



Oxford Cambridge and RSA

**Tuesday 16 May 2023 – Afternoon**

**GCSE Media Studies**

**J200/01 Television and Promoting Media**

**Time allowed: 1 hour 45 minutes** (including 30 minutes viewing time)



**You must have:**

- a DVD extract



Please write clearly in black ink. **Do not write in the barcodes.**

Centre number

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Candidate number

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First name(s)

\_\_\_\_\_

Last name

\_\_\_\_\_

**INSTRUCTIONS**

- Use black ink.
- Write your answer to each question in the space provided. You can use extra paper if you need to, but you must clearly show your candidate number, the centre number and the question numbers.
- Answer **all** the questions.

**INFORMATION**

- The total mark for this paper is **70**.
- The marks for each question are shown in brackets [ ].
- Quality of extended response will be assessed in questions marked with an asterisk (\*).
- This document has **16** pages.

**ADVICE**

- Read each question carefully before you start your answer.

2  
SECTION A  
Television

INSTRUCTIONS TO CANDIDATES

- This extract relates to Questions 1–3. You have **three minutes** to read these questions before the extract begins
- The extract is approximately **three minutes** long and will be played **four times**
- **First screening:** watch the extract, you may make notes
- **Second screening:** watch the extract and make notes
- There will be a **five minute** break for you to make notes
- **Third screening:** watch the extract and make notes
- There will be a **four minute** break to make notes
- **Final screening:** watch the extract and make notes
- You will have **four minutes** to complete your notes.

You are advised to use the full 30 minutes to watch the extracts and make notes before starting to answer the questions.

The extract is from the television crime drama **Cuffs** (Series 1, Episode 1)



4  
NOTES PAGE

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SECTION B

Promoting Media

6 What **one** word describes the stage of the film process when the film is screened in cinemas?

..... [1]

7 Explain **two** reasons why film companies producing films such as The Lego Movie can afford large production budgets.

1 .....

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2 .....

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[4]

8 Explain **two** reasons why audiences like to play video games such as The Lego Movie video game. Refer to the uses and gratifications theory in your answer. [10]

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**END OF QUESTION PAPER**

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