OCR
Oxford Cambridge and RSA

Thursday 11 January 2024 – Afternoon

Level 3 Cambridge Technical in Digital Media

05843/05844/05845/05846/05875 Unit 1: Media products and audiences

INSERT

C361 – – 2401

INSTRUCTIONS

- Use this Insert to answer the questions in Section A.
- Do **not** send this Insert for marking. Keep it in the centre or recycle it.

INFORMATION

- This document has **4** pages.

ADVICE

- Read this Insert carefully before you start your answers.

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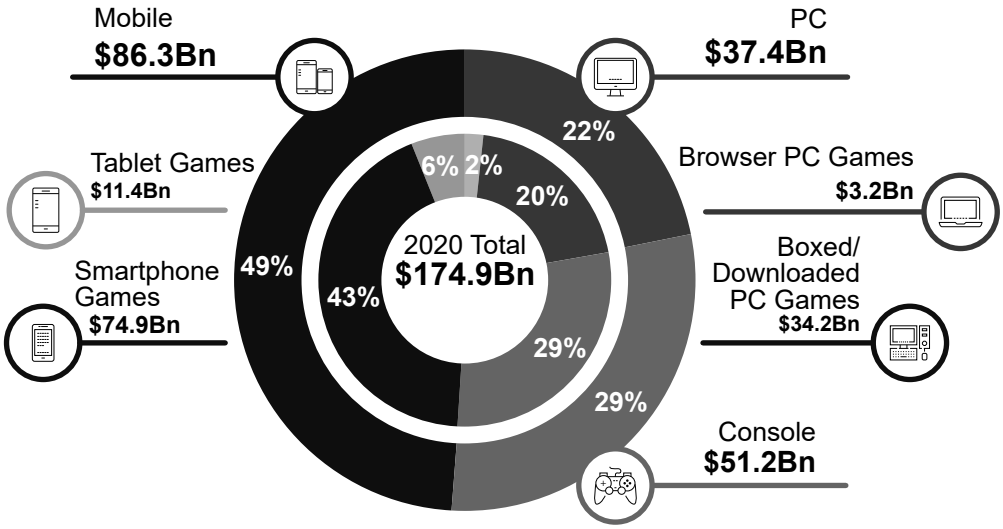
Fig. 1

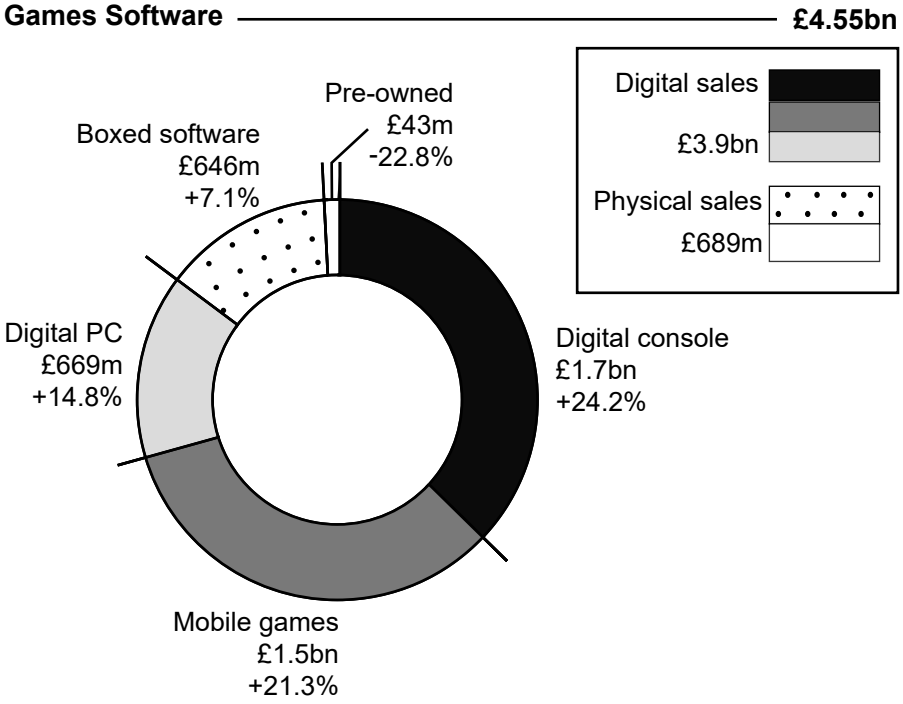
Share of the Global Games Market 2020 by device in $.



Source: Newzoo (October 2020)

Fig. 2

Revenue of the UK Games Software Market 2020 by platform in £.



Source: UKIE (March 2021)

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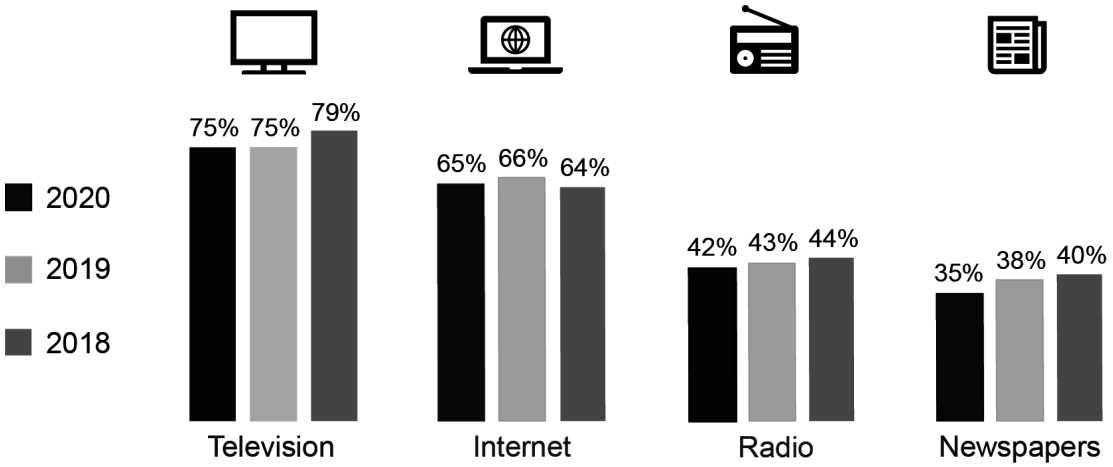
Fig. 3

Data showing the ways UK audiences consumed news media, 2018–2020.



Source: Ofcom (August 2020)

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