

Wednesday 24 May 2023 – Afternoon GCSE Media Studies

J200/02 Music and News

Time allowed: 1 hour 15 minutes

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Centre number						Candidate number			
First name(s)									
Last name									

INSTRUCTIONS

- Use black ink.
- Answer all the questions.
- Write your answer to each question in the space provided. You can use extra paper if you need to, but you must clearly show your candidate number, the centre number and the question numbers.

INFORMATION

- The total mark for this paper is 70.
- The marks for each question are shown in brackets [].
- Quality of extended response will be assessed in questions marked with an asterisk (*).
- This document has 16 pages.

ADVICE

· Read each question carefully before you start your answer.

Section A

Music

1	Identify the regulator for BBC radio in the UK.	
		. [1]
2	Explain one of the uses and gratifications of radio listening. Use the Radio 1 Live Lounge as a example in your answer.	
		[4]

3

	plain why music videos often use stereotypes. Give examples from the pair of music videou have studied from the list below.	ıS
1	Wheatus – Teenage Dirtbag / Avril Lavigne – Sk8er Boi	
2	Mark Ronson, Bruno Mars – Uptown Funk / Beyoncé – If I Were a Boy	
3	The Vamps – Somebody To You ft. Demi Lovato / Little Mix – Black Magic	
4	Tinie Tempah, Jess Glynne – Not Letting Go / Paloma Faith – Picking Up the Pieces	[10]

 	•••••	

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4	Refer to Extracts 1 and 2 in the Insert.
	Analyse the representation of gender in these extracts from MOJO and I am Hip-Hop magazines

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ว "	Refer t	o Extrac	:TS 1	and /	in the	ınseri

How far do Extracts 1 and 2 use different media language to create different styles?

n your answer you must: analyse the media language in Extracts 1 and 2 from MOJO and I am Hip-Hop magazines make judgements and draw conclusions.							
[15] Thake judgements and draw conclusions.							

Section B

News

Identify o outside B	ne way a newspaper such as The Guardian/Observer can earn money from audience ritain.) S
		[1]
	ne way newspapers can encourage audiences to be active when consuming ers online. Use the online version of The Guardian/Observer as an example in your	
•••••		
		[4]

8	Refer to	Extracts	3, 4	and	5	in	the	Inser	t.

Analyse how image and words work together to create meaning in at least one of these tweets.
[5]

9* Extracts 3, 4 and 5 are tweets from The Observer's Twitter feed.

How far do they reflect The Observer's viewpoint and values?

In your answer you must:

- analyse the representations in all three extracts
- refer to contexts
- make judgements and draw conclusions.

You will be rewarded for drawing together elements from your full course of study. [15]

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END OF QUESTION PAPER

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