



Oxford Cambridge and RSA

**Tuesday 10 January 2017 – Afternoon**

**LEVEL 1/2 CAMBRIDGE NATIONALS IN BUSINESS AND ENTERPRISE**

**R061/01** Introduction to Business

Candidates answer on the Question Paper.

**OCR supplied materials:**

- Clean copy of the Pre-Release Research Brief (R061/01 – inserted)

**Other materials required:**

None

**Duration: 1 hour**



Candidate forename		Candidate surname	
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Centre number						Candidate number				
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**INSTRUCTIONS TO CANDIDATES**

- The Insert will be found inside this document.
- Write your name, centre number and candidate number in the boxes above. Please write clearly and in capital letters.
- Use black ink. HB pencil may be used for graphs and diagrams only.
- Answer **all** the questions.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Write your answer to each question in the space provided. If additional space is required, you should use the lined pages at the end of this booklet. The question number(s) must be clearly shown.
- Do **not** write in the barcodes.

**INFORMATION FOR CANDIDATES**

- The number of marks is given in brackets [ ] at the end of each question or part question.
- The total number of marks for this paper is **60**.
- This document consists of **12** pages. Any blank pages are indicated.

Some of the questions in this examination are based on the scenario in the Research Brief and your background research.

Answer **all** of the questions.

**SECTION A**

H-tel plc is a public limited company.

1 (a) Complete the sentence below by selecting the correct words from the following list.

employees	liability	out	public	shares	stock exchange
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A plc can sell its \_\_\_\_\_ to the \_\_\_\_\_ on the \_\_\_\_\_ . **[3]**

(b) A plc has limited liability.

Explain the meaning of the term 'limited liability'.

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..... **[2]**

(c) State and explain **one** disadvantage to H-tel plc of being a public limited company.

Disadvantage .....

Explanation .....

..... **[2]**

**SECTION B**

2 H-tel plc has a future objective to increase the number of rooms that are occupied all year round.

(a) Identify **one other future** objective that H-tel plc might achieve if it fills all its rooms.

..... [1]

(b) The Finance Director has drawn up a business plan for increasing the number of bedrooms in each hotel.

Explain **one** reason why it is important for H-tel to have a business plan.

Reason .....

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..... [3]



5  
**SECTION C**

The Board of Directors of H-tel plc wants to make sure that the expansion of the hotels is a financial success.

**3 (a)** The table below shows a number of costs that H-tel plc will have to pay.

Tick (✓) **two** boxes which show examples of **variable** costs.

<b>Costs</b>	<b>Tick (✓) two boxes</b>
Food supplies	
Furniture	
Heating and lighting	
Kitchen equipment	
Salaries	

[2]

**(b)** The Finance Director is worried about whether the expansion will break even.

Explain the meaning of the term 'break even'.

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..... [2]



5 H-tel plc prides itself on the different types of food from different regions of the world that it sells in its restaurants.

Explain **two** ways H-tel plc can make sure it provides quality products and a quality service in its restaurants.

1 .....

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2 .....

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[4]

6 The H-tel plc Human Resources Director would like to recruit new hotel staff from local colleges.

(a) Answer the following TRUE or FALSE:

This is a method of external recruitment \_\_\_\_\_ [1]

(b) The Human Resources Director would also like temporary staff to return to work for H-tel plc in the future.

Explain **one** reason why it would be good for the business to encourage the same temporary staff to return in the future.

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[3]





SECTION D

7 Choosing from the list below, tick (✓) **three** boxes that show examples of political changes which affect businesses.

Examples	Tick (✓) three boxes
Change of government	
Improved quality	
Increased minimum wage	
Increased sales	
Increased taxation	
Increased use of child labour	

[3]

8 H-tel plc knows that businesses can be affected by external factors. These include:

- technological factors
- social factors.

Using your research of businesses in your area, evaluate which of these **two** factors will have the greatest impact on a hotel business such as H-tel plc. [10]

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**END OF QUESTION PAPER**

**ADDITIONAL ANSWER SPACE**

If additional space is required, you should use the following lined page(s). The question number(s) must be clearly shown in the margin(s).

A large area of lined paper for writing. It consists of a vertical solid line on the left side, creating a margin. To the right of this line, there are numerous horizontal dotted lines spaced evenly down the page, providing a guide for handwriting.

A large area of the page is reserved for writing, featuring a vertical solid line on the left side and horizontal dotted lines extending across the page.



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