

## Media Studies

### OCR GCSE Unit B324: Production Portfolio in Media Studies Controlled Assessment Cover Sheet

Please read the instructions printed overleaf before completing this form. One of these cover sheets, suitably completed, should be attached to the assessed work of **each** candidate in the moderation sample.

<b>Examination session</b>	<b>June</b>				<b>Year</b>	<b>2</b>	<b>0</b>		
<b>Centre number</b>					<b>Centre name</b>				
<b>Candidate number</b>					<b>Candidate name</b>				
<b>Teacher name</b>					<b>Email</b>				

Please ✓ chosen brief for Unit B324: Production Portfolio in Media Studies in the box below

Print Briefs	Video Briefs	Audio Briefs	Website Briefs	Crossmedia Brief
1. Local Newspaper	5. Music Video	8. Magazine Radio Programme	10. New TV Channel Website	12. Music Promotional Package
2. New Magazine	6. Extract from a new TV Programme	9. Radio Drama	11. New Entertainment Website	
3. Print Advertising	7. Opening Sequence from a Film			
4. Computer / Video Game Cover				

#### Group Work

Is this group work? **Yes / No**

If **Yes**, how many are in the group? 1, 2, 3, 4 or 5.....

Please list the candidate numbers of group members in the boxes below:

1.	2.	3.	4.	5.
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Unit B324 Skill Area	Mark
<b>Planning and research</b> (max 30)	
<b>Production</b> (max 60)	
<b>Evaluation</b> (max 30)	
<b>Total (max 120)</b>	

An interactive copy of this form is available for download from the OCR website.

## Instructions for Controlled Assessment Submission

### The Production Portfolio

The Production Portfolio will consist of the following:

- The Production itself
- The Production Log

The Appendix – to include a range of material appropriate to the product, such as: first drafts of storyboards and scripts, rejected photographs and graphics, and mock-ups of magazines, advertisements and websites.

### The Production Log

The production log will provide important evidence to the teacher and Moderator of the individual candidate's individual role and personal contribution to the production. It must be completed individually and is expected to include the following:

- Evidence of research
- Evidence of planning, such as outlines, still test shots, sketches and storyboards
- Key dates, decisions and deadlines
- A record of the individual candidate's exact contributions to the production, such as: camerawork, photography, interviews, copywriting, design, audience research, redrafting or editing.

### Presentation of work for moderation

Each item in each candidate's submission must be clearly labelled with the details of the centre's and the candidate's name and number.

All **internally assessed** work that is being posted must be carefully packaged to withstand carriage from the centre to the Moderator and back.

Centres are asked to refrain from placing written work in transparent three-sided plastic pockets.

*Samples of complete Production Portfolios in Media Studies and planning materials will be requested by Moderators so it is important that this evidence is available for all candidates.*

### Acceptable formats for production texts and evaluations

Video work should be in DVD format and playable on standard domestic DVD players for moderation purposes. Audio work must be in CD format. Print work should be presented in sizes no larger than A3.

Web pages should be copied as files to CD for the Moderator, with the home/index page clearly indicated. Links must be tested and operate.

All CDs and DVDs must be checked before despatch to ensure that the files are accessible.

Evaluations may be presented in either written or electronic format.

Teachers are reminded that all controlled assessment marking and internal standardisation must be completed before external moderation can take place.

## Internal Standardisation

Where more than one teacher in the Centre has marked the work for a particular controlled assessment unit, the Centre must standardise the marking in order to ensure that candidates who have demonstrated the same level of attainment receive the same mark and that the rank order of the controlled assessment marks for the Centre as a whole is appropriate.

One Controlled Assessment Cover Sheet must be completed for each candidate.

Please ensure that all the boxes on the front of the form are completed.

Comments on each task (Analytical Assignment, Production Exercise, Planning and Evaluative Commentary) together with the marks awarded for each task should be recorded at the end of the teacher comment boxes where indicated.

The marks awarded for each task should be recorded in the appropriate small box on the front of the Controlled Assessment Cover Sheet.

The marks for each task should be added together to give a total controlled assessment mark out of 120. The total mark should be entered in the *Total* box on the front of the Controlled Assessment Cover Sheet.

Marks are submitted to OCR no later than **15<sup>th</sup> May** (for the June assessment session). Either via Interchange or EDI files sent via A2C.

A Copy of the marks should be despatched to the Moderator using the Moderator's address label supplied by OCR by **15<sup>th</sup> May** (for the June assessment session).

## Samples of Work

If the Centre has entered fifteen or fewer candidates for the unit in an assessment session, the coursework for **all** candidates should be sent to the Moderator by the deadline (**15<sup>th</sup> May** for the June assessment session).

Where there are more than fifteen candidates entered for the unit, the Centre retain all coursework within the Centre. The Centre will receive email instructions from OCR [noreply@ocr.org.uk](mailto:noreply@ocr.org.uk) requesting a sample of work. Centres should respond promptly to requests for work.

Please note that when submitting work to the Moderator, it is essential that a Controlled Assessment Cover Sheet be attached to the work of *each* candidate. In order to aid identification, it is useful if every piece of work that comprises the candidate's submission is marked with the Centre's name and number, the candidate's name and number and the unit number and title (i.e. B324 Production Portfolio in Media Studies).

Samples of work should be packed securely to ensure safe delivery. Bulky covers should be removed as they will increase significantly the cost of postage.

Centres are advised to obtain a *Certificate of Posting* for samples sent to the Moderator.

Should the Moderator request further samples of work, Centres should respond with the minimum of delay.

## Teacher Comments

### Planning and research (Individual)

/30

### Production

/60

### Evaluation (Individual)

/30