

GCE

General Studies

Unit F731: The Cultural and Social Domains

Advanced Subsidiary GCE

Mark Scheme for June 2016

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This mark scheme is published as an aid to teachers and students, to indicate the requirements of the examination. It shows the basis on which marks were awarded by examiners. It does not indicate the details of the discussions which took place at an examiners' meeting before marking commenced.

All examiners are instructed that alternative correct answers and unexpected approaches in candidates' scripts must be given marks that fairly reflect the relevant knowledge and skills demonstrated.

Mark schemes should be read in conjunction with the published question papers and the report on the examination.

OCR will not enter into any discussion or correspondence in connection with this mark scheme.

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Annotations

Annotation	Meaning of annotation
 ✓ 	Correct/Valid point
×	Incorrect/Invalid point
DEV	Development
EG	Example/Illustration
REP	Repetition
+	Positive factor/idea
	Negative factor/idea
?	Unclear idea/statement
[NAQ]	Not answering the question
R	Reason
3	Communication 3 marks
2	Communication 2 marks
1	Communication 1 mark

Subject-specific Marking Instructions

Assessment Objectives

There are four assessment objectives:

AO1 Demonstrate Knowledge and Understanding applied to a range of issues, using skills from different disciplines:

- showing an understanding of the subject being examined by including accurate factual information
- including information from a range of sources, from different subject areas
- displaying confidence and clarity in the presentation of facts.

AO2 Analysis and Evaluation by marshalling evidence and drawing conclusions; select, interpret, evaluate and integrate information, data concepts and opinions:

- developing and supporting ideas with additional information that enhances and clarifies their meaning
- introducing examples that are selected to support the knowledge being presented
- discussing the validity of ideas through analysis and evaluation.

AO3 Understanding Knowledge by demonstrating an understanding of different types of knowledge, appreciating their strengths and limitations:

- extending the range of knowledge beyond that which is commonly accepted
- considering alternative, and perhaps, less popular, attractive or plausible viewpoints and offering a different perspective
- including personal experience that might support or refute the knowledge and ideas that are being presented.

AO4 Communication in a clear and accurate way while being concise, logical and relevant:

- writing with fluency and accuracy taking account for the technical rules of language
- producing a response that engages the reader and transmits its meaning without ambiguity
- using a range of relevant language and terminology that is appropriate to the topic.

Note that in Sections A and C of this paper, marks for communication are allocated and awarded separately. The following table should be used in the allocation of marks:

Communication

Where there are **four marks** for Communication, use the following descriptors:

4 marks	A very clear response making a case with facility, using a range of appropriate expression and without technical errors
3 marks	A clear response that makes the case clearly using good expression and the minimum of errors.
2 marks	Some aspects of the response remain unclear though the general ideas are reasonably clear with some technical errors that hinder understanding.
1 mark	The response is unclear and it is difficult to follow the sense of the argument(s) presented. There are many technical errors.
0 marks	This is awarded for no response or when the answer is totally incorrect.

Where there are three marks for Communication, use the following descriptors:

3 marks	A very clear response making a case with facility, using a range of appropriate expression and without technical errors
2 marks	Most of the response is clear though some aspects may remain unclear due to technical errors that hinder understanding.
1 mark	The response is unclear and it is difficult to follow the sense of the argument(s) presented. There are many technical errors.
0 marks	This is awarded for no response or when the answer is totally incorrect.

Where there are **two marks** for Communication, use the following descriptors:

2 marks	A clear response that communicates ideas succinctly and without technical errors.
1 mark	A response that shows a basic understanding but may contain some ambiguity and technical errors.
0 marks	This is awarded for no response or when the answer is totally incorrect.

Where there are AO4 marks available the mark awarded for AO4 must not exceed the mark for content.

Section A: The Cultural Domain

G	Question		Answer/Indicative content	Mark			Gı	uidance		
1	а	i	Professional: the work is of a high standard, respected,	9	Asse	ssment Obj	ectives Ba	alance		
			learned, academic, not produced by an amateur (though it			AO1	AO2	AO3	AO4	Total
			should not be assumed that amateur artists cannot		1a	3	3		3	9
			produce work of a high quality.)							
			Focused: remains attached to its aims and objectives, true			explanation				
			to its creator's intentions. (2 marks)			e are 3 mark				
					shoul	d take into a	ccount the	quality of	all three e	explanations.
		ii	characteristics that appear over and over again in many							
						munication				<u> </u>
			works and that are regular inclusions in an artist's work; they act as a mode or method of working that proves both		A3	A very clea				
			secure and reliable. (2 marks)					ropriate ex	pression a	nd without
					A2	technical e Most of the		ia alaar th		
		iii	<i>Generic:</i> appearing to lack individuality and seemingly a combination or mixture of different styles; this might be			may remai			•	
						hinder und				Stilat
			perceived as formulaic. <i>Derivative:</i> a lack of originality appearing as if the style has		Δ1	A1 The response is unclear and it is difficult to follow the				
					sense of the argument(s) presented. There are many					
			been 'taken' or copied from another. (2 marks)			technical e		(0) p.000		
					A0			o response	e or when	the answer
						is totally in		•		
	b		Advantages include:		Assessment Objectives Balance					
			developing a unique style and having a unique 'voice'	6		AO1	AO2	AO3	AO4	Total
			• becoming an expert by going beyond the surface of a		1b	4	2			6
			style and starting to explore, experiment, and innovate				•	•	•	
			gaining a following of people who really like and identify with the actule			advantage o				
			with the style			ment of an a				
			 having a clear direction that can continually be explored 				can only be	e gained b	y further e	xplanation or
			 devoting more time to creating and improving one 		exam	iples.				
1			 devoling more time to creating and improving one technique or approach. 							
L				l						

Question	Answer/Indicative content	Mark	Guidance					
С	Arts include: architecture, fashion, photography, painting,	15						
	sculpture, stage, screen, music, and the written word.			AO1	AO2	AO3	AO4	Total
	The question involves:		1c	9	3		3	15
	 considering the ways in which an artist has changed 							
	and modified their style over time.		Conte					
				Marks				
	Reasons may include:		,	good outlir				
	people change as they mature and develop and				d over time	e, with very	/ good sup	porting ideas
	therefore become a different person with different			kamples.				
	ideals and outlook to when they were younger. For		8-10 N		ما مانوم بومن	an of hour		f the entiet
	example, comparing early work to their latest offering		0	d outline an				
	an artist being affected by another external force like religion or political attachment, autural revolutions or		has changed over time, with good supporting ideas and examples.					
	religion or political attachment, cultural revolutions or innovations		4-7 Marks					
	 different national and world events that may change 		an adequate outline and discussion of how the work of the					
	attitudes and approaches		artist has changed over time, with adequate supporting ideas					
	 a relationship or becoming a father or mother can have 		and examples. 1-3 Marks a limited outline and discussion of how the work of the artist has changed over time, with limited supporting ideas and					
	a profound effect on an artist's approach							
	 artists, for example musicians and fashion designers, 							of the artist
	change their style to suit their changing audience or							deas and
	clients or even the financial climate		examp	oles.				
	• the invention and development of new techniques,							
	tools and equipment.			nunication				C 111
	Examples may be chosen from any of the art forms listed		A3	- ,				
	in the specification. Marks should not be awarded for the					ropriate ex	pression a	and without
	number of examples cited but for the quality of the ideas			technical e	errors.			
	presented. Equally candidates may choose to illustrate		A2	Most of the		ic cloar th		o acporte
	their answer with reference to one artist or several artists			may rema				
	from one or more genres.			hinder und				
			A1				is difficult t	to follow the
								re are many
				technical e				
			A0			o respons	e for when	the answer
				is totally in				

Section B: The Cultural Domain

Question	Answer/Indicative Content	Marks	Guidance				
			Content	Levels of response			
2	 The question involves: understanding what is meant by personal experience considering how personal experience can enrich life and cultural awareness. Personal experience may be defined in different ways: direct observation of events to gain knowledge by being an active observer practical knowledge, skill, or practice derived from direct involvement or hands-on participation in events or an activity. Some people feel that personal experience only counts when there has been some continuous involvement in an event over a period of time. Each experience may present a positive or negative reaction to an individual. Candidates may refer to any examples of how personal experience enriches people's lives from their own perspective or by way of speculation. Enrichment involves reference to elements of: education improvement a new perspective 	30	The best answers will involve the discussion of experiences that have happened to the candidate, and will be written in the first person. Accounts of the experience of others are admissible but may not be as effective. The inclusion of examples is essential. Extended examples that are purely descriptive and not analytical may restrict the mark awarded. It is possible to access the full range of marks by using only one example.	 Level 5 (25-30 Marks) very good knowledge of the relationship between personal experience and enrichment through personal experience very good discussion with very clear examples and development of ideas very good consideration of the differing ways and degrees that personal experience can have an effect on personal development very good communication with very clear, concise organisation and expression. Level 4 (19-24 Marks) good knowledge of the relationship between personal experience and enrichment through personal experience and enrichment through personal experience good discussion with clear examples and development of ideas good consideration of the differing ways and degrees that personal experience good consideration of the differing ways and degrees that personal experience can have an effect on personal development of ideas good communication with clear examples and development of ideas good consideration of the differing ways and degrees that personal experience and experience can have an effect on personal development good communication with clear organisation and expression. Level 3 (13-18 Marks) adequate knowledge of the relationship between personal 			

Question	Answer/Indicative Content	Marks	Guidance			
			Content	Levels of response		
	a valuable lesson.			experience and enrichment through personal experience		
	 Cultural Awareness is: the foundation of communication and it involves the ability of becoming aware of our cultural values, beliefs and perceptions answering questions such as: Why do we do things in that way? How do we see the world? Why do we react in that particular way? central when we have to interact with people from other cultures. when people see, interpret and evaluate things in different ways. What is considered appropriate behaviour in one culture is frequently inappropriate in another one. 			 adequate discussion with some examples and some development of ideas adequate consideration of the differing ways and degrees that personal experience can have an effect on personal development adequate communication with adequate organisation and expression. Level 2 (7-12 Marks) limited knowledge of the relationship between personal experience and enrichment through personal experience limited discussion with few 		
				 examples and limited development of ideas limited consideration of the differing ways and degrees that personal experience can have an effect on personal development limited communication with limited organisation and expression. Level 1 (1- 6 Marks) very limited knowledge of the relationship between personal experience and enrichment through personal experience very limited discussion with very few, if any, examples and very limited development of ideas 		

Que	stion	Answer/Indicative Content		Guidance				
				Content	Levels of response			
					 very limited consideration of the differing ways and degrees that personal experience can have an effect on personal development very limited communication with very limited organisation and expression. 			
3		 The question involves: defining the term 'blog' understanding what it involves for a blog to be free from censorship and honest showing how such a blog is needed to bring out someone's personality and individuality exploring alternative styles of blog assessing the extent of agreement with the assertion. What is a blog? a regularly updated website or web page, typically one run by an individual or small group sometimes a blog can be called a regularly updated journal written in an informal or conversational style blogs usually represent personal viewpoints that are sometimes controversial; equally they can highlight important issues that are not given space in the commercial press or on television or radio. 	30	A high level answer demands more than a simple paraphrase of the quotation. Its implication requires discussion and exploration. A high level answer may involve the inclusion of an example of a blog which has been visited. It is possible that a candidate may have contributed to a blog or even have one of their own. It is possible that some candidates will regard commercial, public blogs (like Facebook and Twitter) as a source of examples and information. This will be accepted as a valid response.	 Level 5 (25-30 Marks) very good understanding of the quotation very good discussion of the quotation and its implications with very clear examples in relation to blogs and bloggers with very clearly developed ideas very good consideration of the reliability of blogs showing a very good balance of views and analysis very good communication with very clear, concise organisation and expression. Level 4 (19-24 Marks) good understanding of the quotation good discussion of the quotation and its implications with clear examples in relation to blogs and bloggers with clearly developed ideas. good consideration of the reliability of blogs showing a good balance 			

Question	Answer/Indicative Content	Marks	Guidance			
			Content	Levels of response		
	Key phrases to consider:			of views and analysis good communication with clear 		
	'Freedom not censorship' suggests a lack of control or accountability giving the			organisation and expression. Level 3 (13-18 Marks)		
	opportunity for a person to think and speak honestly in their own way or style without			 adequate understanding of the quotation 		
	being bounded by rules or conventions.			 adequate discussion of the quotation and its implications with 		
	<i>'Personality and individuality'</i> suggests that a blog is perhaps unique, special and reflects the characteristics and beliefs of			some examples in relation to blogs and bloggers with some developed ideas		
	one person, not a reiteration of a common mood or idea. This makes the blogger unique and special, which is an attractive proposition to the reader who is looking for			 adequate consideration of the reliability of blogs showing adequate balance of views and analysis 		
	something or someone different that they can actually converse with.			 analysis adequate communication with adequate organisation and expression. 		
	Some background information about			Level 2 (7-12 Marks)		
	 blogs: a well-written blog is great to read, and where the reader can get to know the 			 limited understanding of the quotation 		
	 bloggers are usually someone to be 			 limited discussion of the quotation and its implications with few 		
	friends with and to share views with, someone interesting who can tell a story,			examples in relation to blogs and bloggers with few developed ideas.		
	hold a conversation, captivate someone's imagination; blogging is a			 limited consideration of the reliability of blogs showing limited balance of views and analysis 		
	 two-way process blog writing is not like creative, fiction writing or journalism; it has its own 			 limited communication with limited organisation and expression. Level 1 (1- 6 Marks) 		
	audience and the blogger is able to get closer to their readers			 very limited understanding of the quotation 		
	readers' responses to a blog can be			very limited discussion of the		

Question	Answer/Indicative Content	Marks	Guid	lance
			Content	Levels of response
	 instant, within minutes, and they may argue, sympathise or remain neutral blog writers have their own 'voice' which speaks to the readers therefore the writing has personality and appears as if someone is listening and may well reply as a blog is so personal and instant; it may contain slang words and even defamatory comments blogs can respond to actuality, for example news as it happens people do look for practical tips from blogs that are useful and relevant - perhaps relating to personal experience – rather than vague generalities to match their audience blogs and bloggers are concise and direct; a good 'post' can be read in a short space of time, after which a reply may be sent – like a slightly delayed conversation good examples of blogs contain an element of humour that engages the followers. 			 quotation and its implications with very few, if any, examples in relation to blogs and bloggers with very few, if any, developed ideas very limited consideration of the reliability of blogs showing very limited views and analysis very limited communication with very limited organisation and expression.
	 The reliability of blogs may well be linked to their advantages and disadvantages: Advantages an opportunity to vent feelings instantly to be able to adopt a suitable tone to make a point, free from the conventions of journalism it can reach a wide range of people instantly 			

Question	Answer/Indicative Content		Guidance			
			Content	Levels of response		
4	 they allow every person to express their views and opinions irrespective of their status. Disadvantages the time taken to update and post an entry on a blog improper and incorrect use of language there is no confidentiality as blogs are open to anyone (equally no censorship) every blogger or respondent needs access to a computer and the internet. Candidates may introduce their own ideas or combine positive and negative points to draw conclusions. The question involves: exploring the role of the Arts in schools exploring the extent to which the Arts have an important role. The phases of education that may be considered include: Key Stage Age 0 3-5 1 5-7 2 7-11 3 11-14 4 14-16 5 16-18 The role and importance of the Arts may include:	30	Though the specification lists Arts that may be covered the question is likely to use examples from Arts more commonly included in the curriculum such as: • music • poetry and creative writing • drama • dance • art and design (including photography and fashion). Sport is not permitted to be used as an art form.	 Level 5 (25-30 Marks) very good knowledge of the role that the Arts could play in schools very good discussion with very clear examples in relation to the potential of the Arts in school very good consideration of the extent to which the Arts should be an important part of the curriculum, with clarity and precision very good communication with very clear, concise organisation and expression. Level 4 (19-24 Marks) good knowledge of the role that the Arts could play in schools good discussion with clear examples in relation to the 		

Question	Answer/Indicative Content	Marks	Guida	ance
			Content	Levels of response
	 interests through the arts students learn how to work together to achieve great things. As they work together, they learn to understand differences and diversity. They learn how teamwork contributes to great performance. By teaching students how to live and work together, the arts contribute to making schools safer and more peaceful learning environments. 			 very limited discussion with very limited examples in relation to the potential of the Arts in school very limited consideration of the extent to which the Arts should be an important part of the curriculum very limited communication with very limited organisation and expression.

Section C: The Social Domain

G	uestion	Answer/Indicative content	Mark	Guidance					
5	а	Simple statements may include:	6	Asse	ssment Obj	ectives Ba	alance		
		• the illustration is a tug of war (between two issues of			AO1	AO2	AO3	AO4	Total
		importance)		5a	2	2		2	6
		• the two sides seem to be evenly poised, with neither							
		seeming to have an advantage or more importance			ximum of 4 r				
		 each side is digging its heels in (literally and 			ple statemer				
		metaphorically)							d to illustrate
		 both sides are apparently exerting a great deal of 			ea. It is possi				is question
		effort and force (gritted teeth) to make their view			ing a single,				
		heard or to exercise some influence.		Inere	e are 2 mark	s for comr	nunication	•	
		Developed statements may include:		Com	munication				
		 all communities value their privacy, which might be invaded by surveillance cameras, the proximity of 		A2	A clear res	nonse thai	t communi	catas idaa	c
		neighbours, neighbourhood watch and overt policing			succinctly				3
		 all communities want to be secure and will welcome 		A1	A response				dina but
		high profile monitoring and other forms of protection		may contain some ambiguity and technical errors.					
		 local communities want to enjoy privacy but also have 		A0 This is awarded for no response or when the					
		privacy; this could be a political tug of war			answer is t	otally inco	rrect.		
		representing a conflict of importance and priorities.							
	b	Successful ways may include:	Assessment Objectives Balance						
		 a circular (global) shape 	6		AO1	AO2	AO3	AO4	Total
		 the inclusion of the flags of many nations tightly 		5b	4	2			6
		packed together with no spaces (implies unity)							_
		 no apparent hierarchy or preferential placement of 		A ma	ximum of 3 n	narks may	/ be award	led for a su	uccessful
		flags		way a	and a maxim	um of 3 m	arks for a	modificatio	on. Award 1
		colourful, striking, simple format.			for a simple				
		Modifications may include:			ded if the sta		explained	fully or an	example is
		• the inclusion of text (suggestions can be made)		used	to illustrate a	an idea.			
		 the use of people and faces in order to emphasise 							
		racial harmony							
		• the inclusion of joining hands to suggest friendship.							

Question		Answer/Indicative content	Mark	Guidance					
		The above suggestions are not exclusive; assessors may use their own judgement in awarding credit for candidates' original suggestions.							
с	i	The argument suggests that:	3	Assess	sment Obj	ectives B	alance		
		those who take steps to identify issues that are			AO1	AO2	AO3	AO4	Total
		causing tension in society should not be accused of being the causes of the tension		5ci	1	2			3
		 their action does not involve violence or harm to others; it is peaceful many tensions are not fully known to people as they are kept in the background or covered up by taking steps to recognise and make public the tensions the non-violent action gives publicity and 		Up to 2		ay be awa	ded if the	statement	velopment. is explained
	ii	 creates awareness the tensions are not created but are in existence, simply hidden from public view. Sources of tension may include: 	15	Assess	sment Obj	ectives B	alance		
		 competition for resources (territory, raw materials, 			A01	AO2	AO3	AO4	Total
		jobs, players)		5cii	9	2		4	15
	 jobs, players) conflict between basic beliefs, methods of government (politics), team management disrespect towards ideals, traditions, long-running feuds, competition the feeling of being the underdog, threatened, and attacked aggressively jealousy and envy disputes over the location of a border illegal movement of people (unofficial immigration) and goods (smuggling) matters relating to security. 		of its co achievin happen 7-9 Ma a good recogni of achie	flarks good outlin omplexity; ang harmon ing) with v rks outline and	a very goo y (or issue ery good s d discussie complexity ony (or iss	ed understates that pre- supporting on of tensi ; an good sues that p	anding of v vent this fr ideas and on and sor understand prevent this	om examples. ne ding of ways from	

Question	Answer/Indicative content	Mark	Guidance
	 Ways that harmony may be achieved include: negotiation, discussion, compromise engender mutual respect for common areas of interest the sport, the family and cultural (religious) beliefs and traditions a more even-handed approach in respect of finance (ticket prices), shared natural resources. exchange visits or collaboration in the arts or science surveillance by the United Nations or another third party organising sports and cultural events foreign aid to help social and economic development. The success of the answer will largely be dependent on the choice and development of an example(s). The choice of illustration may well present its own unique tensions and possible solutions. 		 4-6 Marks an adequate outline and discussion of tension and partial recognition of its complexity; an adequate understanding of ways of achieving some harmony (or issues that prevent this from happening) with some supporting ideas and examples. 1-3 Marks a limited outline and discussion of tensions and ways of achieving harmony with a limited number of supporting ideas and examples. Communication A4 A very clear response making a case with facility, using a range of appropriate expression and without technical errors A3 A clear response that makes the case clearly using good expression and the minimum of errors. A2 Some aspects of the response remain unclear though the general ideas are reasonably clear with some technical errors that hinder understanding. A1 The response is unclear and it is difficult to follow the sense of the argument(s) presented. There are many technical errors. A0 This is awarded for no response or when the answer is totally incorrect.

Section D: The Social Domain

Qu	estion	Answer/Indicative Content	Marks	Guidance				
				Content	Levels of response			
6		 The question involves: briefly describing what the term local government means in the UK choosing two of the services given in the question examining the extent to which each service is delivered in a local area. Local government an administrative body for a small geographic area, such as a city, town, county the collective term for local councils or local authorities local councils are made up of councillors (members) who are voted for by the public in local elections and paid council staff (officers) who deliver services there are currently 411 councils in the UK a local government will typically only have control over a specific geographical region, and cannot pass or enforce laws that will affect a wider area local governments can elect officials, collect taxes, and do things that a national government would do, just on a smaller scale there are several types of local council, each having responsibility for a particular range of local services have just one 	30	Detailed information about local government is provided. This enables assessors to have details of its extent and influence. A very good knowledge of local government will enable an answer to develop strongly as this will reveal aspects of the system. Candidates are expected to examine the strengths and weaknesses of a local government's ability to deliver the service(s) in order to come to a reasoned conclusion. It will be important to relate ideas to a local area with which the candidate is familiar in order to access the highest mark bands. If the answer concerns itself solely with national government the maximum mark available will be the top of level 3 (18 marks). If only one service is discussed the maximum mark available will be the top of level 3 (18 marks).	 Level 5 (25-30 Marks) very good knowledge of local government and two services showing very good knowledge very good explanations with very clear examples and development of ideas very good consideration of two services in a local context examining the extent to which they are delivered successfully with ideas presented precisely and clearly very good communication with very clear, concise organisation and expression. Level 4 (19-24 Marks) good knowledge of local government and two services showing good knowledge good explanations with clear examples and development of ideas good consideration of services in a local context examining the extent to which they are delivered successfully with clear examples and development of ideas good consideration of services in a local context examining the extent to which they are delivered successfully with ideas presented clearly good communication with clear organisation and expression. Level 3 (13-18 Marks) adequate knowledge of local 			

Question	Answer/Indicative Content	Marks	Guidance	Guidance		
			Content	Levels of response		
	 council providing all the functions county and city councils are responsible for services across the whole of a county or city, like education, transport, planning, fire and public safety, social care, libraries, waste management and trading standards district and borough councils cover a smaller area, often a town or rural area, and are usually responsible for services like refuse collection and recycling, council tax, leisure services and housing unitary authorities are councils that provide one tier of local government and provide all services Parish and town councils operate at a level below district and borough councils. Parish or town councils are elected and can help on a number of local issues, like planning applications or running local sports grounds and community hall local government spending is about a quarter of all public spending in the UK. Local councils are funded by a combination of grants from central government, Council Tax and business rates. (In Northern Ireland, district councils still raise money through a domestic rate and a business rate.) They also receive income from investments, council rents, sales and charges for services 		govern showir • adequ examp of idea • adequ in a loo examin they a • adequ adequ express Level 2 • limited govern showir • limited examp ideas • limited a local examin they a • limited organi Level 1 • very lin govern • very lin imited organi	ment and two services og adequate knowledge ate explanations with bles and some development as ate consideration of services cal context with some ning of the extent to which re delivered successfully ate communication with ate organisation and ssion.		

Question	Answer/Indicative Content	Marks	Guid	lance
			Content	Levels of response
	 central government (or the devolved government in Scotland, Wales and Northern Ireland) provides specific and general grants to enable local authorities to deliver all the necessary services. To divide up the funding, the government uses a system based on the number and value of properties in each area and how much it costs to provide services there. Council Tax provides about a quarter of local funding. Local councils set the total Council Tax they need to raise, based on their overall budget for the year central government has powers to ensure that increases in local authority budgets and Council Tax are not excessive. 			 examining the extent to which they are delivered successfully very limited communication with very limited organisation and very weak expression.
	 In examining the extent to which the service(s) is delivered successfully the following may be considered: the quality and extent of the service public choice and location/convenience health and public safety in respect of its safe operation and deployment value for money and cost of maintaining alternative services that may be substituted more efficiently and economically the views of groups (such as the disabled or elderly) or people in areas that are more dependent on or affected by the service(s) due to their closeness or distance from or their personal needs. 			

Mark Scheme

uestion	Answer/Indicative Content	Marks	Guidance				
			Content	Levels of response			
	Answer/Indicative Content The question involves: • outlining the nature of two of the Nolan Principles • discussing why the principles must be adopted by members of parliament • using examples to illustrate ideas. A basic summary of the Nolan Principles are: Selflessness: acting solely in the public interest with no financial gain or other benefits for themselves, their family or their friends. Integrity: no financial or other obligation to outside individuals or organisations that might seek to influence them in the performance of their official duties. Objectivity: in carrying out public business, including making public appointments, awarding contracts, or recommending individuals for rewards and benefits, all choices must be made on merit. Accountability: accountable for decisions and actions to the public and must be submitted to whatever scrutiny is appropriate to their office. Openness: be as open as possible about all the decisions and actions taken. Give reasons for decisions and restrict information only when the wider public interest clearly demands it.	Marks					

Mark Scheme

Question	Answer/Indicative Content	Marks	Guidance			
			Content Levels of response			
	 take steps to resolve any conflicts arising in a way that protects the public interest. Leadership: promote and support these principles by leadership and example. In discussing the principles in relation to the duties of members of parliament there may be reference to: personal interests in companies and businesses that might be involved in government contracts and initiatives the controversy surrounding the expenses of members of parliament the possibility of members of parliament raising issues that they are asked to by friends and associates the pursuit of a personal issue or goal voting or acting in a way that is not necessarily for the common good. 		 the role of members of parliamen adequate discussion with adequate examples in relation to members of parliament with some developed ideas. adequate consideration of two principles in partial context examining their elements of their importance adequate communication with adequate organisation and expression. Level 2 (7-12 Marks) limited outline of two of the Nolar Principles and limited knowledge of their relationship to the role of members of parliament limited discussion with limited examples in relation to members parliament with few developed ideas limited consideration of two principles in partial context examining their elements of their importance limited communication with limited organisation and expression. Level 1 (1-6 Marks) a very limited outline of three of th Nolan Principles and limited knowledge of their relationship to the role of members of parliamen 	n n s of the the		

Qu	estion	Answer/Indicative Content	Marks	Guida	ance
				Content	Levels of response members of parliament with very limited ideas • very limited consideration of two principles with very little examination of their importance • very limited communication with very limited organisation and expression.
8		 The question involves: discussing two characteristics of the North-South divide identifying steps that could be done to reduce the divide. The North-South Divide usually refers to: economic and cultural differences between Southern England and the rest of Great Britain a division that cuts through the Midlands. Northern Ireland is included as part of the North though the line is not exact and fluctuates a perception that, politically, the South, and particularly the South-East is supportive of the Conservative Party, while the North (particularly the towns and cities) is generally more supportive of the Labour Party. 	30	The quality of an essay will be determined by the candidate's ability to discuss the two characteristics in detail. A general, unspecific view of the North-South Divide would not access the highest mark levels. The question of how the divide may be reduced may involve reference to the two characteristics mentioned or a more general spread of ideas. If only one characteristic is covered then the maximum mark available will be the top of level 3 (18 marks) .	 Level 5 (25-30 Marks) very good knowledge of two characteristics of the North-South Divide very good discussion with very clear examples in relation to the characteristics cited with very clearly developed ideas very good consideration of steps that may be taken, with clarity and precision very good communication with very clear, concise organisation and expression. Level 4 (19-24 Marks) good knowledge of two characteristics of the North-South Divide good discussion with clear examples in relation to the characteristics cited with clearly developed ideas

Question	Answer/Indicative Content	Marks	G	Guidance			
			Content	Levels of response			
	 The key causes of the North-South Divide include: health conditions, which are generally seen as being worse in the north though spending on health care is higher house prices, which are higher in the south, particularly the south-east earnings, which are higher in the south and east employment opportunities relative costs of living in both areas government expenditure, which is higher (relative to tax revenues) in the North but higher in key areas (such as infrastructure investment) in the South investment in new companies may be greater in the South due to better transport links to the rest of the world (though land is cheaper in the North) political influence. The ways in which the divide can be tackled will involve the modification of one the characteristics listed, for example, investment in transport links (HS2, expansion of regional airports) or offering house buyers financial incentives to reduce the amount they have to pay. It may be possible to consider new 		Content	 Levels of response good communication with clear organisation and expression. Level 3 (13-18 Marks) adequate knowledge of two characteristics of the North-South Divide adequate discussion with adequate examples in relation to the characteristics cited with some developed ideas adequate consideration of steps that may be taken with some clarity adequate communication with adequate organisation and expression. Level 2 (7-12 Marks) limited knowledge of two characteristics of the North-South Divide limited discussion with few examples in relation to the characteristics cited limited consideration of steps that may be taken, with limited clarity limited communication with limited organisation and expression. Level 1 (1-6 Marks) very limited knowledge of two 			
	approaches to existing systems such as:house prices			characteristics of the North-South Divide			
	the cost of goods and servicesthe investment in health services and education.			 very limited discussion with few, if any, examples in relation to the characteristics cited 			

Qu	Question		Answer/Indicative Content	Marks	Guidance		
					Content	Levels of response	
						 very limited, if any, consideration of steps that may be taken, with very limited clarity very limited communication with very limited organisation and expression. 	

APPENDIX 1

Generic Levels Mark Scheme for essay questions marked out of 30

Level 5

AO1	•	select, use and integrate a very good range of relevant knowledge	
	•	show a good understanding of the concepts involved	
AO2	•	interpret and analyse issues and problems well and evaluates them appropriately	
	•	use evidence to develop complex reasoned arguments and draw sound conclusions on the evidence	
AO3	•	demonstrate very good awareness of the differences between types of knowledge	25-30
	•	have a very good appreciation of the strengths and limitations of the different types of knowledge	
AO4	•	communicate complex ideas clearly and accurately , using specialist vocabulary where appropriate, in a concise, logical and relevant way	
	•	use a wide range of the rules of grammar, punctuation and spelling with accuracy and facility	

Level 4

AO1	•	select, use and integrate a good range of relevant knowledge	
	•	show an understanding of the concepts involved	
AO2	•	interpret and analyse issues and problems well and evaluates them competently	
	•	use evidence to develop reasoned arguments and draw sound conclusions on the evidence	
AO3	•	demonstrate good awareness of the differences between types of knowledge	19-24
	•	have a good appreciation of the strengths and limitations of the different types of knowledge	
AO4	•	communicate ideas clearly and accurately, using specialist vocabulary where appropriate, in a concise, logical and relevant way	
	•	use a range of the rules of grammar, punctuation and spelling with facility	

Level 3			
AO1	•	select, use and integrate a range of relevant knowledge	
	•	show an adequate understanding of the concepts involved	
AO2	•	undertake some interpretation and analysis of issues and problems and make a superficial evaluation	
	•	use evidence to develop arguments and draw conclusions	10.10
AO3	•	demonstrate awareness of the differences between types of knowledge	13-18
	•	have an appreciation of the strengths and limitations of the different types of knowledge	
AO4	•	communicate clearly, using some specialist vocabulary with facility	
	•	use some of the rules of grammar, punctuation and spelling with facility	

Level 2

AO1	select, use and integrate a limited range of relevant knowledge	
	 show a modest understanding of the concepts involved 	
AO2	 demonstrate limited interpretation and analysis of issues and problems with limited evaluation 	
	 use evidence to develop limited arguments and draw limited conclusions 	7-12
AO3	 demonstrate limited awareness of the differences between types of knowledge 	7-12
	 have a restricted appreciation of the strengths and limitations of the different types of knowledge 	
AO4	 demonstrate limited awareness of the differences between types of knowledge 	
	 have a restricted appreciation of the strengths and limitations of the different types of knowledge 	

Level 1

AO1	•	select, use and integrate some knowledge which may not be accurate	
	•	show a restricted understanding of the concepts involved	_
AO2	•	demonstrate poor interpretation and analysis of issues, problems and evaluation	
	•	recognise arguments and conclusion	0.6
AO3	•	demonstrate very limited awareness of the differences between types of knowledge	0-6
	•	have a very restricted appreciation of the strengths and limitations of the different types of knowledge	
AO4	•	communicate with little clarity using occasional specialist terms	
	•	use poor grammar and punctuation, and inaccurate spelling	

OCR (Oxford Cambridge and RSA Examinations) 1 Hills Road Cambridge CB1 2EU

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Education and Learning

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