

Please read the instructions printed at the end of this form. One of these sheets, suitably completed, should be attached to the assessed work of each candidate.							
Unit Title	14 Cultural tourism	Unit Code	G733	Session		Year	
Centre Name						Centre Number	
Candidate Name						Candidate Number	
Evidence: You need to produce an investigation which examines the reasons for cultural tourism in two diverse international destinations.							
Criteria				Teacher Comment			Page No.
AO1.1: You provide a brief description of the reasons for the travel experience and provide only limited examples of the movement of cultures, internal and external features and motivational theory, showing minimal knowledge and understanding;	AO1.2: you provide a description of the reasons for the travel experience, with internal and external features, including travel motivation and the movement of cultures; there may be some omissions but an understanding of the areas is clearly conveyed;	AO1.3: you provide a comprehensive assessment of the reasons for travel motivation, the movement of cultures and visiting, along with a detailed and logical account of cultural movements; you demonstrate thorough knowledge, skills and understanding.					
[0 1 2 3 4]	[5 6 7]	[8 9 10]					
AO2.1: You apply some knowledge and understanding in your brief description of how religions, traditions and customs have helped define the culture of your two chosen destinations, with only little attempt at comparison and showing a lack of detail, including some omissions and inaccuracies; your use of terminology is not always accurate and written communication lacks detail in accuracy and content;	AO2.2: you apply knowledge and understanding when comparing how religions, traditions and customs have helped define the culture of your two chosen destinations, with some references to your own views and attitudes; there are some inaccuracies and omissions; you present materials suitably with appropriate use of some terminology and your understanding is conveyed through use of appropriate language;	AO2.3: you apply thorough knowledge and understanding effectively in your detailed explanation of both destinations, demonstrating how religions, traditions and customs have helped define the culture, relating this to your own values and attitudes; you present your work logically, showing use of appropriate terminology and your meaning is clear and accurately conveyed.					
[0 1 2 3 4]	[5 6 7 8]	[9 10 11 12]					

Criteria			Teacher Comment	Page No.
<p>AO3.1: You undertake some research from limited sources, which may not be clearly identified, to gain information to assess the importance of cultural heritage at your two chosen destinations; your research is not always relevant or effective, and the findings are not appropriately used in the analysis;</p> <p style="text-align: right;">[0 1 2 3 4 5]</p>	<p>AO3.2: you provide evidence of research, from a variety of sources which are mostly relevant, in producing your analysis of the importance of cultural heritage at your two chosen destinations; you use most of the findings of your research to address the major issues of cultural heritage;</p> <p style="text-align: right;">[6 7 8 9]</p>	<p>AO3.3: you carry out detailed and comprehensive research from a broad range of sources when critically analysing the importance of cultural heritage at your two chosen destinations.</p> <p style="text-align: right;">[10 11 12 13]</p>		
<p>AO4.1: You provide a brief evaluation of the cultural impacts of tourism on the traditional ways of life in your two chosen destinations; there are omissions and limited detail, with little attempt at producing a conclusion;</p> <p style="text-align: right;">[0 1 2 3 4 5]</p>	<p>AO4.2: you provide an evaluation of the cultural impacts of tourism on the traditional ways of life in your two chosen destinations; there are some omissions but the impacts of tourism are clearly covered for both destinations and you are able to support your conclusions;</p> <p style="text-align: right;">[6 7 8 9 10]</p>	<p>AO4.3: you provide a critical and comprehensive evaluation using accurate data to indicate clear cultural impacts on the traditional ways of life in your two chosen destinations; you include a critical assessment of the impacts at both of your chosen destinations and there is evidence of prediction and future trends for both destinations.</p> <p style="text-align: right;">[11 12 13 14 15]</p>		
Total/50				
If this work is a re-sit, please tick		Session and Year of previous submission		Please tick to indicate this work has been standardised internally

Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website (www.ocr.org.uk).

Guidance on Completion of this Form

- 1 **One** sheet should be used for each candidate.
- 2 Please ensure that the appropriate boxes at the top of the form are completed.
- 3 Please enter *specific* page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
- 4 Circle the mark awarded for each strand of the marking criteria in the appropriate box and also enter the circled mark in the final column.
- 5 Add the marks for the strands together to give a total out of 50. Enter this total in the relevant box.