# A LEVEL MEDIA STUDIES (H409)



## Your guide to the changes for 2021

Following an Ofqual consultation, we have made changes to a number of our qualifications.

The changes are designed to reduce the pressure on teachers and students in the 2020/21 academic year, and to safeguard against ongoing public health concerns.

Please use the specification on our website alongside this document which shows how our qualifications will differ in summer 2021.

### **Overview of changes for A Level Media Studies**

Ofqual have confirmed that candidates taking A Level Media Studies in summer 2021 can submit prototypes or mock-ups, with supporting evidence as necessary, if they have not been able to produce finished products for their NEA production.

- Candidates can still submit completed NEA productions where they are able to.
- Prototypes should reflect the required length for the production stated in the specification.
- The requirements and conditions set out in the specification for completing the NEA task remain in place for 2021 submissions.
- The marking criteria remains unchanged for 2021.
- There are no changes to the content or assessment of the exams.

### A Level Media Studies for academic year 2020/21

The limits on the use of found materials stated in the NEA briefs apply to any prototypes/mock-ups. Additional non-original material may be used in any supporting evidence submitted by the student.

A Statement of Intent must be included in the submission.

Candidates may submit prototypes in response to the set brief along with supporting evidence as set out below.

#### **Briefs 1-4: Online production**

 a working prototype of the homepage and one linked webpage of the required website which demonstrates use or intended use of images, text, audio/audio-visual content, interactive features, layout, typography, and colour. The required audio/ audio-visual content may be submitted as a script, storyboard or animatic

or

 a digital mock-up of the homepage and one linked page of the required website which demonstrates use or intended use of images, text, audio/audio-visual content, interactive features, layout, typography, and colour. The required audio/ audio-visual content may be submitted as a script, storyboard or animatic

Prototypes should include some original text and at least one original image.

Supporting evidence may include: wireframes, draft layouts, draft copy, original/non-original images, annotated drawings/ sketches, a pitch, sample font styles/colour schemes, explanation of digital convergence.

#### **Brief 1: Television and online**

In response to the set brief candidates may submit:

• a prototype for a three minute television sequence which may take the form of a rough cut. This should include some edited original footage and audio and may also include music, audio effects, graphics, titles, original images, storyboard frames and/or other placeholders

or

a treatment and annotated storyboard for a three minute television sequence

or

• a shooting script and annotated storyboard for a three minute television sequence

Supporting evidence may include: scripts, shot lists, an animatic for the title sequence, annotated storyboards, original/ non-original photographs, annotated drawings/sketches, a pitch, casting considerations, location reports.

#### **Brief 2: Radio and online**

In response to the set brief candidates may submit:

• a prototype for a three minute radio sequence which should include some original audio content and may also include audio effects/music, read-throughs of intended content and placeholders

or

• an outline script for a three minute radio sequence together with a range of sample audio (e.g. interview segment, jingle, presenter's introduction)

Supporting evidence may include: draft script, running order, sample audio recordings and music/sound effects, a pitch, outline of planned audio and editing ideas, casting considerations.

#### **Brief 3: Magazines and online**

In response to the set brief candidates may submit:

• a prototype for the front covers and contents pages of two editions of a new magazine that demonstrates use or intended use of images, text, layout, colour, and typography. The prototype should include some original images and text

Supporting evidence may include: draft copy, draft layouts, original/non-original images, annotated drawings/sketches, a pitch, sample font styles/colour schemes.

#### **Brief 4: Music videos and online**

In response to the set brief candidates may submit:

• a prototype for a three minute music video which may take the form of a rough cut. This should include some edited original footage and may also include graphics, original images, storyboard frames and/or other placeholders

or

a shooting script and annotated storyboards for a three minute music video

Supporting evidence may include: scripts, shot lists, annotated storyboards, original/non-original photographs, annotated drawings/sketches, a pitch, casting considerations, location reports.

#### **Support**

OCR's team of expert Subject Advisors has created videos, webinars, and other resources to guide you through these changes and help you prepare your students for their exams in summer 2021.

These resources can be found here

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#### **Contact Us**

If you would like to contact us, you can do so at:

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