



Oxford Cambridge and RSA

Unit Title:	Contribute to innovation in a business environment
OCR unit number	326
Sector unit number	A/601/2547
Level:	3
Credit value:	4
Guided learning hours:	30

Unit purpose and aim

This unit is about making contributions to improving ways of working, products or services, by questioning, researching and actively developing ideas for new ways of working, products or services which can then be put forward as suggestions to decision-makers.

Learning Outcomes	Assessment Criteria	Exemplification
The Learner will: 1. Understand the purpose and benefits of innovation in a business environment	The Learner can: 1.1 Explain the purpose of innovation as a way of staying competitive and offering new solutions 1.2 Explain the purpose of questioning existing ways of working in own area of work and assumptions about them	Learning outcomes 1, 2 and 3 must be assessed using methods appropriate to the assessment of knowledge and understanding. A holistic approach to assessment should be adopted so that one piece of evidence covers more than one learning outcome and several assessment criteria and where appropriate, can be evidenced across units.
2. Understand how to contribute to research, develop and review ideas for new approaches and solutions	2.1 Explain the purpose of reviewing existing working methods, products or services 2.2 Explain ways of reviewing existing working methods, products or services 2.3 Identify sources of information for new approaches and solutions 2.4 Describe ways of collecting information on possible improvements 2.5 Explain the purpose of working with others when developing new	

	<p>approaches and solutions</p> <p>2.6 Explain the benefits of working with others when agreeing how to present ideas to decision-makers, and ways of doing so</p> <p>2.7 Explain how to work with others to develop and agree an idea</p> <p>2.8 Explain how to decide when an idea is, or is not possible</p> <p>2.9 Explain the purpose of reviewing and learning from mistakes</p>	
3. Understand how to present suggestions for new approaches and solutions	<p>3.1 Explain the purpose of selling ideas to decision-makers</p> <p>3.2 Describe how to present and sell suggestions for new approaches and solutions to decision-makers to achieve a positive outcome</p>	
4. Be able to contribute to research and develop ideas	<p>4.1 Question constructively existing ways of working in own area of responsibility</p> <p>4.2 Contribute to researching and identifying possible improvements to working methods, products or services in own area of responsibility</p> <p>4.3 Contribute to the collection of information that can be used to develop ideas for new approaches and solutions</p> <p>4.4 Agree criteria for evaluating ideas including fit with organisational aims and objectives</p>	<p>Assessment should be planned to maximise the opportunities for the candidate to demonstrate their ability to contribute to innovation in a business environment.</p>
5. Be able to present suggestion for new approaches and solutions	<p>5.1 Present and sell suggestions for new approaches and /or solutions</p> <p>5.2 Communicate risks to others in a suitable format</p>	
6. Be able to evaluate, review and make suggestions for	6.1 Contribute to the evaluation of ideas for new	

<p>new approaches and solutions</p>	<p>approaches and solutions using:</p> <ul style="list-style-type: none"> a) fit with organisational aims and objectives b) other agreed criteria <p>6.2 Evaluate ideas to challenge own assumptions and thinking about ways of working, products or services</p> <p>6.3 Contribute to the selling of ideas to others</p> <p>6.4 Seek feedback on ideas, analyse feedback, and show a willingness to compromise</p> <p>6.5 Contribute to the assessment of idea(s) and decide whether a suggestion for a new approach / solution is possible</p>	
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Assessment

This unit is centre assessed and externally verified. Your assessor will use a range of assessment methods which may include:

- observation of performance in the work environment
- examination work products
- questioning the learner
- discussing with the learner
- use of others (witness testimony)
- looking at learner statements
- recognising prior learning

Evidence requirements

A range of evidence should be gathered to cover the Learning Outcomes and Assessment Criteria.

National Occupational Standards (NOS) mapping/signposting

This unit is based on the NOS **BAA112 Contribute to innovation in a business environment**

NOS can viewed on the CfA website at <http://www.cfa.uk.com/> or the Occupational standards directory at www.ukstandards.co.uk.

Functional skills signposting

Link to functional skills standards <http://www.qcda.gov.uk/15565.aspx>

Functional Skills Standards					
English		Mathematics		ICT	
Speaking and Listening	✓	Representing	✓	Use ICT systems	✓
Reading	✓	Analysing	✓	Find and select information	✓
Writing	✓	Interpreting	✓	Develop, present and communicate information	✓

Resources

Access to a working environment with associated equipment and resources

Additional information

For further information regarding administration for this qualification, please refer to the OCR document '*Admin Guide: Vocational Qualifications*' (A850) on the OCR website www.ocr.org.uk .