3661987999



Travel and Tourism

Unit G722 Travel destinations

Unit Recording Sheet

	nted at the end of this form. One of the	se sheets, suitably completed, sho				candidate.			
Unit Title 3 Travel destinations Unit					Session		Year		
Centre Name						Centre Numb	er		
andidate Name				Candidate Numbe		ımber			
Evidence: You need to invest	gate two travel destinations (one short-	haul and one long-haul).							
Criteria					Teacher Comment				
AO1.1: You produce a brie locational description, with basic maps, at either international or national (or local) scales, which identify two chosen tourist destinati you demonstrate basic knowledge, skills and understanding but there are significant omissions;	accurate locational description with maps, at both internation and national (and/or local) he scales, which clearly identify	hal locational description and series of maps at interna national and local scales	tional, for the						
			Mark]					
[0 1 2 3	4 5] [6 7 8 9	10] [11 12 13	14 15]						
AO2.1: You present some information on the appeal or two chosen destinations, covering some of the key features for both destinatior with an attempt to explain w they appeal to a limited rang of particular types of tourists your explanation of why eac destination appeals to partic types of tourists is simplistic shows some understanding with some inaccuracies and with little evidence of structu work or clarity in presentation	two chosen destinations, covering the relevant key features for both destinations but with some omissions; yo explanation of why each destination appeals to particul types of tourists is logical, an shows good understanding a but is accurate in most respects, with your evidence being organised in a clear, logical a appropriate format, although there may be some sections	ur omissions, both destinati being fully considered; y provide a full and accura d explanation of why each d destination appeals to pa types of tourists, with all evidence being well orga and presented in a clear	e two ch of key t ons ou te urticular your nised logical						
	lacking in clarity;		Mark						
[0 1 2 3	4 5] [6 7 8	[10 11	12 13]						

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	Criteria		Teacher Comment	Page No.	
AO3.1: You provide evidence that some research has been carried out on your two chosen destinations, though from limited sources; research may not all be relevant and there is little analysis of the research material;	AO3.2: you provide evidence that research has been undertaken, using different sources, when investigating the two chosen tourist destinations; research is mostly relevant and most findings are analysed;	AO3.3: you provide evidence that detailed research has been undertaken, using a broad range of sources, when investigating the two chosen tourist destinations; all research is relevant and the findings are effectively and fully analysed.			
			Mark		
[0 1 2 3 4]	[5 6 7 8]	[9 10 11 12]			
AO4.1: You present basic information on recent trends in the popularity of the chosen destinations with little attempt to draw conclusions, or draw simplistic, speculative conclusions based on no real evidence; predictions about future trends may be unrealistic and contain little valid reasoning;	AO4.2: you provide some evidence of evaluation to produce a sound explanation of recent trends in the popularity of the chosen travel destinations, as judged by visitor numbers; your predictions about their likely appeal in the foreseeable future are mainly realistic, justified and backed by some reasoning;	AO4.3: you provide evidence of a full evaluation to produce a detailed, reasoned explanation of recent trends in the popularity of the chosen travel destinations, as judged by visitor numbers, with realistic, reasoned predictions about their likely appeal in the foreseeable future.	Mark		
			Mark		
[0 1 2 3 4]	[5 6 7]	[8 9 10]			
		Total/50			
If this work is a re-sit, please tick	Session and Year of previous sub		Please tick to indicate this work has been standardise	d internally	

Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website (www.ocr.org.uk).

Guidance on Completion of this Form

- 1 **One** sheet should be used for each candidate.
- 2 Please ensure that the appropriate boxes at the top of the form are completed.
- 3 Please enter *specific* page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
- 4 Circle the mark awarded for each strand of the marking criteria in the appropriate box and also enter the circled mark in the final column.
- 5 Add the marks for the strands together to give a total out of 50. Enter this total in the relevant box.

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