



Oxford Cambridge and RSA

OXFORD CAMBRIDGE AND RSA EXAMINATIONS

LEVEL 4 CERTIFICATE IN MANAGEMENT CONSULTING 10331

UNIT 4 BUSINESS ENVIRONMENT

WEDNESDAY 20 JANUARY 2016 9:30 AM TIME: 2 HOURS 30 MINUTES

INSTRUCTIONS TO CANDIDATES

Fill in all the boxes below. Use CAPITAL LETTERS.

CENTRE DETAILS

Centre Number	Centre Name

COMPUTER REF

1	1	6	1	0	3	3	1
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CANDIDATE DETAILS

Surname or Family Name	First Name	Initials of Other Forenames	DATE OF BIRTH							
			D	D	M	M	Y	Y	Y	Y

- Do **NOT** open the booklet until told to do so by the invigilator.
- Answer **ALL** questions.
- Write your answers in the spaces provided on the question paper.
- Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).
- Use black ink.
- You have 30 minutes reading time at the start of the examination.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part question.

FOR EXAMINERS' USE ONLY			
1		7	
2		8	
3		9	
4		10	
5		11	
6		12	
TOTAL =			

The total number of marks for this paper is **90**

Ofqual Qualification Reference Number: Y/601/0546

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This document consists of 16 pages. Any blank pages are indicated.

1 Using evidence from the case study, identify **two** business purposes of Tulip Ltd.

1 _____

[1]

2 _____

[1]

2 Tulip Ltd's tradespeople have concerns about being asked to undertake work in the South East of England.

Explain **three** ways working in the South East of England might impact on a tradesperson's own objectives.

1 _____

[2]

2 _____

[2]

3

[2]

3 Martin and Adrian are members of professional bodies.

Explain how such membership may help Tulip Ltd meet its responsibilities to its stakeholders.

[6]

4 Explain how government funding to support apprenticeships helps to increase trades skills in the labour market.

[6]

- 5 Assess likely impacts on Tulip Ltd of a UK government decision to raise the income tax personal allowance.

- 7 Explain how a reduction in the supply of rented accommodation in the housing market could lead to a reduction in the demand for renovations work (You may illustrate your answer diagrammatically if you wish).

[4]

[20]

10 What is meant by the term 'globalisation'?

[2]

- 11 Tulip Ltd has decided to source a 'smart fire detection system' from a supplier in South Korea.

Explain **three** possible reasons why Tulip Ltd has decided to import a 'smart fire detection system'.

1 _____

[2]

2 _____

[2]

3 _____

[2]

[12]

END OF QUESTION PAPER

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