# Mapping from OCR GCSE Business Studies (J253) to OCR GCSE (9-1) Business (J204)

## Introduction

We are really excited about our GCSE (9-1) Business qualification. This is a dynamic, contemporary and exciting course to help students engage with today’s world of business.

Why choose OCR GCSE (9-1) Business?

* The topics are selected and structured to underpin the knowledge and understanding needed for the next generation of business people.
* Business is enjoyable to teach and learn giving students the essentials for related higher education courses as well as many transferable, marketable skills.
* The qualification has been designed by working closely with teachers to design a specification and exams that provide clear structure and fair assessment for all.
* The topics are presented in a clear and logical linear order.
* The examinations include real business contexts to assess student understanding of business concepts and how they can be applied in real life.
* The qualification offers an ideal foundation to gain insight into future career paths in business. It can provide a useful stepping stone to many further education qualifications including Cambridge Technicals and A Level Business.

We offer:

* Our GCSE Business team, Deborah and Elisabeth, are passionate about business and education. With teaching and industry experience, they are fully committed to supporting centres’ delivery of Business.
* We will be producing a wide range of [teaching and learning resources](http://www.ocr.org.uk/qualifications/gcse-business-j204-from-2017/) from teacher guides to delivery guides, lesson elements, practical activities, candidate exemplars and more.
* Join our conversation on the [OCR Community](http://social.ocr.org.uk/) and @BusEcon to talk about and share good practice.

[#GCSEBusiness](https://twitter.com/hashtag/GCSEBusiness)

## Key differences:

| **OCR GCSE (9-1) Business (J204)**  | **OCR GCSE Business Studies (J253)** |
| --- | --- |
| Two examined components of equal weight and NO controlled assessment. | Three examined units including one unit of controlled assessment (25% of the assessment). |
| 15 multiple choice questions and 65 marks of short, medium and extended response style questions in each component to allow breadth of coverage and consistency of format. | No multiple choice questions. |
| Both examined components are based on unseen material. | One unit is based on pre-released stimulus material. |
| Explicit application and assessment of quantitative skills (minimum of 10% of marks) at the level of at least Key Stage 3 Maths. | Some questions contained quantitative skills. |
| Less Economics based content to ensure a clear separation of subjects between Business and Economics GCSE qualifications. | Significant amount of both microeconomics and macroeconomics content. |

## Content

| **OCR GCSE (9-1) Business** | **OCR GCSE Business Studies (J253)** |
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| 1. **Business Activity**
	1. The role of business enterprise & the entrepreneurship
	2. Business planning
	3. Business ownership
	4. Business aims & objectives
	5. Stakeholders in business
	6. Business growth
 | **2.2.1.** Why business exists**2.1.2.** The concept of enterprise & the role of the entrepreneur**2.1.2.** The nature & rewards of risk taking**2.1.2.** The need for planning & the importance of a business plan**2.2.1.** The main types of business ownership**2.2.1.** Aims & objectives, why they may change**2.2.1.** Responding to different stakeholders |
| 1. **Marketing**
	1. The role of marketing
	2. Market research
	3. Market segmentation

 **2.4.** The marketing mix | **2.1.1.** Market research & segmentation**2.1.1.** The marketing mix |

| **OCR GCSE (9-1) Business** | **OCR GCSE Business & Communication Systems (J230)** |
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| 1. **People**
	1. The role of human resources
	2. Organisational structures & different ways of working
	3. Communication in business
	4. Recruitment & selection
	5. Motivation & retention
	6. Training & development

 **3.7.** Employment law | **2.2.2.** The internal organisation of business**2.2.2.** How & why work patterns are changing**2.2.2.** Methods of communication**2.2.2.** Recruitment & selection**2.2.2.** Monetary & non-monetary methods of motivation**2.2.2.** Types of training**2.2.2.** The laws which relate to employment |
| 1. **Operations**
	1. Production processes
	2. Quality of goods and services
	3. The sales process & customer service
	4. Consumer law
	5. Business location
	6. Working with suppliers
 | **2.3.1.** Production methods**2.2.2.** The impact of ICT on the workforce**2.1.1.** The use of e-commerce in marketing**2.1.1.** The role of the customer service function**2.2.1.** The features which influence location of business |
| 1. **Finance**
	1. The role of the finance function
	2. Sources of finance
	3. Revenue, costs, profit and loss
	4. Break-even
	5. Cash and cash flow
 | **2.3.2.** Sources of finance**2.3.1.** Costs of production**2.3.2.** Make use of cost, revenue & profit data**2.3.1.** Break-even**2.3.2.** Cash-flow forecasts |
| 1. **Influences on business**
	1. Ethical & environmental considerations
	2. The economic climate
	3. Globalisation
 | **2.1.1.** The effect of ethical issues on marketing**2.3.3.** Ethical business behaviour**2.3.3.** The environment as a resource & environmental responsibility**2.3.3.** The effect on business of changing consumer incomes & the level of employment**2.3.3.** Globalisation & how UK business competes internationally |
| 1. **The interdependent nature of business**

Students need to be able to draw together knowledge, skills and understanding from different parts of the course and apply it to decision-making within a business context. | Covered in A293 where one or more question was of a synoptic nature. |

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| **Appendix 5c. Quantitative skills requirement**At least 10% of the total marks for the qualification will reward the use of quantitative skills (calculation and interpretation) at a level of demand which is not lower than that which is expected of learners at Key Stage 3. | Quantitative skills were assessed in content such as profit, cash flow and market research although there was no 10% requirement. |

## Assessment

| **OCR GCSE (9-1) Business (J204)** | **OCR GCSE Business & Communication Systems (J230)** |
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| **Component 1****Business 1: Business activity, marketing & people**50% of the GCSE1 hour 30 minutes written paper80 marksSection A – multiple choice questions, 15 marks.Section B – short, medium and extended response questions (typically 1 to 9 marks) based on stimulus material, 65 marks. | **Unit 1: Marketing & Enterprise**25% of the GCSEControlled Assessment (approximately 16 hours)60 marks |
| **Component 2****Business 2: Operations, finance & influences on business**50% of the GCSE1 hour 30 minutes written paper80 marksSection A – multiple choice questions, 15 marks. Section B – short, medium and extended response questions (typically 1 to 9 marks) based on stimulus material, 65 marks. There will be a minimum of 2 questions that require synoptic assessment i.e. learners are required to draw on content from across the specification. | **Unit 2: Business & People**25% of the GCSE1 hour written paper60 marksTwo short answer, data response questions. |

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|  | **Unit 3: Production, Finance & the external business environment**50% of the GCSE1 hour 30 minutes written paper 90 marksPre-released stimulus material with a question paper consisting of three short answer, data response questions. |

## Next steps

Familiarise yourself with the specification, sample assessment materials and teaching resources on the [OCR GCSE 9-1 Business qualification page](http://www.ocr.org.uk/qualifications/gcse-business-j204-from-2017/) of the OCR website.

1. Browse the curriculum planners, for either a 2-year or 3-year course, and other teaching and learning resources for teaching ideas.
2. Get a login for our secure extranet, Interchange – allows you to access the latest past/practice papers and use our results analysis service, Active Results.
3. Sign up to receive for [subject updates](http://www.ocr.org.uk/i-want-to/email-updates/) by email.
4. Join our [social community](http://www.ocr.org.uk/community/) where you can collaborate with your colleagues and discuss education and assessments.
5. Sign up to attend a [training event](https://www.cpdhub.ocr.org.uk/DesktopDefault.aspx?e=fjefcbdbhgnidcpoonie&CATN_ID=1) or download the training materials from past events.

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