

OXFORD CAMBRIDGE AND RSA EXAMINATIONS

LEVEL 4 CERTIFICATE IN MANAGEMENT CONSULTING 10331

UNIT 1 UNDERSTANDING INDUSTRY SECTORS AND THE DRIVERS WHICH IMPACT THEM

MONDAY 13 JUNE 2016

9.30 AM

TIME: 1 HOUR

INSTRUCTIONS TO CANDIDATES

Fill in all the boxes below. Use CAPITAL LETTERS

CENTRE DETAILS

Centre Number	Centre Name

COMPUTER REF

6	1	6	1	0	3	3	1
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CANDIDATE DETAILS

Surname or Family Name	First Name	Initials of Other Forenames	DATE OF BIRTH								
			D	D	M	M	Y	Y	Y	Y	

- Do not open the booklet until told to do so by the Invigilator.
- Answer **ALL** questions.
- Write your answers in the spaces provided on the question paper.
- Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).
- Use black ink.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets [] at the end of each question or part question.

The total number of marks for this paper is **50**.

FOR EXAMINERS' USE ONLY			
1		6	
2		7	
3		8	
4		9	
5			
TOTAL =			

Section A

Answer **all** questions in this Section.

- 1 The Charity Commission requires all UK registered charities to have a minimum of two trustees.

What is meant by the term 'trustee'?

[1]

3 In the context of human resource management, state what is meant by each of the following:

Recruitment

[1]

Redundancy

[1]

Redeployment

[1]

4 Explain **two** ways in which the business drivers in a public sector organisation are likely to differ from the business drivers in a private sector organisation.

1 _____

[3]

2 _____

[3]

Section B

Answer **all** questions in this Section.

All of the questions in Section B should be answered in relation to a management consulting client of your choice. You are advised to read through all of the questions in Section B before deciding on your choice of client.

Nature of client's business:

Sector: Private Public Third (Please circle as appropriate)

6 Business objectives should be specific, realistic and flexible.

Explain why the objectives of your client's business should be:

- Specific
- Realistic
- Flexible

Specific _____

_____ **[2]**

Realistic _____

_____ **[2]**

Flexible _____

[2]

- 8** Analyse factors that have affected the type of management consulting approach you have used with your client.

[6]

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