

Unit Title	7 Financial providers and products			Unit Code	F246	Session		Year		
Centre Name							Centre Number			
Candidate Name							Candidate Number			
Evidence: You produce an appropriate financial package to meet a customer's specific needs.										
Criteria			Teacher Comment				Page No.			
AO1.1: You identify the different financial needs of individuals and businesses, available financial providers and products, and the constraints that can impact on the provision of financial services; much of your evidence requires further clarification and elaboration; you demonstrate limited clarity and coherence with basic use of business terminology – errors of grammar, punctuation and spelling may be noticeable and intrusive; [0 1 2 3 4 5]	AO1.2: you demonstrate a sound understanding of the different financial needs of individuals and businesses, available financial providers and products, and the constraints that can impact on the provision of financial services; however, your evidence, at times, does not demonstrate sufficient depth; you demonstrate clarity and coherence with appropriate use of business terminology – there may be occasional errors of grammar, punctuation and spelling but these are not intrusive; [6 7 8 9 10]	AO1.3: you demonstrate a clear and comprehensive understanding of the different financial needs of individuals and businesses, available financial providers and products, and the constraints that can impact on the provision of financial services; your evidence displays both breadth and depth; you demonstrate clarity, coherence and fluency with effective and confident use of appropriate business terminology – there are few, if any, errors of grammar, punctuation and spelling. [11 12 13 14 15]					Mark			
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AO2.1: Your financial package is over-theoretical with only a basic attempt to apply it to the needs of the given context; [0 1 2 3 4 5]	AO2.2: you apply your financial package to the needs of the given context; [6 7 8 9 10]	AO2.3: you target your financial package to the specific needs of the given context. [11 12 13 14]					Mark			
							Mark			

Criteria			Teacher Comment	Page No.		
<p>AO3.1: Your analysis and interpretation of your research is limited in scope and does little to inform the development of the financial package;</p> <p style="text-align: right;">[0 1 2 3 4]</p>	<p>AO3.2: your analysis and interpretation of your research is sound, informing the development of the financial package;</p> <p style="text-align: right;">[5 6 7 8]</p>	<p>AO3.3: your analysis and interpretation of your research is thorough and comprehensive and there is an extensive focus on targeting your research and analysis into the development of the financial package.</p> <p style="text-align: right;">[9 10 11 12]</p>	<table border="1"> <tr> <td style="text-align: center;">Mark</td> </tr> <tr> <td style="height: 20px;"></td> </tr> </table>	Mark		
Mark						
<p>AO4.1: You make weak judgements on the effectiveness of the financial package you have created in the event of a future change in circumstances for your customer, with little or no attempt to offer supporting evidence;</p> <p style="text-align: right;">[0 1 2 3]</p>	<p>AO4.2: you make appropriate judgements on the effectiveness of the financial package you have created in the event of a future change in circumstances for your customer, supported by an attempt to construct reasoned arguments;</p> <p style="text-align: right;">[4 5 6]</p>	<p>AO4.3: you make appropriate, realistic judgements on the effectiveness of the financial package you have created in the event of a future change in circumstances for your customer, supported by strong evidence and reasoned, logical arguments.</p> <p style="text-align: right;">[7 8 9]</p>	<table border="1"> <tr> <td style="text-align: center;">Mark</td> </tr> <tr> <td style="height: 20px;"></td> </tr> </table>	Mark		
Mark						
Total/50						
If this work is a re-sit, please tick	Session and Year of previous submission			Please tick to indicate this work has been standardised internally		

Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website (www.ocr.org.uk).

Guidance on Completion of this Form

- 1 One sheet should be used for each candidate.
- 2 Please ensure that the appropriate boxes at the top of the form are completed.
- 3 Please enter *specific* page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
- 4 Circle the mark awarded for each strand of the marking criteria in the appropriate box and also enter the circled mark in the final column.
- 5 Add the marks for the strands together to give a total out of 50. Enter this total in the relevant box.