

Friday 26 May 2023 – Morning

Level 3 Cambridge Technical in Digital Media

05843/05844/05845/05846/05875 Unit 2: Pre-production and planning

Time allowed: 2 hours

C362/2306



You must have:

- the Insert

You can use:

- an HB pencil



Please write clearly in black ink. **Do not write in the barcodes.**

Centre number

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Candidate number

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First name(s)

Last name

Date of birth

D	D	M	M	Y	Y	Y	Y
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INSTRUCTIONS

- Use black ink. You can use an HB pencil, but only for illustrations and diagrams.
- Write your answer to each question in the space provided. If you need extra space use the lined pages at the end of this booklet. The question numbers must be clearly shown.
- Answer **all** the questions.
- Use the Insert to answer all the questions.

INFORMATION

- The total mark for this paper is **80**.
- The marks for each question are shown in brackets [].
- Quality of extended response will be assessed in questions marked with an asterisk (*).
- This document has **12** pages.

ADVICE

- Read each question carefully before you start your answer.

3 (a) Identify **three** pieces of software that Jamal could use to create a production schedule.

1

2

3

[3]

(b) Identify and explain **one** way that Mia and Tom could share information about their initial ideas for the newspaper.

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..... [3]

4 Identify and explain **two** regulatory constraints that will impact on the content in the newspaper.

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[6]

6 Identify and explain **two** ethical issues that Jamal will need to consider before talking to potential advertisers.

1

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2

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[6]

7 Explain **two** potential advantages to the PostPress UK team of creating a flat plan of the first edition of the newspaper.

1

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2

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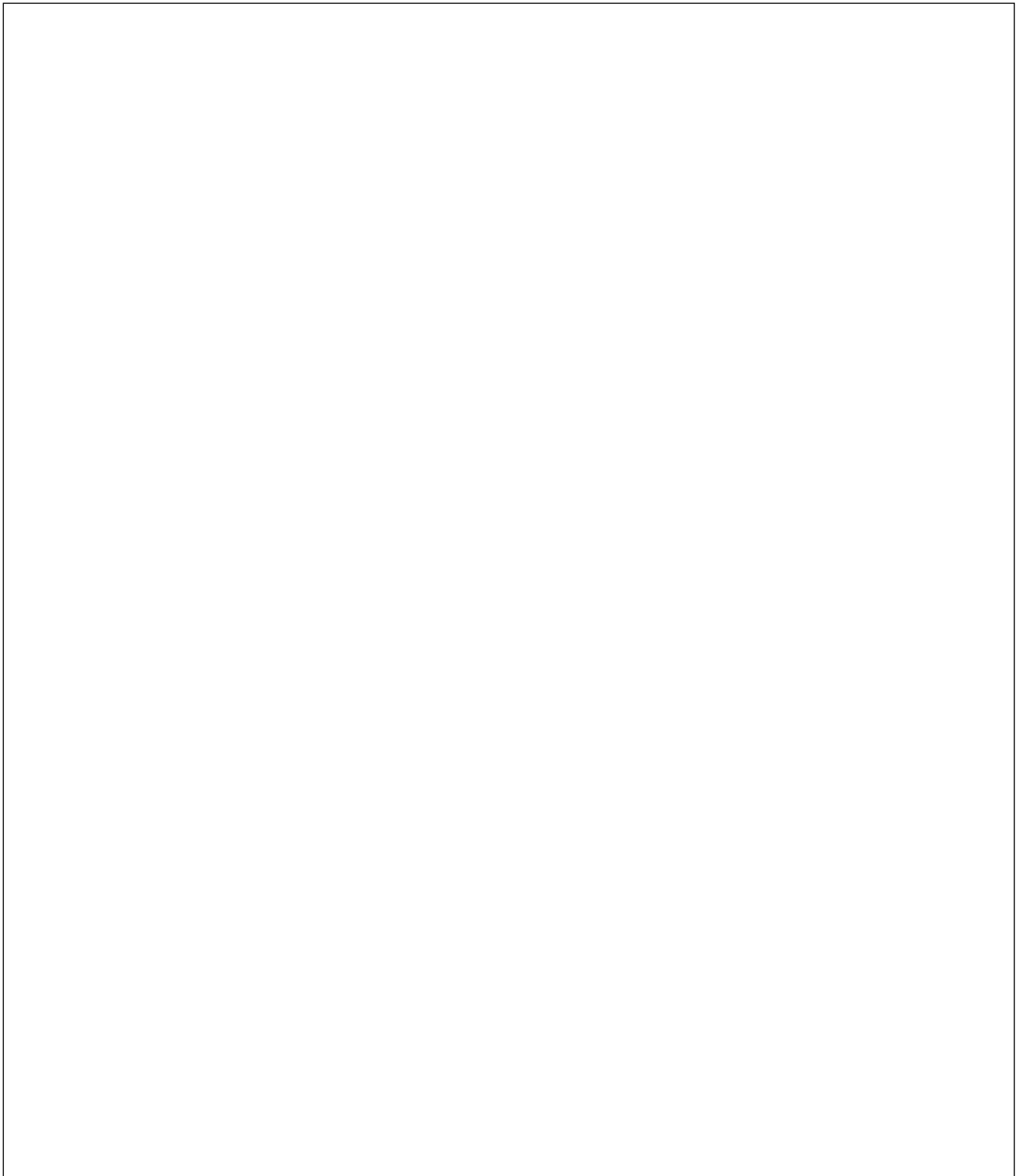
[4]

SECTION B

- 8** In the space provided, create a **visualisation diagram** of a quarter page newspaper advert for Anika's Garments, a local fashion store.

Marks will be awarded for:

- content
- fitness for purpose
- justifications of decisions.

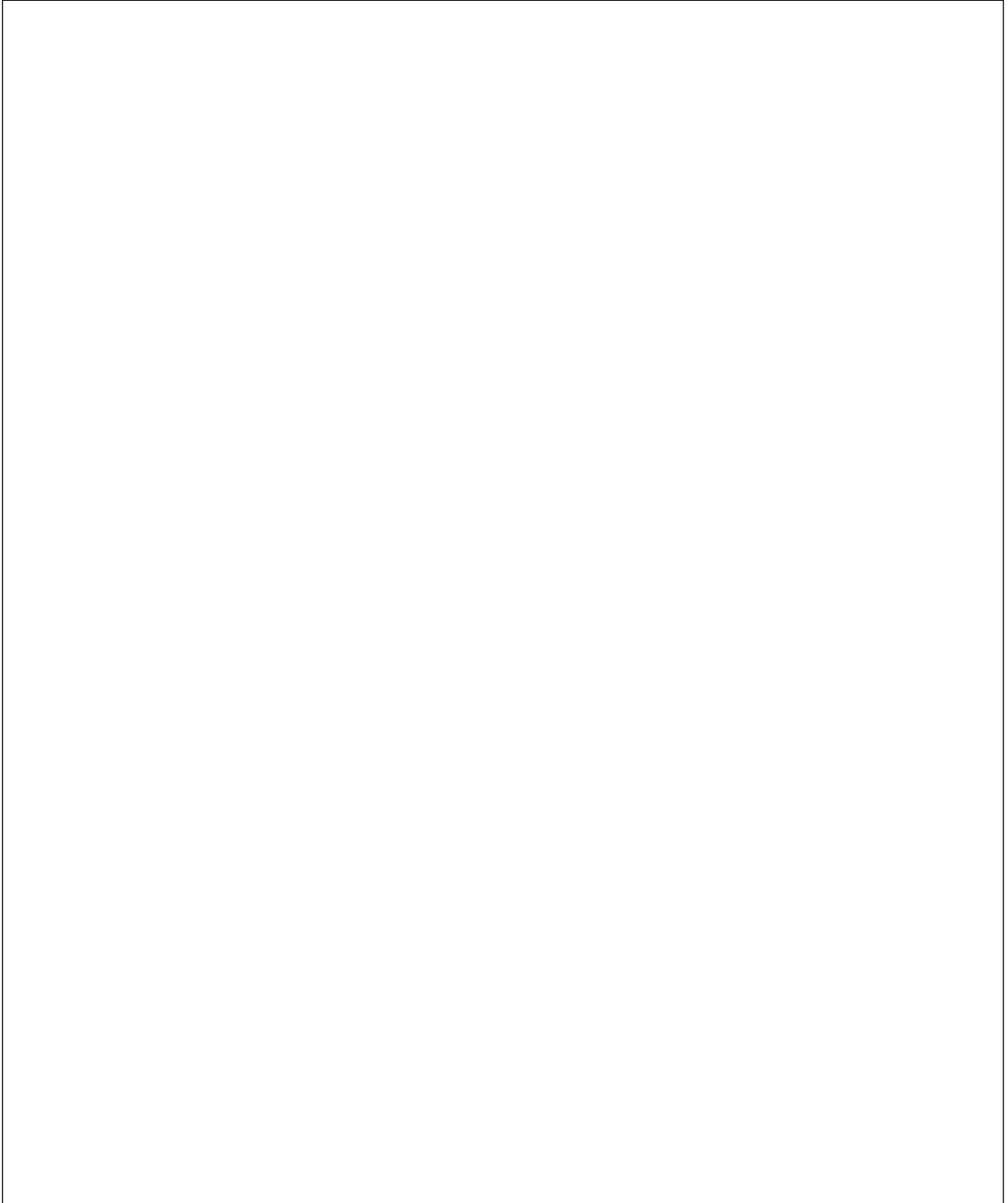


[8]

- 9 In the space provided, create a **call sheet** template that Tom could use. He will need this when he visits the local football team to write a match report and interview a football player for the sports section.

Marks will be awarded for:

- content
- layout
- fitness for purpose.



[10]

ADDITIONAL ANSWER SPACE

If additional answer space is required, you should use the following lined pages. The question numbers must be clearly shown in the margins – for example, 1(b) or 6.

A vertical line on the left side of the page is followed by 25 horizontal dotted lines, providing a ruled area for writing answers.

A series of horizontal dotted lines for writing, spanning the width of the page.



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