

Candidate Marks Report

Series : 6 2018

This candidate's script has been assessed using On-Screen Marking. The marks are therefore not shown on the script itself, but are summarised in the table below.

Centre No :	Assessment Code :	H474
Candidate No :	Component Code :	01
Candidate Name :		

Total Marks : 15 / 32

In the table below 'Total Mark' records the mark scored by this candidate.
'Max Mark' records the Maximum Mark available for the question.

Paper:	H474/01
Paper	15 / 32
Total:	
Question Total / Max	
Mark Mark	
1	15 / 32

Question Part

1	In Text A, Jamie Oliver speaks informally about his an upcoming tour and attempts to explain primarily his thoughts and feelings on the whole series of events. At This interview is to inform aspiring cooks and middle-aged pens about the tour and what's up to come.
3	
1	Jamie Oliver uses informal dialect to make him feel more himself than to put on a facade; he wants his audience to appreciate him for him. This allows him to build rapport with others watching 'Happy Days Tour Live!' and provides himself comfort.
2	
3	
1	For example, Jamie Oliver's pronunciation of 'ing' words aren't correctly spoken, 'Cookin'' and 'em' being pronounced restrictedly as 'em'. When reading of the transcript, it's easy to verify his ^{social} class to be of a working-class and it discourages any opportunity for reader to think he's snobby. With his tone and voice alone, you can imply infer his personality.
3	
1	With the constant hesitations and stutters, it's easy to notice his nervousness. At Almost every line,
2	



DO NOT WRITE IN THIS MARGIN

Question Part

	1	<p>he pauses and repeats what he'd said beforehand; '-er-', 'let's - let's' and '-erm-' all present how he is struggling to say all new words to say in one go which helps the audience to comprehend that he's overwhelmed</p>
	2	<p>and excited about his tour and cookbook release.</p>
		<p>Jamie Oliver is very proud of himself and all his work new showing him pride. He's very enthusiastic and uses a lot of descriptive vocabulary and</p>
	1	<p>emphases to express his opinions and how he's feeling. He uses</p>
	1	<p>triples to highlight foreground how the 'day in the life of Jamie Oliver' would truthfully go and says it's a 'bit mad, bit spooky, bit pantomimey'. He</p>
	2	<p>suggests that his show will be fast ^{laid} back ^{back}, yet an exciting at entertaining.</p>
	3	<p>? This attracts audiences of not only cook and fans but families and tv watchers that seek the knowledge of cooking with a twist.</p>
	4	<p>Text A and B both possess Jamie Oliver's characteristics as an outgoing cook however, as Text B is written and not spoken</p>



Question Part

	4	It eliminates any noticeable ^{hesitant} pauses, grammatical errors and repetitive 'er's and 'erm's which may seem more professional than Text A.
	1	In Text B, Jamie Oliver's speech is written in first person. He informs and instructs his audience of cooks, and ranging from beginner to
	3	advanced, to help them cook and introduce his creative recipe into the food industry.
	1	Jamie Oliver uses lists to neatly order his ingredients for his recipe.
	1	He includes precise measurements and precise descriptions of each ingredient ingredient which shows how knowledgeable he is with his recipes and
	2	how cooking is his profession. '180g / 6 1/2oz' '6 large eggs'. It helps to instruct the audience precisely so his recipe is
	3	reliable and repeatable.
	1	In the introduction text of the text, Jamie Oliver uses elaborate vocabulary but in an informal way, which is keeping it professional yet still presents his personality so it's kept authentic. He creates his own phrases and the names of his dishes 'by mistake' and they still had a 'spectacular result'.



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Question Part

When introducing the recipe for his 'lemon curdy praline frittata', he expresses his creativity and shows the audience, who may ^{not} be confident cooks like himself, that even ~~they~~ he makes mistake but they sometimes can perfect a dish instead of demolishing it.

His enthusiasm which is shown throughout both texts makes him be perceived as a positive, happy person and he evidently loves what he does. He's enjoyable to watch and enjoyable to be taught from. He's experienced in what he does but isn't so arrogant about his profession and abilities to the point where he's snobbish and a 'knew-it-all'; he's presented by the BBC and himself to be humble which is also useful ^{for} him to attract a wider range of audience.



Question Part

BP

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Question Part

	BP	



Question Part

			BP

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Off Page Comments

Item Name	Comment
1	AO4 Some attempt to make connections AO1 Competent application of concepts; some appropriate use of terminology AO3 Some awareness of significance of contexts AO2 Some analysis of ways meanings are shaped