OCR Level 1/Level 2 Cambridge National in Creative iMedia
Qualification J834
Unit R098
Unit Recording Sheet

| Please read the instructions printed at the end of this form. A Unit Recording Sheet must be completed for each candidate and unit. |

Unit Title	Visual imaging		Unit Code	R098	Session		Year	2	0		
Scenario Title											
Centre Name						**Centre Number**					
Candidate Name						**Candidate Number**					

Marking Criteria			Teacher Comments	Mark	Page No.
Task 1 – Topic Area 1: Plan visual imaging portfolios					
MB1: 1 - 2 marks	**MB2: 3 - 4 marks**	**MB3: 5 - 6 marks**			
Produces a **basic** interpretation of the client brief. Explanation of how the intended product meets the client brief and why it appeals to the target audience is **limited**. [1 2]	Produces an **adequate** interpretation of the client brief. Explanation of how the intended product meets the client brief and why it appeals to the target audience is **sound**. [3 4]	Produces an **effective** interpretation of the client brief. Explanation of how the intended product meets the client brief and why it appeals to the target audience is **comprehensive**. [5 6]		/6	
MB1: 1 - 3 marks	**MB2: 4 - 6 marks**	**MB3: 7 - 8 marks**			
Produces **basic** pre-production and planning documentation. Pre-production and planning documentation support the creation of **few** elements of the final product. [1 2 3]	Produces **adequate** pre-production and planning documentation. Pre-production and planning documentation support the creation of **some** elements of the final product. [4 5 6]	Produces **detailed** pre-production and planning documentation. Pre-production and planning documentation support the creation of **all** elements of the final product. [7 8]		/8	

R098/URS

Marking Criteria			Teacher Comments	Mark	Page No.
Task 1 (continued) – Topic Area 1: Plan visual imaging portfolios					
MB1: 1 - 2 marks	**MB2: 3 - 4 marks**	**MB3: 5 - 6 marks**			
Demonstrates **limited** understanding of how assets will contribute to the effectiveness of the final product. [1 2]	Demonstrates **sound** understanding of how assets will contribute to the effectiveness of the final product. [3 4]	Demonstrates **comprehensive** understanding of how assets will contribute to the effectiveness of the final product. [5 6]		/6	

Marking Criteria	Teacher Comments	Mark	Page No.
Task 2 – Topic Area 1: Plan visual imaging portfolios **Topic Area 2: Create visual imaging portfolios**			

MB1: 1 - 4 marks	**MB2: 5 - 8 marks**	**MB3: 9 - 12 marks**			
Use of technical skills to create the component parts is **limited** in its effectiveness. Conventions and creativity in the components are **limited** in their fitness for purpose. The range of components supports the creation of the final product in a **limited** way. [1 2 3 4]	Use of technical skills to create the component parts is **partly** effective. Conventions and creativity in the components are **adequate** in their fitness for purpose. The range of components **partly** supports the creation of the final product. [5 6 7 8]	Use of technical skills to create the component parts is **effective**. Conventions and creativity in the components are **fully** fit for purpose. The range of components **fully** supports the creation of the final product. [9 10 11 12]		**/12**	

MB1: 1 - 5 marks	**MB2: 6 - 10 marks**	**MB3: 11 - 14 marks**			
Use of technical skills to create the final product is **limited** in its effectiveness. Conventions and creativity are applied in the final product in a **limited** way. Final product is **limited** in its fitness for purpose. [1 2 3 4 5]	Use of technical skills to create the final product is **partly** effective. Conventions and creativity are **adequately** applied in the final product. Final product is **adequately** fit for purpose. [6 7 8 9 10]	Use of technical skills to create the final product is **effective**. Conventions and creativity are **effectively** applied in the final product. Final product is **fully** fit for purpose. [11 12 13 14]		**/14**	

R098/URS

Marking Criteria			Teacher Comments	Mark	Page No.
Task 2 (continued) – Topic Area 1: Plan visual imaging portfolios **Topic Area 2: Create visual imaging portfolios**					
MB1: 1 - 3 marks	**MB2: 4 - 6 marks**	**MB3: 7 - 8 marks**			
Formats of the saved/exported components are **limited** in their appropriateness. Properties and format(s) of the final product are **limited** in their appropriateness. [1 2 3]	Formats of the saved/exported components are **adequate** in their appropriateness. Properties and format(s) of the final product are **adequate** in their appropriateness. [4 5 6]	Formats of the saved/exported components are **clearly** appropriate. Properties and format(s) of the final product are **clearly** appropriate. [7 8]		**/8**	

Marking Criteria			Teacher Comments	Mark	Page No.
Task 3 – Topic Area 1: Plan visual imaging portfolios **Topic Area 3: Review visual imaging portfolios**					
MB1: 1 - 3 marks	**MB2: 4 - 7 marks**	**MB3: 8 - 10 marks**			
Testing/checking is **limited** in its effectiveness in reviewing technical properties. Review demonstrates **limited** understanding of the effectiveness of the final product for client and target audience. **[1 2 3]**	Testing/checking is **partly** effective in reviewing technical properties. Review demonstrates **sound** understanding of the effectiveness of the final product for client and target audience. **[4 5 6 7]**	Testing/checking is **fully** effective in reviewing technical properties. Review demonstrates **critical** understanding of the effectiveness of the final product for client and target audience. **[8 9 10]**		**/10**	
MB1: 1 - 2 marks	**MB2: 3 - 4 marks**	**MB3: 5 - 6 marks**			
Recommendations demonstrate **limited** understanding of areas for improvement and further development. Recommendations have **limited** explanation. **[1 2]**	Recommendations demonstrate **sound** understanding of areas for improvement and further development. Recommendations are **partly** explained. **[3 4]**	Recommendations demonstrate **comprehensive** understanding of areas for improvement and further development. Recommendations are **fully** explained. **[5 6]**		**/6**	
Total				**/70**	

Please tick to confirm this work has been standardised internally	

Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website (www.ocr.org.uk).

A Centre Authentication form (CCS160) **must** be completed for each submission to the moderator. This **must** be held in your centre to be available on request at centre inspection.

Guidance on Completion of this Form

1   One form should be used for every candidate.
2   Please make sure that all parts of the form are completed.
3   Please enter specific page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
4   Circle/highlight the mark awarded for each strand of the marking criteria in the appropriate box.
5   Enter the circled/highlighted mark in the 'Mark' column.
6   Add the marks for the strands together to give a total out of 70. Enter this total in the relevant box.

R098/URS

7   For Paper-based submissions, one of these sheets, suitably completed, should be attached to the assessed work of each candidate.

8   For Electronic Internal submissions, prior to submitting 'candidate evidence' to OCR (via the Repository/SfA or via a USB), the Centre should add a separate folder containing the Unit Recording Sheets.

R098/URS