

Applied Business

OCR GCE Unit F244 Unit Recording Sheet

Please read the instructions printed at the end of this form. One of these sheets, suitably completed, should be attached to the assessed work of each candidate

Unit Title 5 ICT prov	visior	n in a busines	S		Unit	Code	F244	Session		Year	
Centre Name									Centre Number	er	
Candidate Name							Candidate Number				
Evidence: You produce an IO limited ICT provision.	CT prop	osal showing how y	ou would either intr	oduce ICT provision to a	a start-up busin	ess <i>or</i> upd	late ICT pro	ovision in a busi	ness that is looking to	improve and u	pdate its current
	Criteria					Teacher Comment				Page No.	
AO1.1: You identify the possible uses of ICT by a business, the various forms provision can take, the pote benefits and drawbacks of introducing/updating ICT to business and the need for contingency planning in minimising the negative impacts of introducing/updaticT; much of your evidence requires further clarification elaboration; you demonstratimited clarity and coherence with only basic use of busin terminology – errors of grammar, punctuation and spelling may be noticeable intrusive;	ential b/in a ating e n and ate ce ness	AO1.2: you der sound understar possible uses of business, the va provision can tal benefits and dra introducing/upda business and the contingency plar minimising the nimpacts of introducity; however, you times, does not sufficient depth; demonstrate cla coherence, with use of business there may be octood grammar, pur spelling but thes	nding of the f ICT by a prious forms ICT ke, the potential public to find a pened for puning in pegative ducing/updating our evidence, at demonstrate you rity and appropriate terminology — possional errors anctuation and	AO1.3: you demon clear and comprehe understanding of the uses of ICT by a but various forms ICT p take, the potential b drawbacks of introducing/updating business and the necontingency plannin minimising the negal impacts of introducil ICT; your evidence both breadth and dedemonstrate clarity, and fluency with effective confident use of app business terminolog are few, if any, error grammar, punctuation	ensive epossible siness, the rovision can enefits and g ICT to/in a eed for g in tive eng/updating displays epth; you coherence ective and propriate by — there as of	Mark					
[0 1 2 3		intrusive;	[6 7 8 9 10]	spelling. [11 1	12 13 14 15]						
AO2.1: Your ICT proposal over-theoretical with only a basic attempt to apply it to chosen business context; y presentation skills are limite and visual aids and/or othe techniques, used to engage your audience, show a limit fitness for purpose;	the your ed er e	AO2.2: you app proposal to the r chosen business presentation skil and the majority and other techni engage your aud fitness for purpo	needs of your s context; your lls are sound of visual aids iques, used to dience, show a	AO2.3: you target y proposal to the spec of your chosen busin context; your preser are highly effective a visual aids and othe techniques, used to and inform your aud show a clear fitness	cific needs ness ntation skills and the er engage lience,	Mark					
[0 1 2 3	3 4 5]		[6 7 8 9 10]	purpose.	11 12 13 14]						

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	Criteria		Teacher Comment Page No.					
AO3.1: Your analysis and interpretation of your research is limited in scope and does little to inform the development of your ICT proposal;	AO3.2: your analysis and interpretation of your research is sound, informing the development of your ICT proposal;	interpretati is thorough and there i on targetin	our analysis and ion of your research and comprehensive is an extensive focus by your research and to the development proposal.	Mark				
[0 1 2 3 4]	[5 6 7 8]		[9 10 11 12]					
AO4.1:You make weak judgments on the viability of your ICT proposal, with little or no attempt to offer supporting evidence; AO4.2: you make appropriate judgements on the viability of your ICT proposal, supported by an attempt to construct reasoned arguments;		AO4.3: you make appropriate, realistic judgements on the viability of your ICT proposal, supported by strong evidence and reasoned, logical arguments.		Mark				
[0 1 2 3]	[4 5 6]		[7 8 9]					
Total/50								
If this work is a re-sit, please tick Session and Year of previous submission					Please tick to indicate this work has been standardis	ed internally		

Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website (www.ocr.org.uk).

Guidance on Completion of this Form

- One sheet should be used for each candidate.
- 2 Please ensure that the appropriate boxes at the top of the form are completed.
- Please enter specific page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
- 4 Circle the mark awarded for each strand of the marking criteria in the appropriate box and also enter the circled mark in the final column.
- Add the marks for the strands together to give a total out of 50. Enter this total in the relevant box.