Thursday 19 May 2016 – Morning

AS GCE MEDIA STUDIES

G322/01 Key Media Concepts (TV Drama)

Candidates answer on the Answer Booklet.

OCR supplied materials:
• 12 page Answer Booklet (OCR12) (sent with general stationery)
• DVD extract

Other materials required:
None

INSTRUCTIONS TO CANDIDATES

• Write your name, centre number and candidate number in the spaces provided on the Answer Booklet. Please write clearly and in capital letters.
• Use black ink.
• Read each question carefully and make sure you know what you have to do before starting your answer.
• After you have watched the extract you have the remainder of the examination to answer Section A and Section B.
• Answer all the questions.
• Do not write in the bar codes.

INFORMATION FOR CANDIDATES

• The number of marks is given in brackets [ ] at the end of each question.
• The total number of marks for this paper is 100.
• You are advised to divide your time equally between Section A and Section B.
• Quality of written communication will be taken into account in assessing your work.
• This document consists of 4 pages. Any blank pages are indicated.

INSTRUCTION TO EXAMS OFFICER/INVIGILATOR

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Answer the question below, with detailed reference to specific examples from the extract only.


1 Discuss the ways in which the extract constructs the representation of *gender* using the following:
   - Camera shots, angle, movement and composition
   - Editing
   - Sound
   - Mise-en-scène

[50 marks]
SECTION B – Institutions and Audiences

Answer the question below, making detailed reference to examples from your case study material to support the points made in your answer.

2 To what extent has the internet played a significant role in the marketing and exchange of media products in the area you have studied?

Candidates must choose to focus on one of the following media areas. You may also refer to other media in your answer.

- Film
- Music
- Newspapers
- Radio
- Magazines
- Video games

[50 marks]
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