

OXFORD CAMBRIDGE AND RSA EXAMINATIONS

LEVEL 4 CERTIFICATE IN MANAGEMENT CONSULTING 10331

UNIT 1 UNDERSTANDING INDUSTRY SECTORS AND THE DRIVERS WHICH IMPACT THEM

MONDAY 15 JUNE 2015 9.30AM TIME: 1 HOUR

INSTRUCTIONS TO CANDIDATES

Fill in all the boxes below. Use CAPITAL LETTERS

CENTRE DETAILS

Centre Number	Centre Name

COMPUTER REF 6 1 5 1 0 3 3 1

CANDIDATE DETAILS

Surname or Family Name	First Name	Initials of Other Forenames	I	DAT	E OF	BII	RTH		
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- Do not open the booklet until told to do so by the invigilator.
- Answer ALL questions.
- Write your answers in the spaces provided on the question paper.
- Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).
- Use black ink.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part question.

FOR EXAMINERS' USE ONLY				
1	5			
2	6			
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The total number of marks for this paper is 50.

Ofqual Qualification Reference Number: K/504/1287 H052 JUN15

Section A

Answer **all** questions in this Section.

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Section B

Answer **all** questions in this Section.

All of the questions in Section B should be answered in relation to a management consulting client of your choice. You are advised to read through all of the questions in Section B before deciding on your choice of client.

Nature of client's business:					
Sector: Private Public Third (Please circle as appropriate)					
5	Outline three key business drivers which af	fect your client's business.			
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nalyse your client's current position in the market in wh	

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Evolus	ate likely benefits to your client of you providing an holistic viewpoint of the
client's	s organisation's situation.

[8]

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