INSTRUCTIONS TO CANDIDATES

- Write your name, centre number and candidate number in the spaces provided on the Answer Booklet. Please write clearly and in capital letters.
- Use black ink.
- Answer both parts of question 1 from Section A, and one question from Section B.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Do not write in the bar codes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [ ] at the end of each question or part question.
- The total number of marks for this paper is 100.
- You are advised to divide your time equally between Section A and Section B.
- This document consists of 4 pages. Any blank pages are indicated.
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Section A: Theoretical Evaluation of Production

You must answer both 1(a) and 1(b).

In question 1(a) you need to write about your work for the Foundation Portfolio and Advanced Portfolio units and you may refer to other media production work you have undertaken.

1 (a) Explain how your research and planning skills developed over time and contributed to your media production outcomes. Refer to a range of examples in your answer. [25]

In question 1(b) you must write about one of your media productions.

(b) Analyse one of your coursework productions in relation to the concept of narrative. [25]

Section A Total [50]
Section B: Contemporary Media Issues

Answer one question from Section B.

Whichever question you answer, you must refer to examples from at least two media areas in your answer. You should include reference to historical, contemporary and future media.

**Contemporary Media Regulation**

2. Explore the arguments against stricter media regulation.

3. Consider the particular challenges to regulation posed by digital media.

**Global Media**

4. “Globalisation has transformed media distribution.” Discuss.

5. In your experience, are we living in a global media world?

**Media and Collective Identity**

6. Analyse the impact of media representation on the collective identity of one or more groups of people.

7. Compare the different ways in which one or more groups of people are represented by media.

**Media in the Online Age**

8. How significant has the internet been to media audiences?

9. Discuss the extent to which the internet has transformed media production.

**Postmodern Media**

10. “All contemporary media is postmodern.” Discuss this statement in relation to examples you have studied.

11. Evaluate theories of postmodernism in relation to media.
‘We Media’ and Democracy

12 To what extent are the media more democratic now than in the past? [50]

13 How democratic is the relationship between media and citizens in 2013? [50]

Section B Total [50]

Total [100]