Answer all questions.

Section A: Textual Analysis and Representation (Unseen moving image extract)

- You will be allowed two minutes to read the question for Section A before the extract is screened.
- The extract will be screened four times.
- First screening: watch the extract; you must not make notes.
- Second screening: watch the extract and make notes.
- There will be a brief break for note-making.
- Third and fourth screening: watch the extract and make notes.
- There will be a brief break for note-making after the third and fourth screenings.
- You must write your notes for Section A in the answer booklet provided. Rule a diagonal line through your notes when you are finished. You must hand these in at the end of the examination.

Answer the question below, with detailed reference to specific examples from the extract only.


1 Discuss the ways in which the extract constructs the representation of age using the following:

- Camera shots, angles, movement and composition
- Editing
- Sound
- Mise-en-Scène

[50 marks]
Section B: Institutions and Audiences

Answer the question below, making detailed reference to examples from your case study material to support the points made in your answer.

2. What impact does media ownership have upon the range of products available to audiences in the media area you have studied?

You must focus on one of the following media areas. You may also refer to other media in your answer.

- Film
- Music
- Newspapers
- Radio
- Magazines
- Video games

[50 marks]