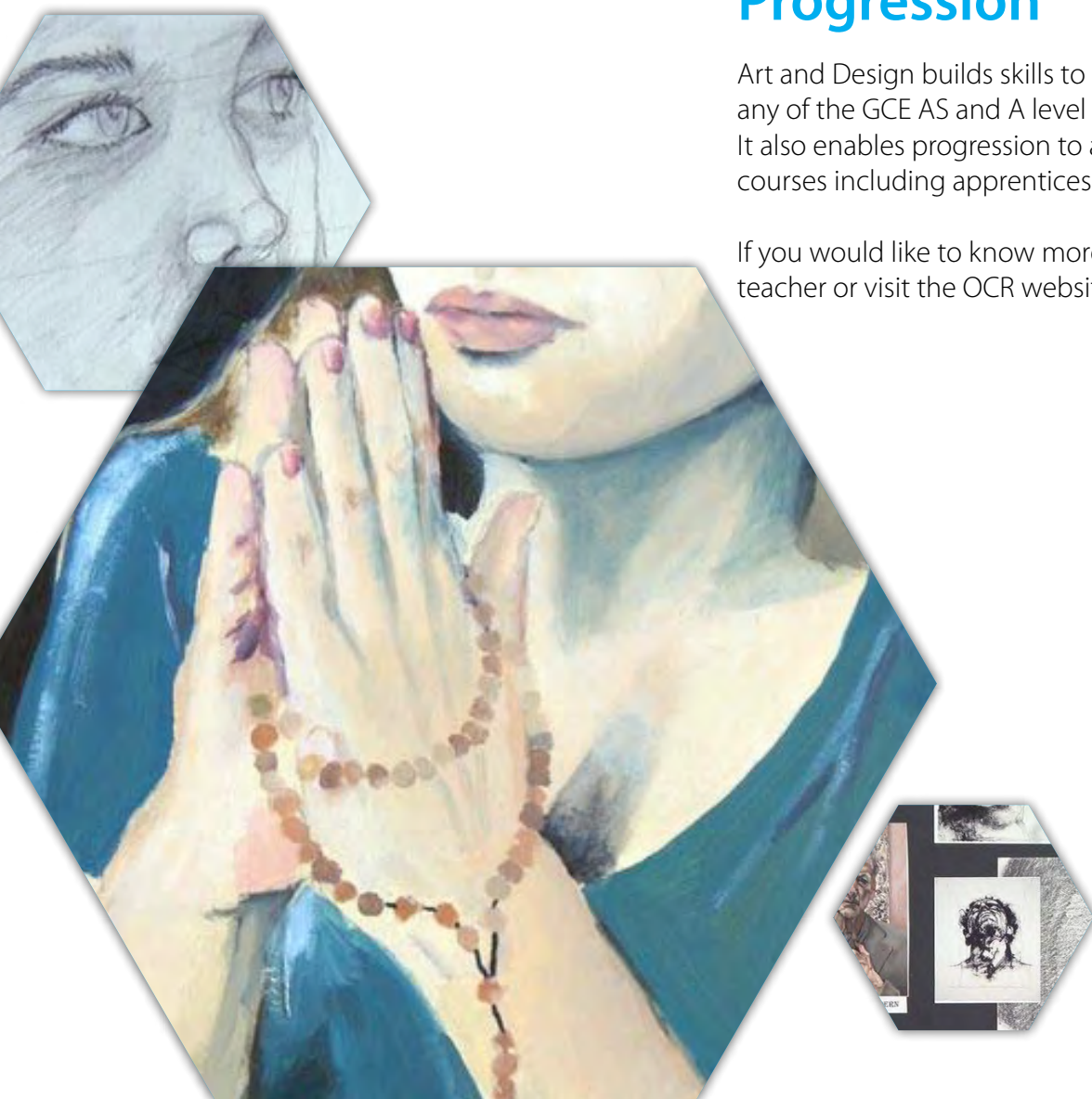
Both components will be marked internally by your teacher and moderated externally by OCR.



Progression

Art and Design builds skills to enable progression to any of the GCE AS and A level Art and Design courses. It also enables progression to a range of vocational courses including apprenticeships

If you would like to know more, please ask your teacher or visit the OCR website at www.ocr.org.uk



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If you do not currently offer this OCR qualification but would like to do so, please complete the Expression of Interest Form which can be found here: www.ocr.org.uk/expression-of-interest

OCR Resources: the small print

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Please get in touch if you want to discuss the accessibility of resources we offer to support delivery of our qualifications: resources.feedback@ocr.org.uk

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This resource is an exemplar of the types of materials that will be provided to assist in the teaching of the new qualifications being developed for first teaching in 2016. It can be used to teach existing qualifications but may be updated in the future to reflect changes in the new qualifications. Please check the OCR website for updates and additional resources being released. We would welcome your feedback so please get in touch.

