

Unit Title:	Execute a strategic business plan
OCR unit number:	2
Level:	7
Credit value:	5
Guided learning hours:	29
Unit reference number:	A/506/2077

Unit aim and purpose

This unit aims to develop the knowledge and skills required to execute a strategic business plan, and introduces learners to the key principles underpinning the execution of a strategic business plan. Upon completion of this unit, learners will be able to implement and evaluate a strategic business plan.

Learning Outcomes	Assessment Criteria	Additional Guidance
The Learner will: 1 Understand the principles underpinning the execution of a strategic business plan	The Learner can: 1.1 Analyse the concepts of empowerment, authority, responsibility, accountability and delegation and their implications for different types of organisational structure 1.2 Evaluate the advantages and disadvantages of centralised and decentralised structures 1.3 Assess the place of change management within strategy execution 1.4 Analyse the principles of business process re-engineering 1.5 Evaluate the application of project management techniques to monitoring the execution of a strategic business plan 1.6 Evaluate the scope of tools for monitoring strategic performance 1.7 Evaluate the advantages and limitations of a range of evaluation techniques	Principles of business process re-engineering may include: <ul style="list-style-type: none"> • Process change and redesign • Lean thinking and the reduction or elimination of non-added value process • Process measurement • The reduction or control of process variation for example Six Sigma • Organisational redesign

Learning Outcomes	Assessment Criteria	Additional Guidance
2 Be able to implement a strategic business plan	2.1 Develop the vision and objectives of a strategic business plan 2.2 Delegate responsibilities to individuals who are authorised to put the strategy into action 2.3 Allocate resources in accordance with priorities 2.4 Monitor the progress of the implementation against the evaluation plan, key performance indicators (KPIs) and evaluation criteria 2.5 Take prompt action in the event of problems arising	
3 Be able to evaluate a strategic business plan	3.1 Justify an evaluation approach that is appropriate for the nature of the business and the purpose of the evaluation 3.2 Evaluate the extent of success of the strategy against evaluation criteria 3.3 Identify the reasons for successes and failures 3.4 Identify the degree of fit between an organisation's strategy and its structure	

Assessment

This unit is internally assessed by centre staff and externally verified by OCR Assessors.

Guidance on assessment

Skills CFA Assessment Strategy Competence units (S/NVQ)

National Occupational Standards (NOS) mapping/signposting

The mapping in the table below provides an indication of where evidence might be available for assessment against some of the knowledge and understanding contained in the national occupational standards (NOS). It does not claim to guarantee that evidence will meet the NOS.

NOS can be viewed on the relevant Sector Skills Council's website or the Occupational standards directory at www.ukstandards.co.uk.

Occupational standards	Unit number	Title
Management & Leadership (2012) National Occupational Standards:	CFAM&LFA1	<ul style="list-style-type: none"> Implement and evaluate strategic business plans

Additional information

For further information regarding administration for this qualification, please refer to the OCR document '*Admin Guide: Vocational Qualifications*' (A850) on the OCR website www.ocr.org.uk .