# Worksheet 1 - Work plan: Choosing your stages

Read the brief, below. Create a mind map of all the stages, tasks and activities that you can think of that might be needed. This can be completed in the box, on a separate sheet of paper or using a mind mapping website or app.

Hint: If you need help, use the Marking Criteria for Unit R085 or R087.

*“Dachshund Daily is a daily blog post that has been created by Dachshund (aka Sausage dog) enthusiast Jim Robbins since he bought this breed of dog two years ago. It has been so successful that Jim now wants to develop it into a website where people can come for all things Dachshund related. He would like some or all of the following elements on the website:*

*A forum where people can chat about the dogs*

*Gallery*

*Blog page*

*Merchandise*

*Quiz*

*Facts and information*

*The main target audience is people who own the dogs already, but Jim is aware that there may be other audiences that might also be interested.”*

Now number each of the activities and tasks to create the order in which they should be entered into the work plan.