

Applied Business

OCR GCE Unit F244 Unit Recording Sheet

Oxford Cambridge and	d RSA	Please read the instructions printed	at the end of this form. One of the	hese sheets, suita	ably compl	eted, should be	attached to the asse	ssed work of ea	ach ca	ndidate	
Unit Title 5 ICT pro	ovisio	n in a business	Unit Code	F244	Session	June	Year	2	0		
Centre Name						Centre Num	ber				
Candidate Name							Candidate N	umber			
Evidence: You produce an limited ICT provision.	ICT prop	posal showing how you would either into	roduce ICT provision to a start-u	p business <i>or</i> upo	date ICT pr	rovision in a busi	ness that is looking t	o improve and	update	its cur	rent
		Criteria		Teacher Comment					Page No		
AO1.1: You identify the possible uses of ICT by a business, the various forr provision can take, the pobenefits and drawbacks of introducing/updating ICT business and the need for contingency planning in minimising the negative impacts of introducing/up ICT; much of your eviden requires further clarificative laboration; you demonst limited clarity and cohere with only basic use of busterminology — errors of grammar, punctuation an spelling may be noticeable intrusive;	ms ICT otential of to/in a or odating ace on and trate ence siness	AO1.2: you demonstrate a sound understanding of the possible uses of ICT by a business, the various forms ICT provision can take, the potential benefits and drawbacks of introducing/updating ICT to/in a business and the need for contingency planning in minimising the negative impacts of introducing/updating ICT; however, your evidence, at times, does not demonstrate sufficient depth; you demonstrate clarity and coherence, with appropriate use of business terminology – there may be occasional errors of grammar, punctuation and spelling but these are not intrusive; [6 7 8 9 10]	AO1.3: you demonstrate a clear and comprehensive understanding of the possil uses of ICT by a business, various forms ICT provision take, the potential benefits drawbacks of introducing/updating ICT to business and the need for contingency planning in minimising the negative impacts of introducing/upda ICT; your evidence display both breadth and depth; yo demonstrate clarity, cohere and fluency with effective a confident use of appropriat business terminology – the are few, if any, errors of grammar, punctuation and spelling. [11 12 13 1]	ble the n can and lin a ating s u ence ind e re Mark						_	
AO2.1: Your ICT propos over-theoretical with only basic attempt to apply it the chosen business context; presentation skills are liminand visual aids and/or othe techniques, used to engal	al is a to the your nited her	AO2.2: you apply your ICT proposal to the needs of your chosen business context; your presentation skills are sound and the majority of visual aids and other techniques, used to engage your audience, show a	AO2.3: you target your IC proposal to the specific need of your chosen business context; your presentation are highly effective and the visual aids and other techniques, used to engage	T eds skills							
your audience, show a limited fitness for purpose;		fitness for purpose;	and inform your audience, show a clear fitness for purpose.	Mark]						
[0 1 2	2 3 4 5]	[6 7 8 9 10]	[11 12 1	3 14]							

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Criteria								Teacher Comment Page No				
AO3.1: Your analysis and interpretation of your research is limited in scope and does little to inform the development of your ICT proposal;	int is de	03.2: your analysis and erpretation of your research sound, informing the velopment of your ICT oposal;	AO3.3: yo interpretati is thorough and there is on targetin analysis in of your ICT	on of your n and com s an exter g your res to the dev	research orehensi sive focu earch an elopmen	ve ıs d	Mar	k				
[0 1 2 3 4	,	[5 6 7 8]		Į:	9 10 11 1	2]						
AO4.1:You make weak judgments on the viability of your ICT proposal, with little or no attempt to offer supporting evidence; AO4.2: you make approping judgements on the viability your ICT proposal, supposition by an attempt to construct reasoned arguments;			AO4.3: you make appropriate, realistic judgements on the viability of your ICT proposal, supported by strong evidence and reasoned, logical arguments.					1				
							Mar	k				
[0 1 2 3] [4 5 6]					[7 8	9]						
Total/50												
If this work is a re-sit, please tick Session and Year of previous sub			omission	Jan / Jur	e 2	0			Please tick to indicate this work has been standardised internally			

Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website (www.ocr.org.uk).

Guidance on Completion of this Form

- 1 **One** sheet should be used for each candidate.
- 2 Please ensure that the appropriate boxes at the top of the form are completed.
- Please enter *specific* page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
- 4 Circle the mark awarded for each strand of the marking criteria in the appropriate box and also enter the circled mark in the final column.
- 5 Add the marks for the strands together to give a total out of 50. Enter this total in the relevant box.